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#### **Company Profile**

### Good memories start here

Transcend Information. Inc. was founded in 1988 by Mr. Chung-Won Shu, Peter, with its headquarters in Taipei, Taiwan. Today, Transcend has become a leading global brand of digital storage, multimedia and industrial products with 13 offices worldwide. Not only do we design, develop, and manufacture all of our own products, but we also market and sell them. At Transcend, we uphold the highest quality and believe in professional service. As a customer-focused company, Transcend has the ability to quickly respond to the market's changing needs.

## A brand you can count on

Transcend carries over 2000 products, including all types of memory modules, flash memory cards, USB flash drives, card readers, external hard drives, solid state drives and industrial-grade products, to satisfy virtually every possible memory-related requirement. In addition to fulfilling system-specific needs, we create trends by developing daring new peripherals that accommodate modern high-tech lifestyles. When it comes to organizing your digital life,

Transcend has it all.







# **Total Quality Control**

As a declaration of our commitment to quality, Transcend has implemented the Total Quality Control concept throughout the company, and was the first memory module manufacturer in Taiwan—and the second in the world—to receive ISO 9001, ISO 14001, and QC080000 approval. Every Transcend part we produce is individually tested using our sophisticated testing equipment and customized testing software. Production staff undergoes intensive training to ensure that all products meet the company's rigorous quality standards.





## Think globally, act locally

Other than its headquarters in Taipei, Transcend has established offices in Los Angeles, Maryland, Silicon Valley, Hamburg, Rotterdam, London, Tokyo, Seoul, Shanghai, Beijing, Shenzhen and Hong Kong. Our manufacturing plant is also located in Taipei, creating optimum product supply systems with a global perspective. The strength of our logistics network lies in its ability to link employees and customers to our latest products through state-of-the-art technology, and also in its assurance.

## Looking to the future

As a future-focused company, Transcend looks beyond the horizon to predict, plan and deliver the quality products and services that you want, which keeps us at the forefront of the industry. With an ever-increasing demand for consumer electronics and industrial applications, we see the future providing limitless opportunities. Good memories start here!



### **Consumer Products** Internal SSDs (/product/internal-ssd) Portable SSDs (/product/portable-ssd) External Hard Drives (/product/external-hard- Embedded Flash Solutions drive) Personal Cloud Storage (/product/personalcloud) Dashcams (/product/dashcam) Body Cameras (/product/body-camera) Memory Cards (/product/memory-card) USB Flash Drives (/product/usb) DRAM Modules (/product/dram-module) Card Readers, DVD Writers & Accessories (/product/card-reader-accessory) Apple Solutions (/apple)

Customized Solutions (/products/oem.aspx)

#### **Embedded Solutions**

**Embedded SSD Solutions** (/Embedded/Product/ssd) (/Embedded/Product/flash) **Embedded Memory Cards** (/Embedded/Product/memory-cards) **Embedded DRAM Modules** (/Embedded/Product/modules) Technologies (/Embedded/Technologies) Applications (/Embedded/Applications) Software Solutions (/Embedded/Software)

#### Support

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