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Bullock et al.

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[54]	SYSTEM AND METHOD FOR OBTAINING
	INFORMATION CONCERNING A PRODUCT
	OR A SERVICE

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[22] Filed: Jan. 16, 1991

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Primary Examiner—Roy N. Envall, Jr. Assistant Examiner—Ari M. Bai

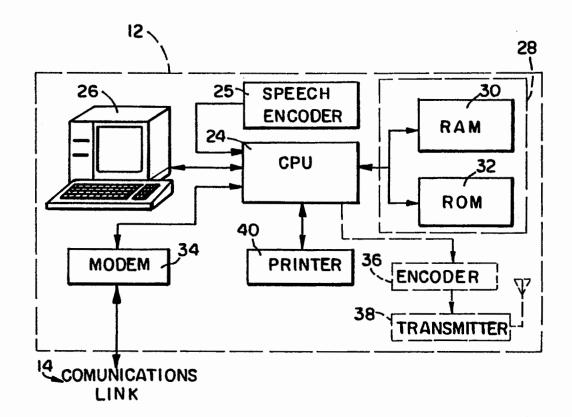
Attorney, Agent, or Firm-Panitch Schwarze Jacobs & Nadel

ABSTRACT

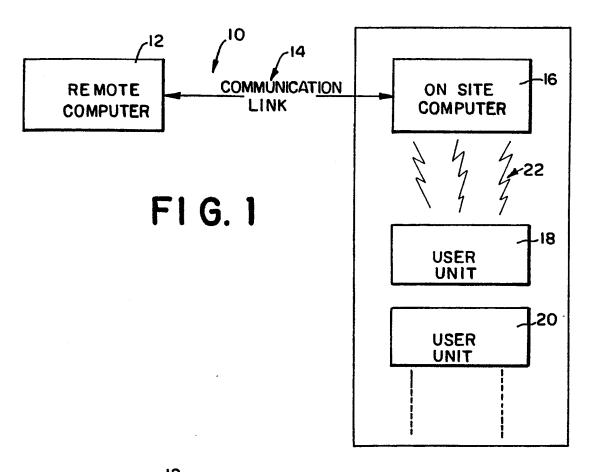
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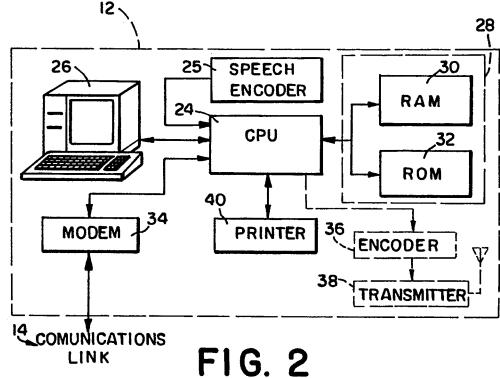
A system and method for obtaining information concerning a product or service to a user which includes a remotely located source of computer-based information for generating and transmitting encoded data, including encoded audio data, pertaining to a plurality of products or services. An on-site computer in communication with the remote information source is employed for receiving and storing the data from the remote information source. The on-site computer source is in communication with the plurality of user units located within the facility, each unit being associated with a particular product or service. Each unit receives and stores product or service data from the on-site computer, recalls the data and provides the data in an audible form to the user upon activation of the unit by the user.

15 Claims, 10 Drawing Sheets



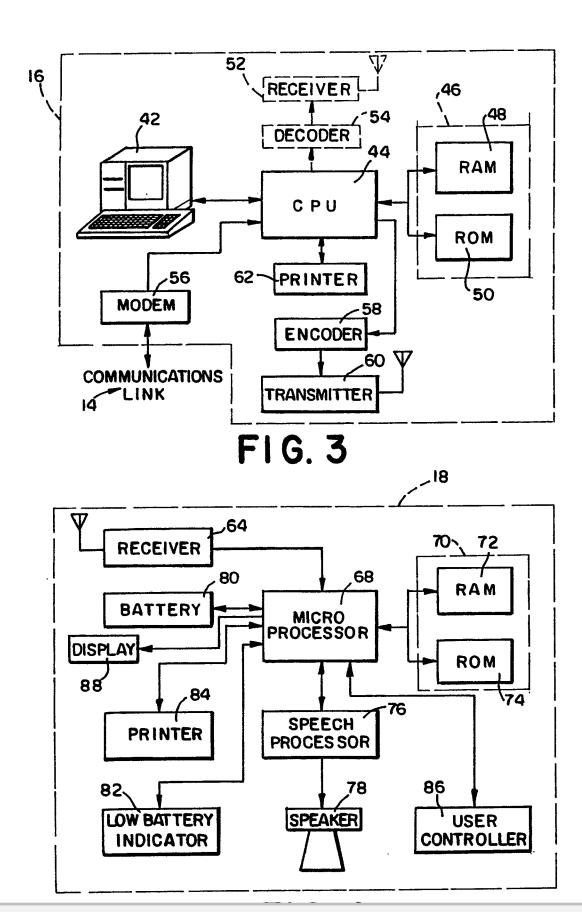




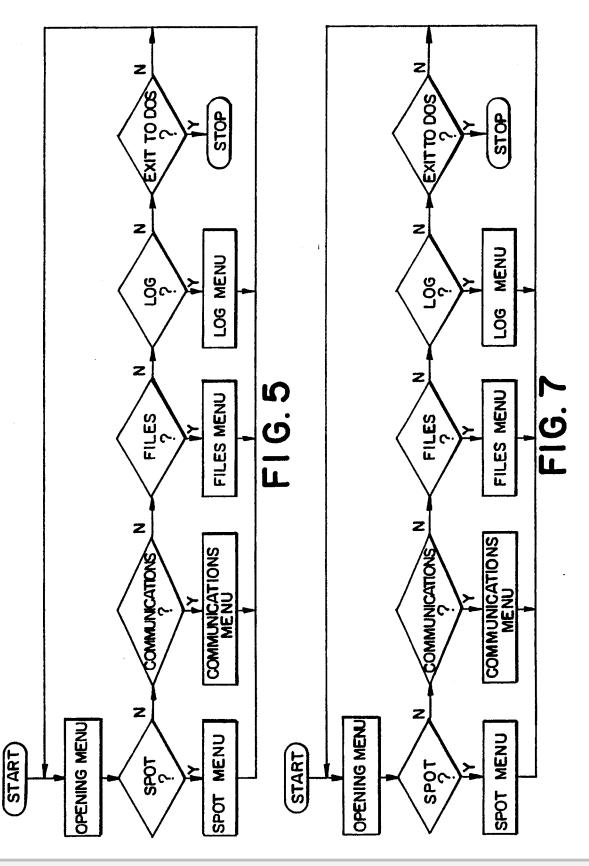




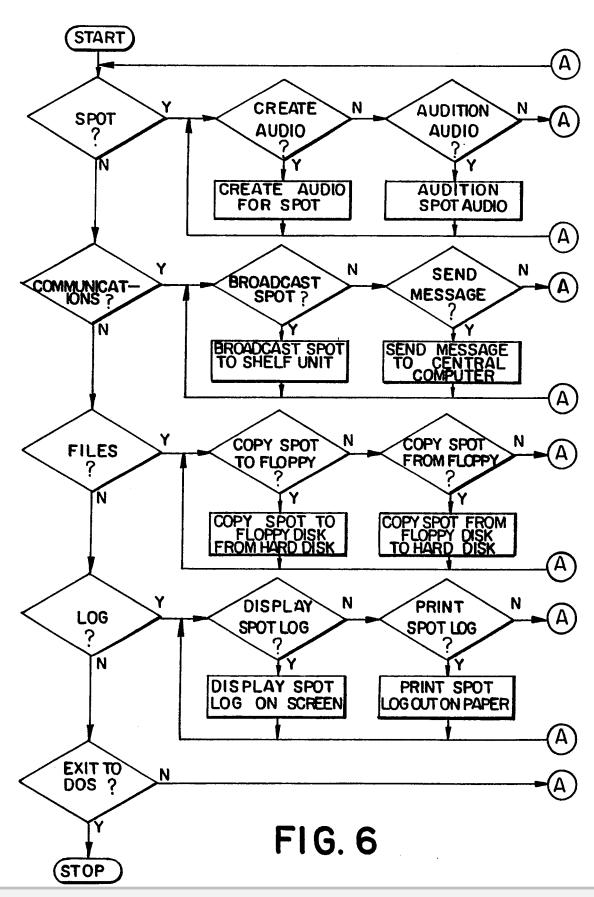
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