APPL-1012 APPLE INC. / Page 1 of 20 Designing Systems for Internet Commerce Second Edition

> G. Winfield Treese Lawrence C. Stewart

♣Addison-Wesley

Boston • San Francisco • New York • Toronto • Montreal London • Munich • Paris • Madrid Capetown • Sydney • Tokyo • Singapore • Mexico City

> APPL-1012 APPLE INC. / Page 2 of 20

APPL-1012 APPLE INC. / Page 3 of 20

APPL-1012 APPLE INC. / Page 4 of 20

APPL-1012 APPLE INC. / Page 5 of 20

APPL-1012 APPLE INC. / Page 6 of 20

APPL-1012 APPLE INC. / Page 7 of 20

APPL-1012 APPLE INC. / Page 8 of 20

APPL-1012 APPLE INC. / Page 9 of 20

APPL-1012 APPLE INC. / Page 10 of 20

APPL-1012 APPLE INC. / Page 11 of 20

APPL-1012 APPLE INC. / Page 12 of 20

APPL-1012 APPLE INC. / Page 13 of 20

APPL-1012 APPLE INC. / Page 14 of 20

APPL-1012 APPLE INC. / Page 15 of 20

APPL-1012 APPLE INC. / Page 16 of 20

APPL-1012 APPLE INC. / Page 17 of 20

APPL-1012 APPLE INC. / Page 18 of 20

APPL-1012 APPLE INC. / Page 19 of 20

APPL-1012 APPLE INC. / Page 20 of 20