

Allison's rationale was untested. He and his colleagues changed

the conversation, in the words of one cancer researcher, "to consider immunosuppression as the focal point, and manipulation of immunosuppression as the target."

Doing so took time. CTLA-4 was discovered in 1987. In 1996, Allison published a paper in Science showing that antibodies against CTLA-4 erased tumors in mice.

Seek and destroy. Instead of targeting tumors directly, cancer immunotherapy enlists the immune system to attack them. Here, an antibody (pink) blocks a receptor (purple) found on T cells (gray), setting off a chain reaction that leads to an assault on cancer cells (brown).

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disease continued fading away even after treatment stopped.

As the anecdotes coalesce into data, there's

another layer, too, a sense of paradigms shifting.

Immunotherapy marks an entirely different

way of treating cancer—by targeting

the immune system, not the

tumor itself. Oncologists,

Pharmaceutical companies shied away from cancer immunotherapy, wary of past flops but also of a strategy very unlike the standard zapping of a tumor. So the job of getting anti–CTLA-4 into people fell to a small biotechnology company, Medarex, in Princeton, New Jersey. In 1999, it acquired rights to the antibody, taking the leap from biology to drug.

Crucial results didn't come for another 11 years. In 2010, Bristol-Myers Squibb—which had bought Medarex for more than \$2 billion—reported that patients with metastatic melanoma lived an average of 10 months on the antibody, compared with 6 months without it. It was the first time any treatment had extended life in advanced melanoma in a randomized trial. Nearly a quarter of participants survived at least 2 years.

The numbers for another antibody are so far even better and the side effects milder. In the early 1990s, a biologist in Japan discovered a molecule expressed in dying T cells, which he called programmed death 1, or PD-1, and which he recognized as another brake on T cells. He wasn't thinking of cancer, but others did. One, oncologist Drew Pardoll at Johns Hopkins University, met with a leader of Medarex at a Baltimore coffee shop. He urged the company to test an anti–PD-1 antibody in people.

The first trial, with 39 patients and five different cancers, began in 2006. By 2008, doctors were jolted by what they saw: In five of the volunteers, all of them with refractory disease, tumors were shrinking. Survival in a few stretched beyond what was imagined possible.

Still, understanding what these therapies were doing inside the body was a challenge. Other cancer treatments either work or they don't, and the answer is nearly instantaneous. With both anti–CTLA-4 and anti–PD-1, physicians saw some tumors grow before vanishing months later. Some patients kept responding even after the antibody had been discontinued, suggesting their immune system had been fundamentally changed. Some, particularly those on anti–CTLA-4, developed unnerving side effects, inflammation of the colon, for example, or of the pituitary gland. All of these were the fine points of a new template, one whose vagaries physicians were just beginning to understand. The learning curve would be steep.

It was steep in another area of immunotherapy as well. For years, Steven Rosenberg at the National Cancer Institute had harvested T cells that had migrated into tumors, expanded them in the lab, and reinfused them into patients, saving some with dire prognoses. The technique worked only when doctors could access tumor tissue, though, limiting its application.

Then in 2010, Rosenberg published encouraging results

from so-called chimeric antigen receptor therapy, or CAR therapy—a personalized treatment that involves genetically modifying a patient's T cells to make them target tumor cells. One group, led by Carl June at the University of Pennsylvania, began reporting eye-catching responses to CAR therapy: patients with pounds of leukemia that melted away. At a meeting in New Orleans this month, June's team and another at Memorial Sloan-Kettering Cancer Center in New York reported that the T cell therapy in their studies put 45 of 75 adults and children with leukemia into complete remission, although some later relapsed. CAR therapy is now the focus of numerous clinical trials. Researchers hope that it, like the antibodies, can target an assortment of cancers.

Engineered T cells are still experimental, but the antibodies are slowly going mainstream. At least five major drug companies, their early hesitancy gone, are developing antibodies such as anti–PD-1. In 2011, the U.S. Food and Drug Administration approved Bristol-Myers Squibb's anti–CTLA-4 treatment, called ipilimumab, for metastatic melanoma. The cost is high: The company charges \$120,000 for a course of therapy. In 2012, Suzanne Topalian of Hopkins, Mario Sznol of Yale University, and their colleagues reported results for anti–PD-1 therapy in nearly 300 people, and they provided an update earlier this year. Tumors shrunk by about half or more in 31% of those with melanoma, 29% with kidney cancer, and 17% with lung cancer.

This year brought even more encouragement. Bristol-Myers Squibb reported this fall that of 1800 melanoma patients treated with ipilimumab, 22% were alive 3 years later. In June, researchers reported that combining ipilimumab and anti–PD-1 led to "deep and rapid tumor regression" in almost a third of melanoma patients. Drugs blocking the PD-1 pathway have not yet been proven to extend life, although survival rates so far have doctors optimistic that they do.

For physicians accustomed to losing every patient with advanced disease, the numbers bring a hope they couldn't have fathomed a few years ago. For those with metastatic cancer, the odds remain long. Today's immunotherapies don't help everyone, and researchers are largely clueless as to why more don't benefit. They are racing to identify biomarkers that might offer answers and experimenting with ways to make therapies more potent. It's likely that some cancers will not yield to immunotherapy for many years, if ever.

Even in the fluid state oncology now finds itself, this much is certain: One book has closed, and a new one has opened. How it will end is anyone's guess.

-IENNIFER COUZIN-FRANKEL