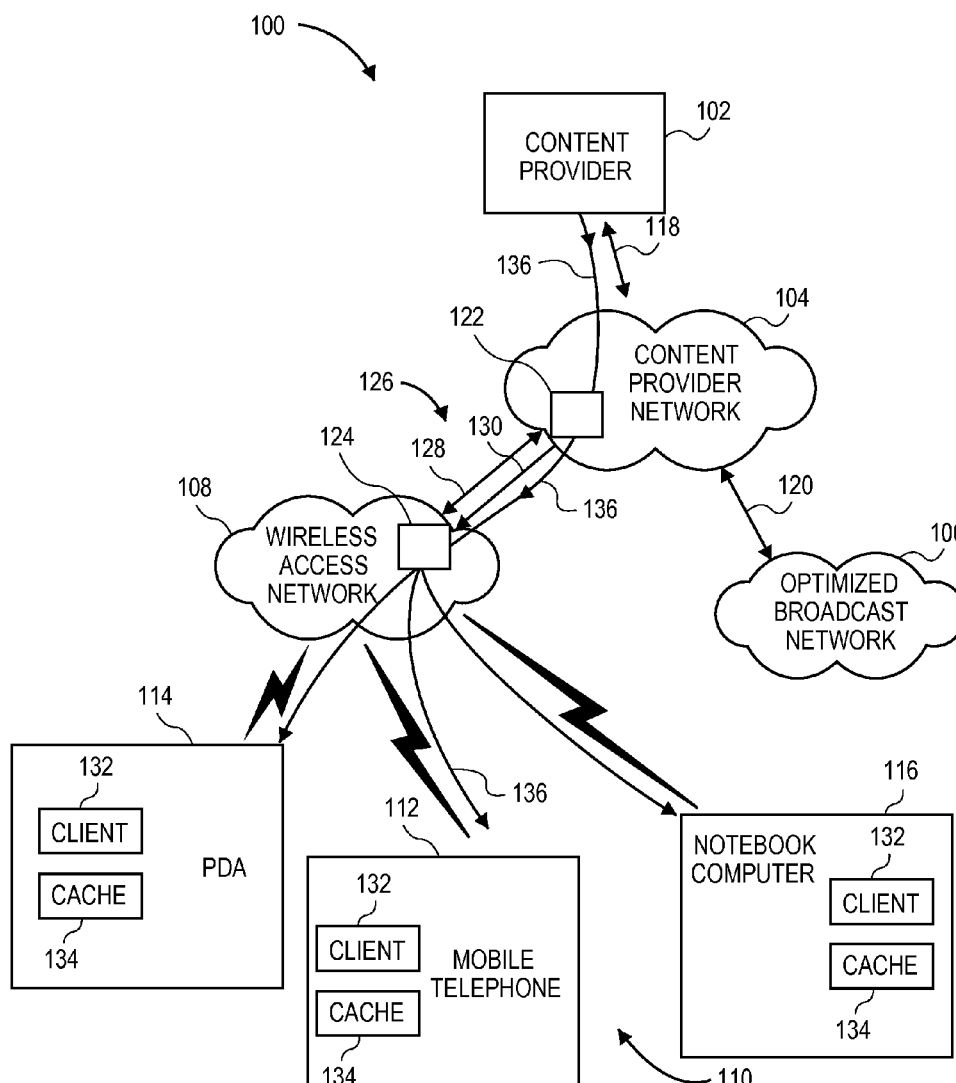




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BaIraj et al.(10) **Pub. No.: US 2009/0254708 A1**(43) **Pub. Date: Oct. 8, 2009**(54) **METHOD AND APPARATUS FOR
DELIVERING AND CACHING MULTIPLE
PIECES OF CONTENT**(75) Inventors: **Sajith BaIraj**, San Diego, CA
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SAN DIEGO, CA 92121 (US)(73) Assignee: **QUALCOMM Incorporated**, San
Diego, CA (US)(21) Appl. No.: **12/419,193**(22) Filed: **Apr. 6, 2009****Related U.S. Application Data**(60) Provisional application No. 61/043,033, filed on Apr.
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G06F 12/00 (2006.01)(52) **U.S. Cl.** **711/118; 711/E12.001; 711/E12.017**(57) **ABSTRACT**

Aspects relate to systems and methods for providing the ability to customize content delivery. A device can cache multiple presentations. The device can establish a cache depth upon initiation of the subscription service. The device can provide an interface to select a cache depth. The cache depth can be the number of presentations the device will maintain on the device at a given time.



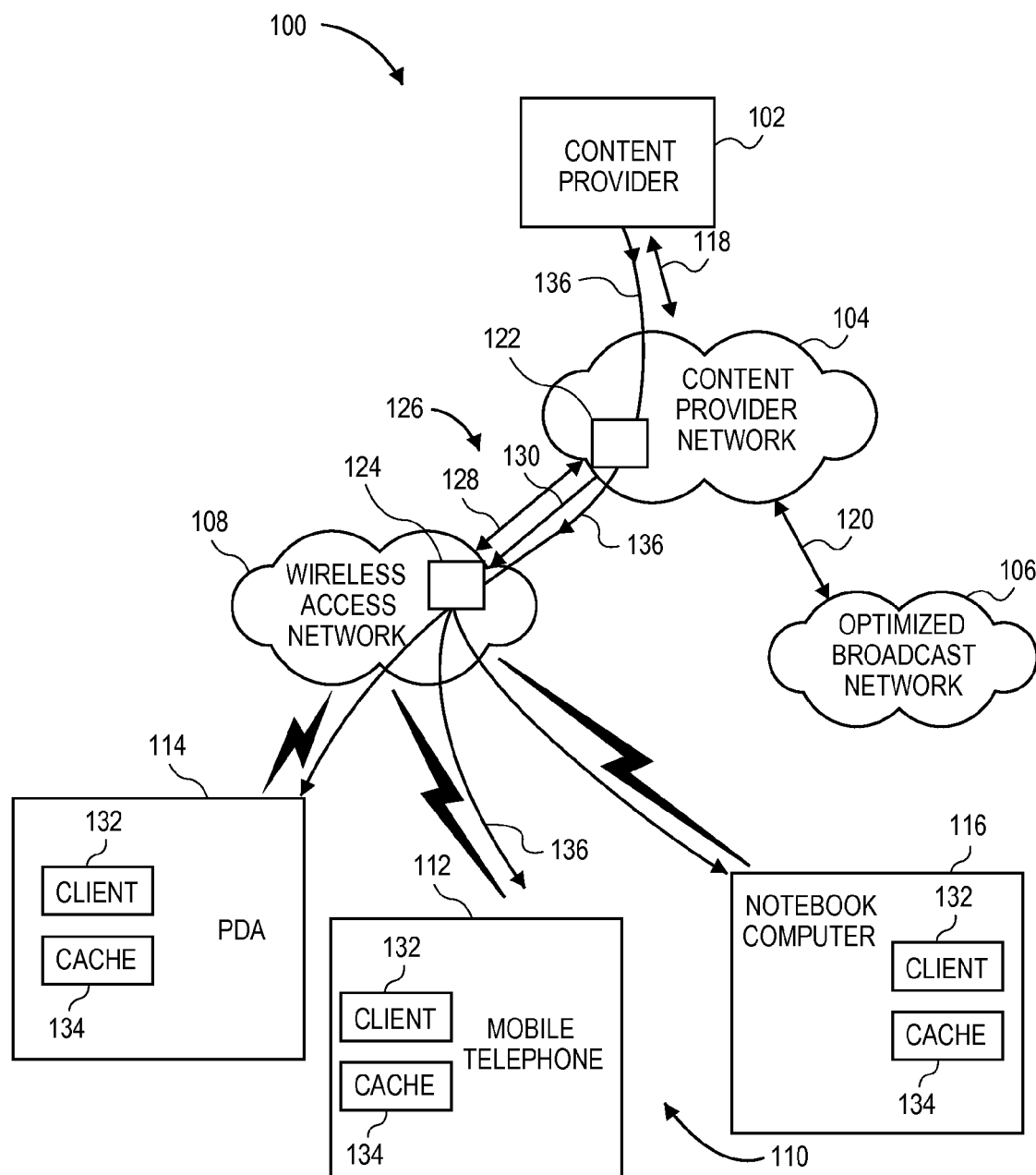


FIG. 1

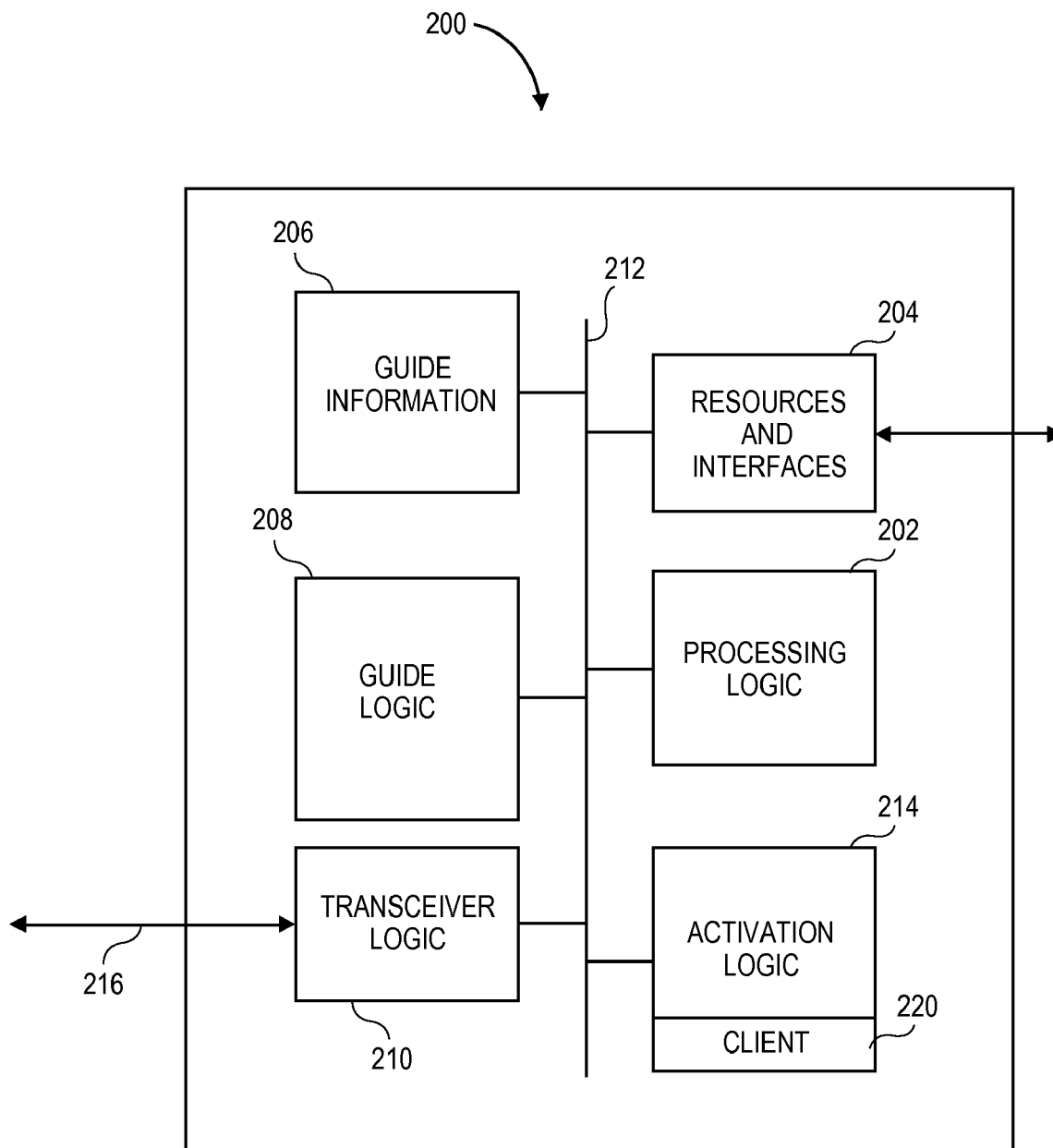
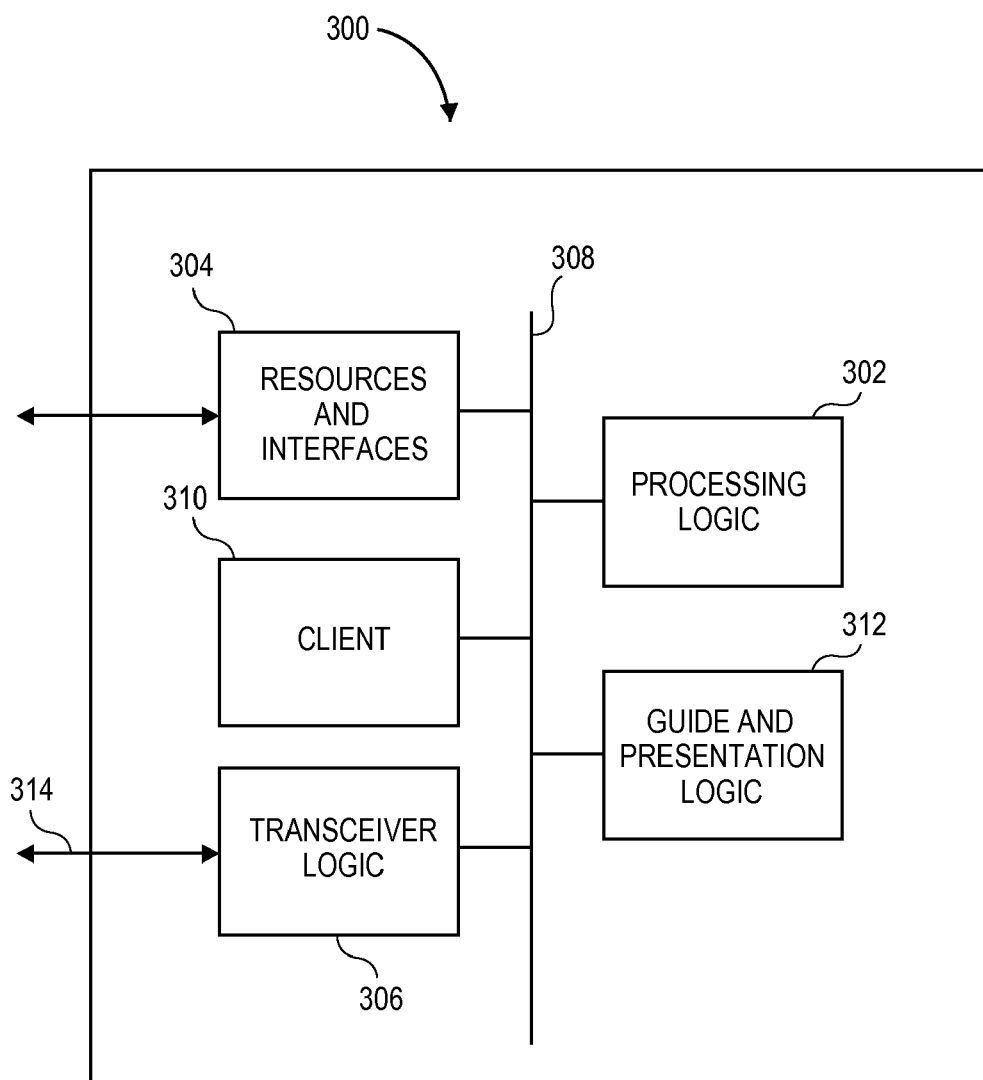


FIG. 2

**FIG. 3**

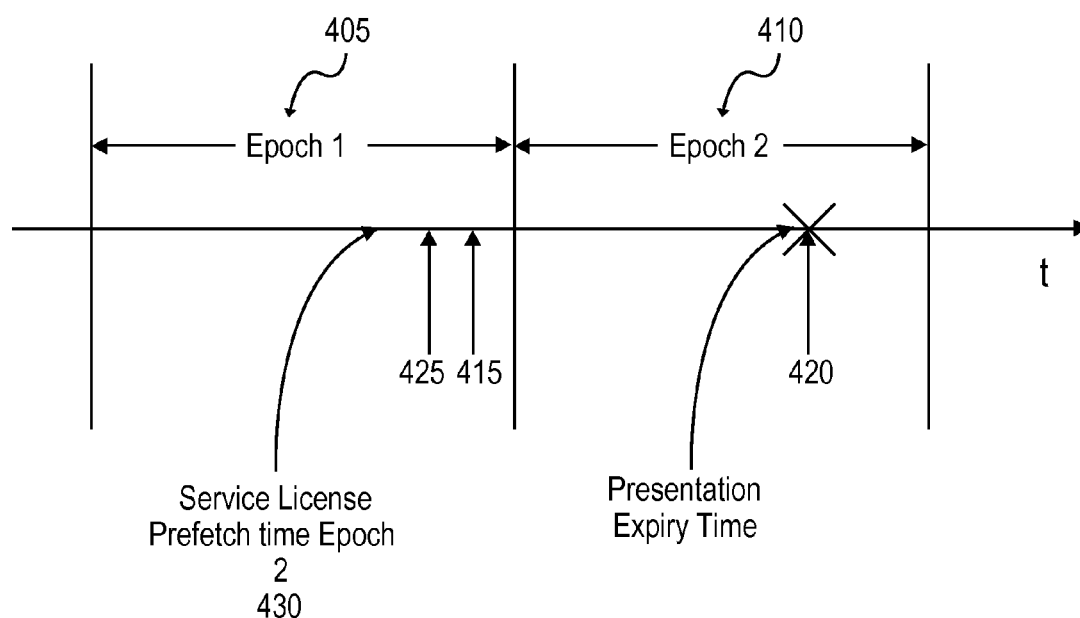


FIG. 4

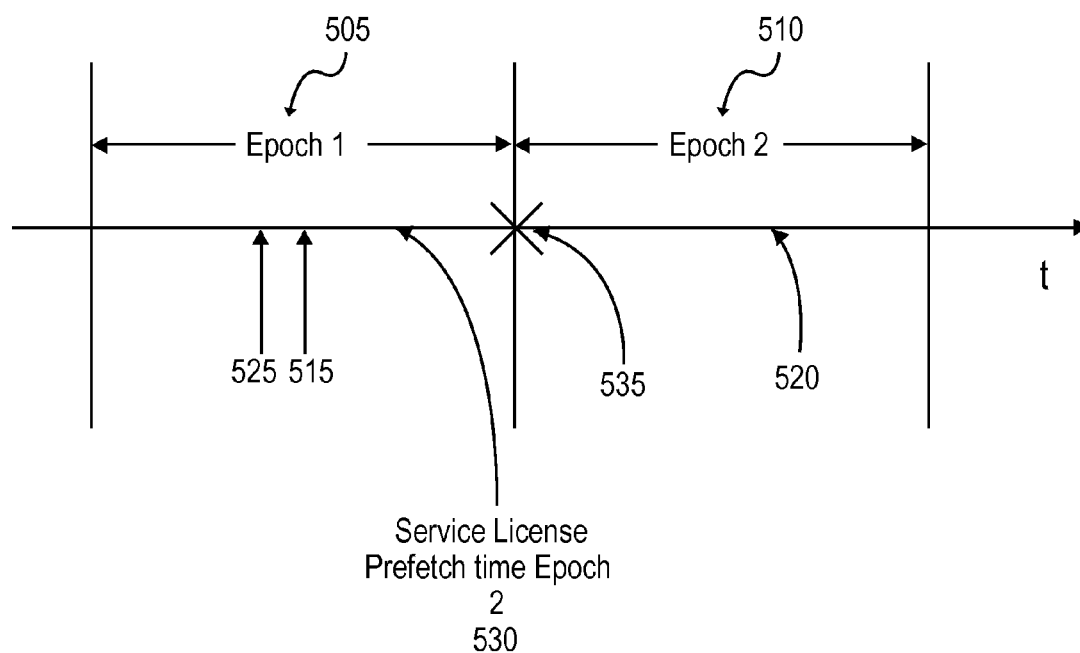


FIG. 5

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