

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CHANEL, INC.,  
Petitioner,

v.

MOLO DESIGN, LTD.,  
Patent Owner.

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IPR2022-00543 (Patent 7,866,366 B2)  
IPR2022-00544 (Patent 8,561,666 B2)  
IPR2022-00545 (Patent 9,689,161 B2)  
IPR2022-00546 (Patent 9,797,134 B2)<sup>1</sup>

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Before KEN B. BARRETT, CARL M. DEFRANCO, and  
RICHARD H. MARSCHALL, *Administrative Patent Judges*.

MARSCHALL, *Administrative Patent Judge*.

ORDER

Granting Petitioner's Motions for Admission *Pro Hac Vice*  
of Shannon L. Bjorklund and Geoffrey M. Godfrey  
*37 C.F.R. § 42.10*

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<sup>1</sup> This Order addresses issues that are the same in all identified cases. We exercise our discretion to issue one Order to be filed in each case. The parties are not authorized to use this style heading in subsequent papers.

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On August 16, 2022, Petitioner filed motions for *Pro Hac Vice* Admission of Shannon L. Bjorklund (Paper 9) and Geoffrey M. Godfrey (Paper 11) (collectively “Motions”) in each of the above-identified proceedings.<sup>2</sup> The Motions are supported by Declarations of Ms. Bjorklund (Paper 10) and Mr. Godfrey (Paper 12) (collectively “Declarations”).<sup>3</sup> Patent Owner did not file an opposition to either of the Motions.

Upon review of the record before us, we determine that all requirements for admission *pro hac vice* have been met and good cause exists to admit Ms. Bjorklund and Mr. Godfrey *pro hac vice*.

It is, therefore,

ORDERED that Petitioner’s Motions for *Pro Hac Vice* admission of Shannon L. Bjorklund and Geoffrey M. Godfrey are granted; Ms. Bjorklund and Mr. Godfrey are authorized to act only as back-up counsel in the above-identified proceedings;

FURTHER ORDERED that Petitioner is to continue to have a registered practitioner represent it as lead counsel;

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<sup>2</sup> For expediency, we refer to Paper numbers filed in IPR2022-00543. Similar Papers were filed in IPR2022-00544, IPR2022-00545, and IPR2022-00546.

<sup>3</sup> Petitioner filed the Declarations as Papers. We remind Petitioner that affidavits and declarations must be filed as exhibits. *See* 37 C.F.R. § 42.63(a) (“Evidence consists of affidavits, transcripts of depositions, documents, and things. All evidence must be filed in the form of an exhibit.”).

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FURTHER ORDERED that Ms. Bjorklund and Mr. Godfrey shall comply with the Consolidated Trial Practice Guide<sup>4</sup> (84 Fed. Reg. 64,280 (Nov. 21, 2019)), and the Board's Rules of Practice for Trials as set forth in Part 42 of Title 37, Code of Federal Regulations; and

FURTHER ORDERED that Ms. Bjorklund and Mr. Godfrey shall be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*

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<sup>4</sup> Available at <https://www.uspto.gov/TrialPracticeGuideConsolidated>.

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