## UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

CHANEL, INC., Petitioner,

v.

MOLO DESIGN LTD., Patent Owner.

Case IPR2022-00545 U.S. Patent No. 9,689,161

DECLARATION OF SHANNON L. BJORKLUND IN SUPPORT OF CHANEL, INC.'S MOTION FOR *PRO HAC VICE* ADMISSION OF SHANNON L. BJORKLUND UNDER 37 C.F.R. § 42.10(c)



- I, Shannon L. Bjorklund, declare as follows:
- 1. I am an attorney licensed to practice law in the state of Minnesota.
- 2. I am a member of good standing of the Bar of the state of Minnesota.
- 3. I am also admitted to practice before the United States Court of Appeals for the Federal Circuit; the United States Court of Appeals for the Eighth Circuit; and the United States District Court for the District of Minnesota.
- 4. I am a member in good standing in all jurisdictions where I have been admitted to practice.
- 5. I have never been suspended or disbarred from practice before any court or administrative body.
- 6. I have never had an application denied for admission to practice before any court or administrative body.
- 7. I have never had any sanctions or contempt citations imposed by any court or administrative body.
- 8. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in part 42 of the C.F.R.
- 9. I agree to be subject to the USPTO Rules of Professional Conduct 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. §11.19(a).
- 10. I am a Partner at the law firm of Dorsey & Whitney, LLP ("Dorsey") and am counsel of record for Petitioner, Chanel, Inc. ("Chanel") in the related district court litigation, *Molo Design*, *Ltd. v. Chanel, Inc.*, Civil No. 21-CV-1578 (VEC) (S.D.N.Y.)



("S.D.N.Y. Litigation"). I joined Dorsey as an Associate in January 2011, following a clerkship with the Honorable James B. Loken on the Eighth Circuit Court of Appeals.

- 11. I am a litigation attorney with specific experience in patent law and patent law litigation. I have represented clients in numerous patent infringement actions across the country.
- 12. I have not applied to appear *pro hac vice* in any proceedings before the United States Patent and Trademark Office in the last three (3) years.
- 13. I have an established familiarity with the subject matter at issue in this proceeding. I have familiarity with the subject matter at issue in this proceeding and in the related S.D.N.Y. Litigation in which U.S. Patent Nos. 7,866,366, 8,561,666, 9,689,161 and 9,797,134 were asserted by the Patent Owner in February 2021. Since that time, I have closely studied the asserted patents, participated in discovery related to the same, and submitted claim construction briefing for the terms of the foregoing patents, all of which are part of the same patent family. I have acquired substantial understanding of the underlying issues at stake in this matter.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the patents at issue.



Dated: August 16, 2022

Respectfully submitted,

/Shannon L. Bjorklund/
Shannon L. Bjorklund
bjorklund.shannon@dorsey.com
DORSEY & WHITNEY LLP
50 South Sixth Street, Suite 1500

Minneapolis, MN 55402 (612) 340-2600

Counsel for Chanel, Inc.



### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on the below date, I caused the forgoing to

be served by electronic mail to the following:

Jared Schuettenhelm Registration No. 59,539 Bracewell LLP 701 Fifth Avenue, Suite 6200 Seattle, WA 98104-7018 (206) 204-6200 (t) (800) 404-3970 (f) jared.schuettenhelm@bracewell.com

Michael Chibib Registration No. 40,950 Bracewell LLP 111 Congress Avenue, Suite 2300 Austin, TX 78701 (512) 472-7800 (t) (800) 404-3970 (f) Michael.chibib@bracewell.com

Patrick J. Connolly Registration No. 69,570 Bracewell LLP 701 Fifth Avenue, Suite 6200 Seattle, WA 98104-7018 (206) 204-6200 (t) (800) 404-3970 (f) Patrick.connolly@bracewell.com

David Shargel 1251 Avenue of the Americas, 49th Floor New York, NY 10020 (212) 508-6100 david.shargel@bracewell.com



# DOCKET

## Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

### **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

#### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

