

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CHANEL, INC.,  
Petitioner,

v.  
MOLO DESIGN, LTD.,  
Patent Owner.

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Case IPR2022-00545  
Patent 9,689,161

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Filed: June 5, 2023

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**PATENT OWNER'S DEMONSTRATIVE EXHIBITS  
FOR ORAL HEARING**

# Oral Argument - Molo Design, Ltd.

June 8, 2023

- IPR2022-00543 (Patent 7,866,366 B2)
- IPR2022-00544 (Patent 8,561,666 B2)
- IPR2022-00545 (Patent 9,689,161 B2)
- IPR2022-00546 (Patent 9,797,134 B2)



# IPR2022-00543 (Patent 7,866,366 B2)

Ground 1 – Obvious – Claims 1-3, 5-11, 13, 16, 18, 20-25, and 27  
*SoftHousing I* Alone and in view of *SoftHousing II*, *SoftHousing III*, *Arens & Velcro*

molo

# The *SoftHousing* Subject Matter Was Before The Examiner

(12) <b>United States Patent</b> <b>MacAllen et al.</b>	(10) <b>Patent No.:</b> <b>US 7,866,366 B2</b>
	(45) <b>Date of Patent:</b> <b>*Jan. 11, 2011</b>
(54) <b>FLEXIBLE FURNITURE SYSTEM</b>	(56) <b>References Cited</b>
(75) Inventors: <b>Todd P. MacAllen</b> , Vancouver (CA); <b>Stephanie P. Forsythe</b> , Vancouver (CA)	U.S. PATENT DOCUMENTS
(73) Assignee: <b>Molo design, Ltd.</b> , Vancouver (CA)	2,101,836 A * 12/1937 Benedict ..... 52/406.3
(* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 396 days.	2,324,398 A * 7/1943 Kahr ..... 160/113
This patent is subject to a terminal dis- claimer.	3,170,831 A * 2/1965 Paige ..... 428/9
(21) Appl. No.: <b>11/742,984</b>	4,671,334 A * 6/1987 Yadegar et al. .... 160/84.04
(22) Filed: <b>May 1, 2007</b>	4,970,831 A * 11/1990 Rota ..... 52/2.23
(65) <b>Prior Publication Data</b>	5,193,601 A * 3/1993 Corey et al. .... 160/84.02
	6,427,409 B2 * 8/2002 Colson et al. .... 52/506.08
	6,527,895 B1 * 3/2003 Palmer ..... 156/197
	6,959,752 B2 * 11/2005 Huang ..... 160/370.23
	OTHER PUBLICATIONS
	Pedersen, Martin C.; "The Soft House"; Metropolis Magazine; Jul. 2004; New York.

Paper 6, pp. 27-29; Ex. 1001  
Ex. 2005



# The *SoftHousing* Subject Matter Was Before The Examiner

**Exh. 1006 (*SoftHousing II*)**



Blankets of honeycomb tissue being opened up into walls - full size material explorations

**Exh. 2005 (Metropolis Magazine Reference)<sup>10</sup>**



Paper 6, pp. 27-29  
Exs. 1006, 2005

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DEMONSTRATIVE EXHIBIT - NOT EVIDENCE

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