

1 UNITED STATES PATENT AND TRADEMARK OFFICE
2 BEFORE THE PATENT TRIAL AND APPEAL BOARD

3 _____
4 CHANEL, INC.,

5 Petitioner,

6 v.

Case No.

7 MOLO DESIGN, LTD.,

IPR2021-00543

8 Respondent.
9 _____

10 VIDEOCONFERENCE DEPOSITION OF

11 ALAN BALL

12 DATE: Tuesday, March 21, 2023

13 TIME: 8:45 a.m.

14 LOCATION: Remote Proceeding

15 Minneapolis, MN 55402

16 REPORTED BY: Tina Nelson, Notary Public

17 JOB NO.: 5793517
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A P P E A R A N C E S

ON BEHALF OF PETITIONER CHANEL, INC.:

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(by videoconference)

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ON BEHALF OF RESPONDENT MOLO DESIGN, LTD.:

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I N D E X

EXAMINATION:	PAGE
By Ms. Bjorklund	5

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(Exhibits attached.)

P R O C E E D I N G S

1
2 THE REPORTER: Good morning. My name
3 is Tina Nelson; I am the reporter assigned by Veritext
4 to take the record of this proceeding. We are now on
5 the record at 8:45 a.m.

6 This is the deposition of Alan Ball
7 taken in the matter of Chanel, Inc. vs. molo design,
8 limited on Tuesday, March 21, 2023 remote via Zoom.

9 I am a notary authorized to take
10 acknowledgments and administer oaths in Minnesota.
11 Parties agree that I will swear in the witness
12 remotely.

13 Additionally, absent an objection on
14 the record before the witness is sworn, all parties
15 and the witness understand and agree that any
16 certified transcript produced from the recording of
17 this proceeding:

18 - is intended for all uses permitted
19 under applicable procedural and
20 evidentiary rules and laws in the same
21 manner as a deposition recorded by
22 stenographic means; and

23 - shall constitute written stipulation
24 of such.

25 At this time, will everyone in

1 attendance please identify yourself for the record?

2 MS. BJORKLUND: Good morning.

3 Shannon Bjorklund from Dorsey & Whitney, appearing on
4 behalf of petitioner Chanel, Incorporated.

5 MR. CIVINS: Conor Civins with
6 Bracewell, appearing on behalf of molo.

7 THE WITNESS: Alan Ball, expert.

8 THE REPORTER: Thank you. Hearing no
9 objection, I'll now swear in the witness. Mr. Ball,
10 please raise your right hand.

11 WHEREUPON,

12 ALAN BALL,
13 called as a witness and having been first duly sworn
14 to tell the truth, the whole truth and nothing but the
15 truth, was examined and testified as follows:

16 EXAMINATION

17 BY MS. BJORKLUND:

18 Q Good morning, Mr. Ball.

19 A Good morning.

20 Q Have you had your deposition taken before?

21 A Yes.

22 Q Approximately how many times?

23 A I kind of lost count. It's probably over
24 25.

25 Q Great. So I think you know the rules for

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