

Apple Inc. v. BillJCo LLC

IPR2022-00420 (U.S. Pat. No. 10,477,994)

IPR2022-00426 (U.S. Pat. No. 8,

IPR2022-00427 (U.S. Pat. No. 10,292,011)

IPR2022-00310 (U.S. Pat. No. 9,

April 14, 2023



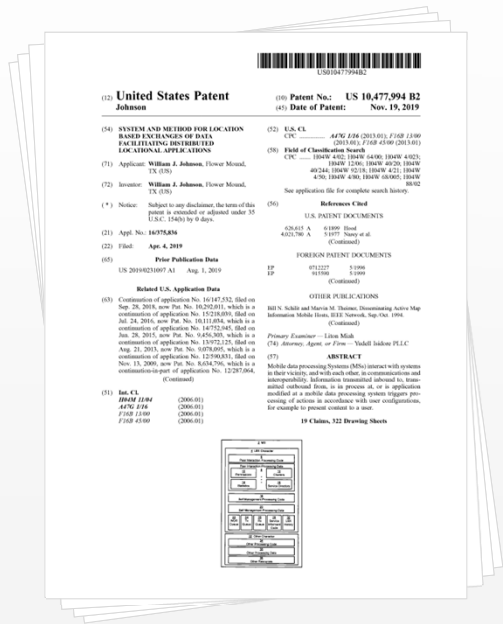
DEMONSTRATIVE EXHIBIT – NOT EVIDENCE

U.S. Patent No. 10,477,99

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U.S. Patent No. 10,477,994

SYSTEM AND METHOD FOR LOCATION BASED EXCHANGES OF DATA FACILITATING DISTRIBUTED LOCAL APPLICATIONS



GROUNDS	CLAIMS	BASIS	
1	1-2, 6, 8-9, 13-15, and 19	§ 103(a)	
2	3, 10 and 16	§ 103(a)	Wrap
3	1-2, 6, 8-9, 13-15, and 19	§ 103(a)	Wrap
4	3, 10 and 16	§ 103(a)	Wrapp

Summary of Technology

A beacon, which cannot receive information, transmits data to a device to serve as a physical location reference. The data reference includes signal strength and an application identifier and do not include phy

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Claim 1 of the '994 Patent

1. A beaconing data processing system, comprising:

one or more processors; and

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periodically beaoning outbound a broadcast unidirectional wireless
communicated through the Bluetooth communications interface to serve a
location reference contributing to physical location determination processing
more user carried mobile data processing systems in a Bluetooth wave sp
vicinity of the beaoning data processing system, the beaoning data processing

reference contributing to physical location determination

no physical location coordina

no physical location coordinates of the beaoning data processing system,
a data field containing a signal strength of the beaoning data processing s

data processing system from the one or more user carried

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Prior Art

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