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(54) **METHODS AND APPARATUS TO ACCESS MEDIA**

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(76) **Inventors:** **Arun Ramaswamy**, Tampa, FL (US);  
**Alan Nguyen Bosworth**, Odessa, FL (US)

(57) **ABSTRACT**

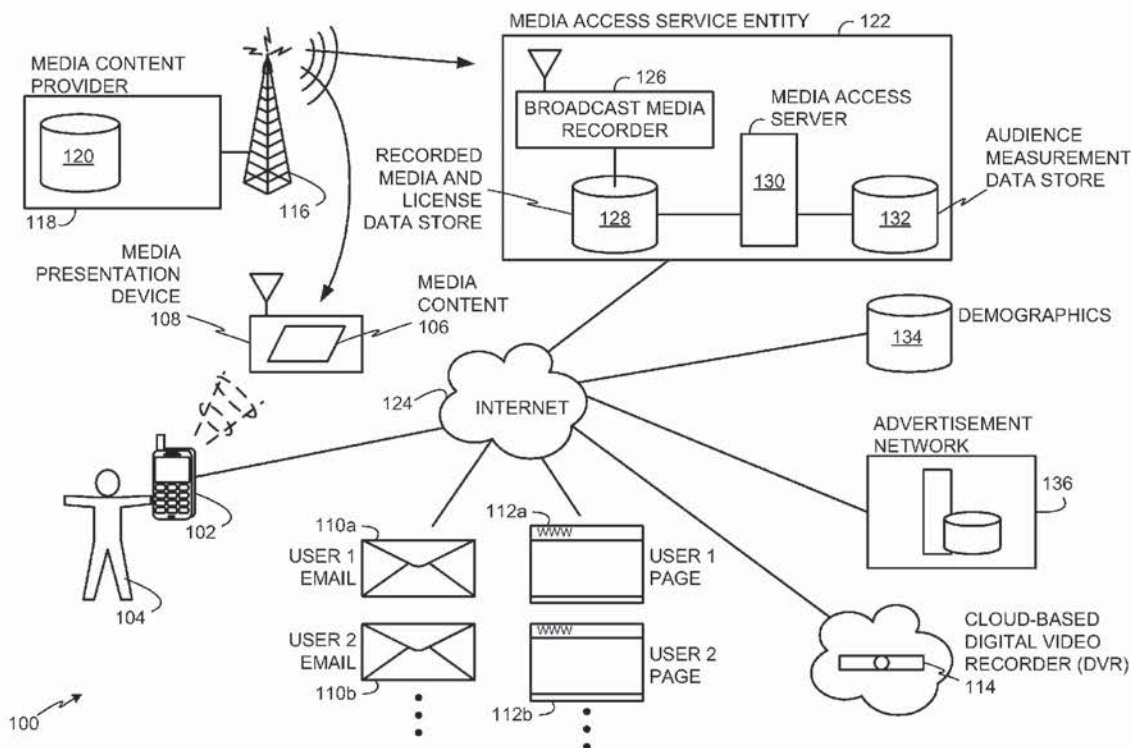
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Methods, apparatus, and articles of manufacture to share media are disclosed. An example method involves receiving from a mobile device a representation of media content detected at the mobile device. The example method also involves receiving from the mobile device a first user identifier of a first user of the mobile device and a second user identifier of a second user different from the first user. In addition, the media content is identified based on the representation of the media content. The second user is selectively provided with access to the media content based on the second user identifier.

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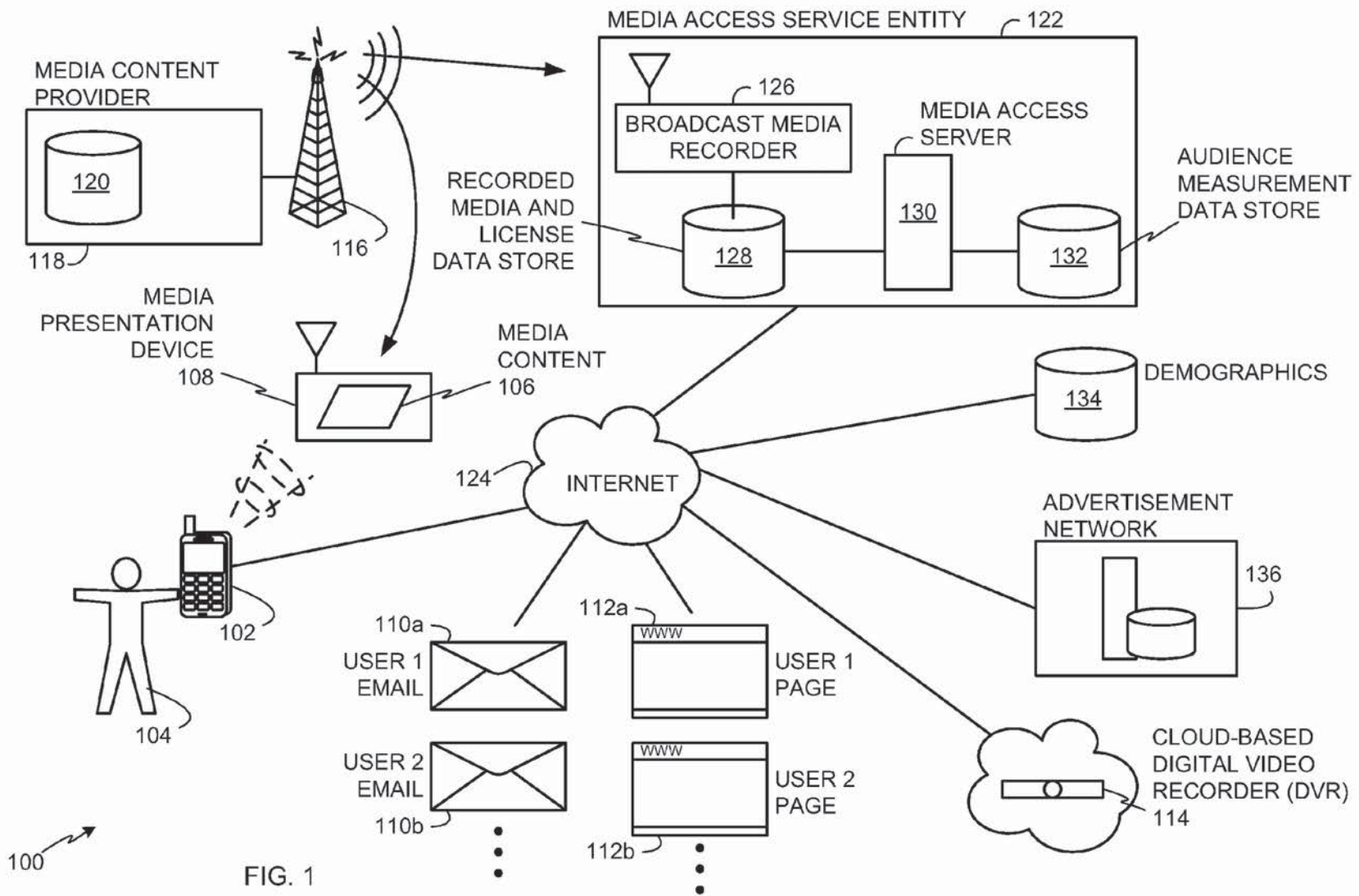


FIG. 1

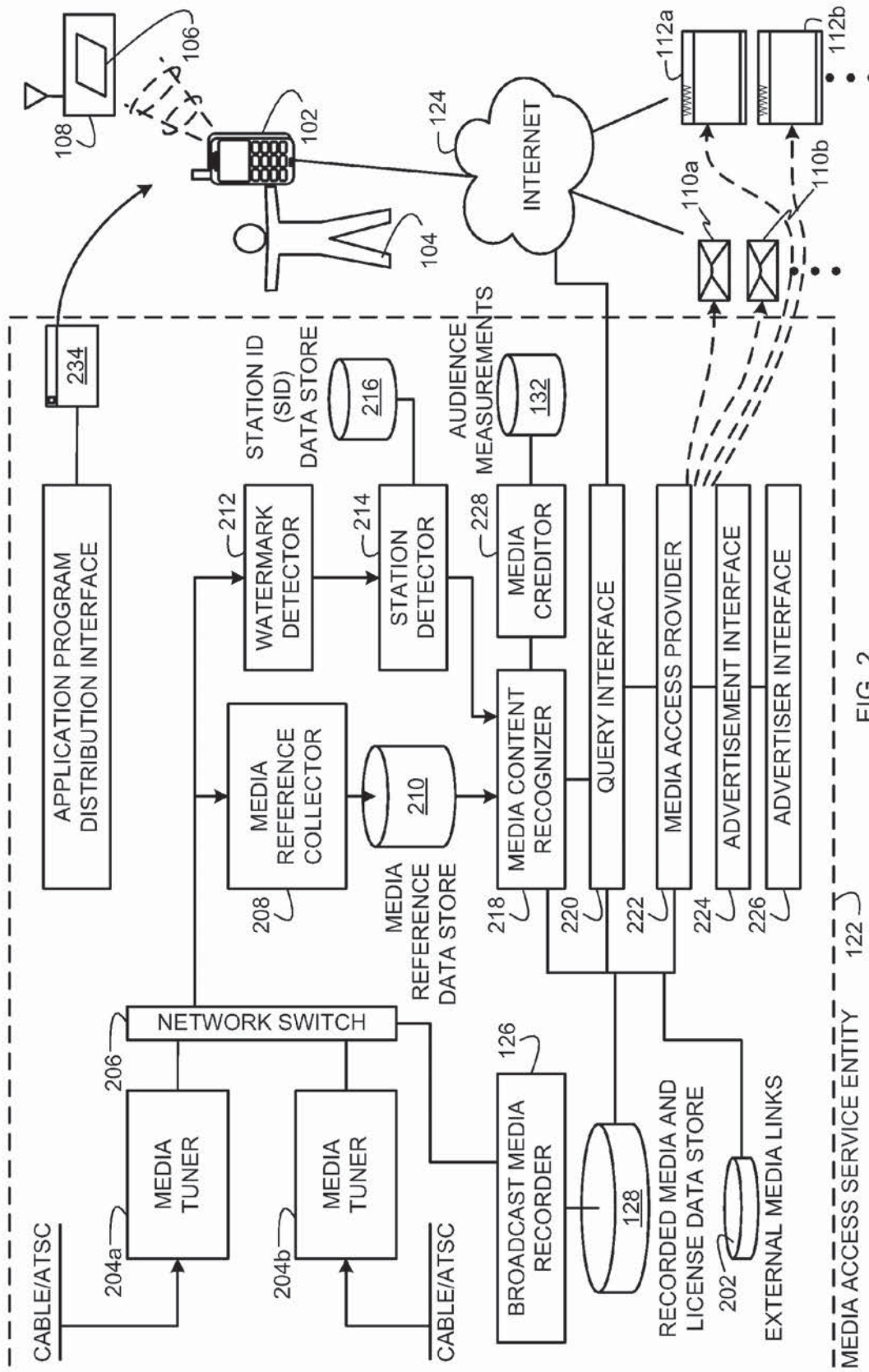


FIG. 2

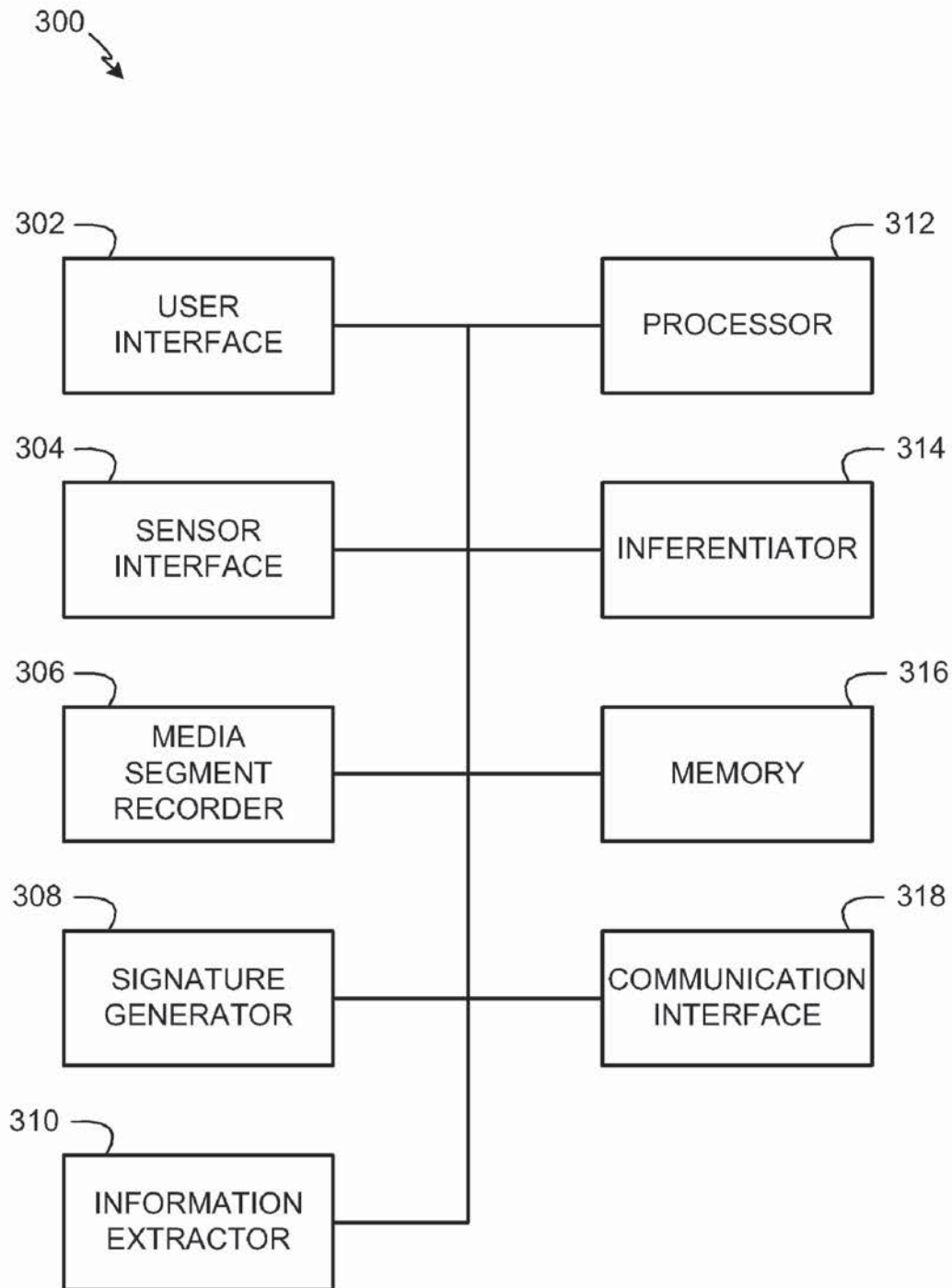


FIG. 3

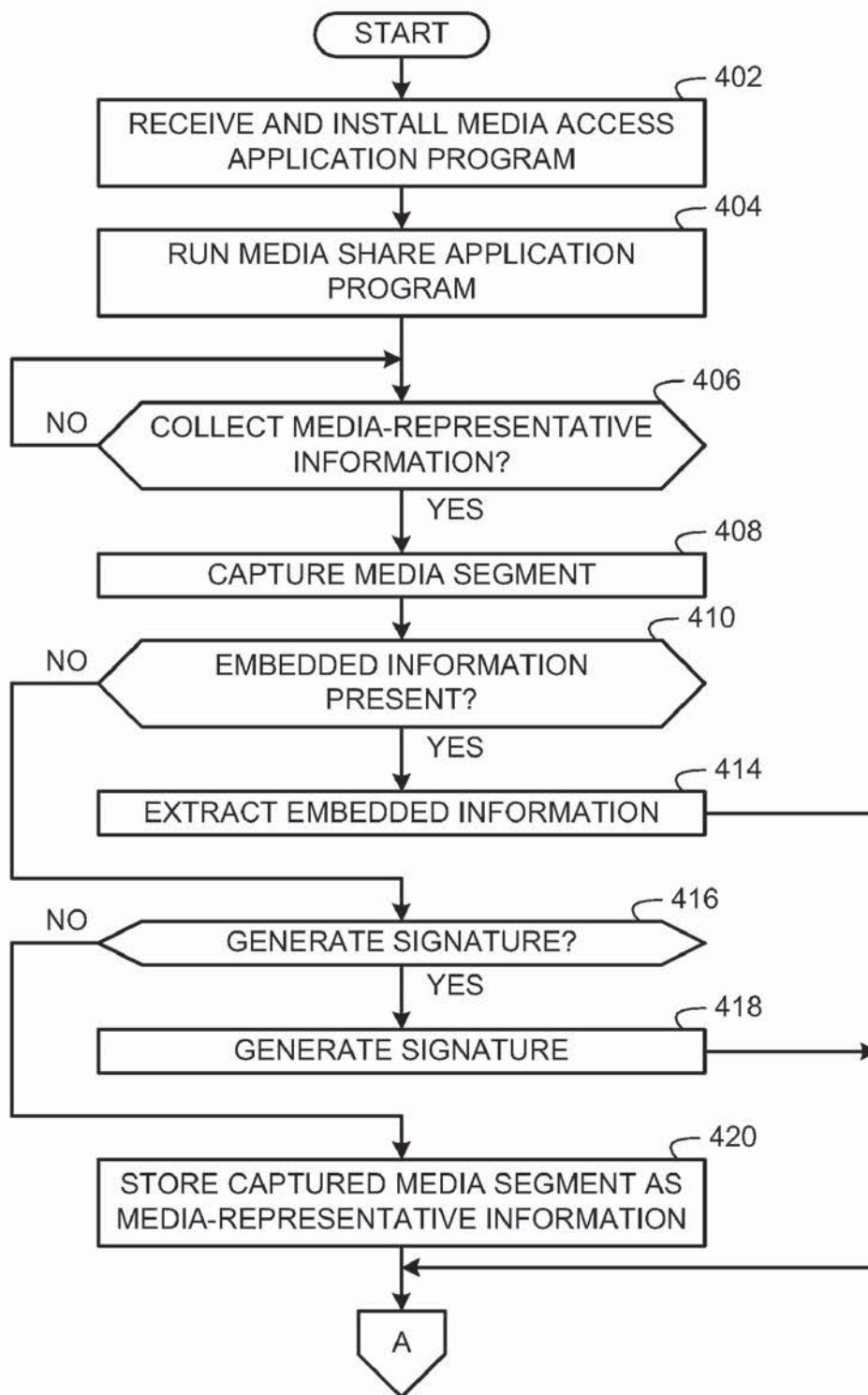


FIG. 4A

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