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(12) **United States Patent**  
**Estes**

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(54) **DIGITAL MEDIA REPRODUCTION AND LICENSING**

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(71) Applicant: **Christopher A. Estes**, Mountain View, CA (US)

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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(21) Appl. No.: **16/122,136**

NPL: "Online Video Analytics: YouTube Insight-Advanced Techniques" by Greg Habermann, May 17, 2010 hereinafter referred as "Habermann".\*

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(Continued)

(65) **Prior Publication Data**

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**Related U.S. Application Data**

(63) Continuation of application No. 15/898,978, filed on Feb. 19, 2018, which is a continuation of application No. 15/659,175, filed on Jul. 25, 2017, now Pat. No. 9,898,590, which is a continuation of application No. 13/667,629, filed on Nov. 2, 2012, now Pat. No. 9,715,581.

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(57) **ABSTRACT**

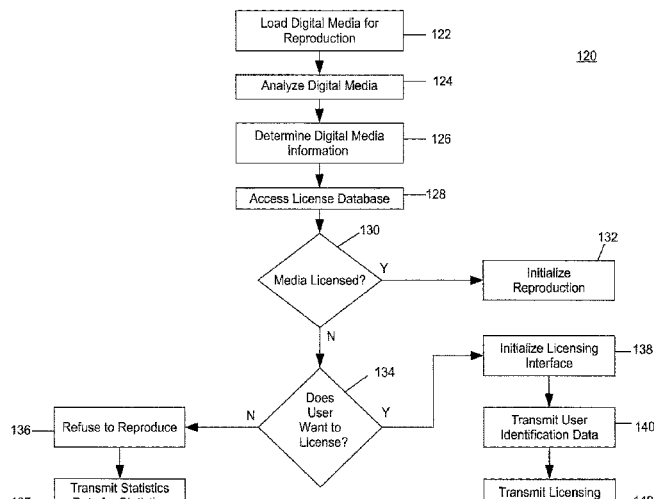
Systems and methods for monetizing the reproduction of digital media content for the rights-holders of the digital media content. Embodiments of the present disclosure relate to determining whether a user of a media content item has a license to reproduce the media content item. In one embodiment, the media content item may be reproduced when the user is licensed. The user is prompted to select to acquire a license to reproduce the media content item or to decline the license to reproduce the media content item when the user is not licensed. Further embodiments determine whether a user may receive a license when the user wishes to acquire a license. In an embodiment, the user is declined a license when not approved for the license.

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**G06Q 30/02** (2012.01)  
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(52) **U.S. Cl.**  
CPC ..... **G06F 21/10** (2013.01); **G06Q 30/02** (2013.01)

(58) **Field of Classification Search**  
None  
See application file for complete search history.

**19 Claims, 7 Drawing Sheets**



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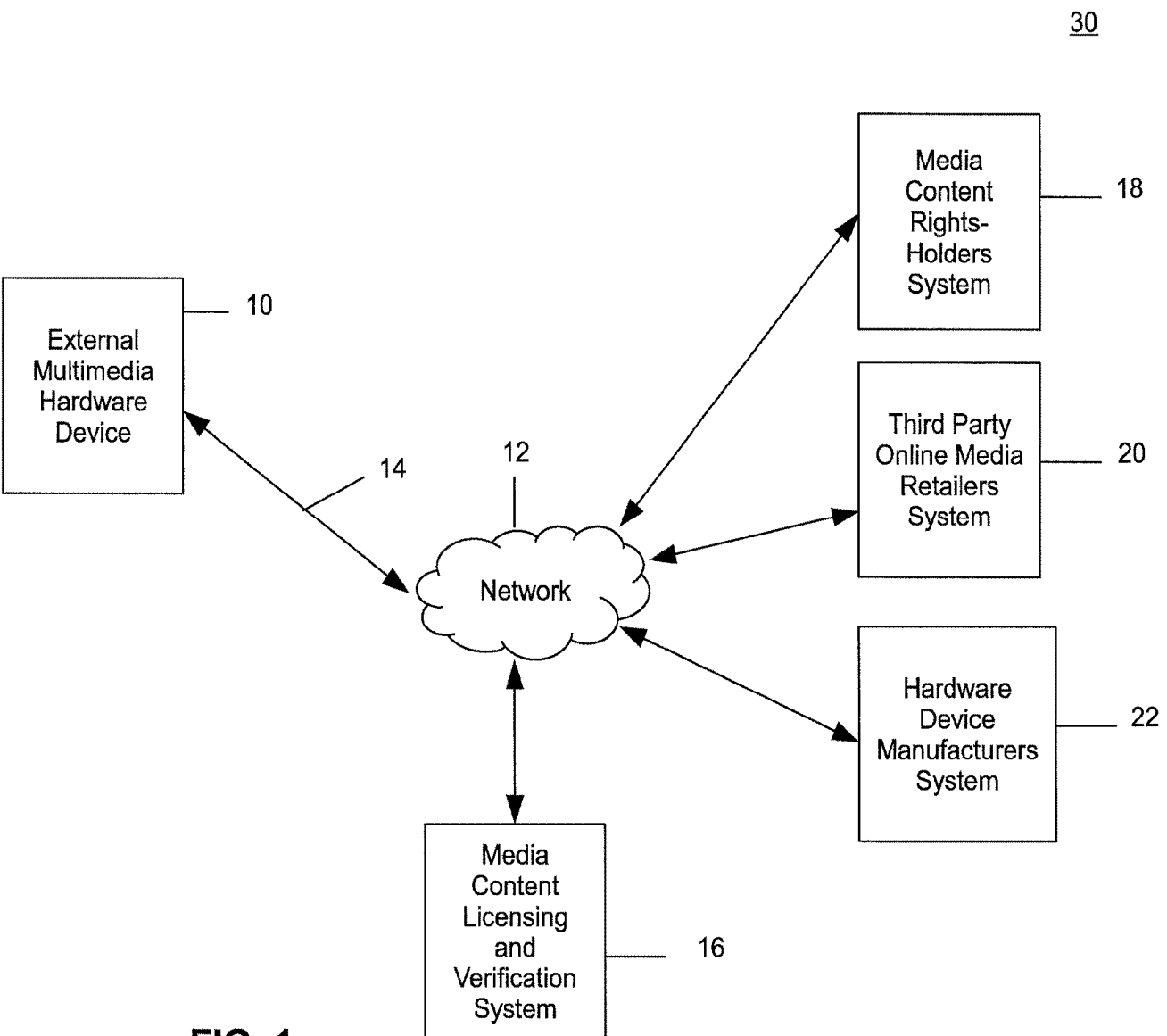


FIG. 1

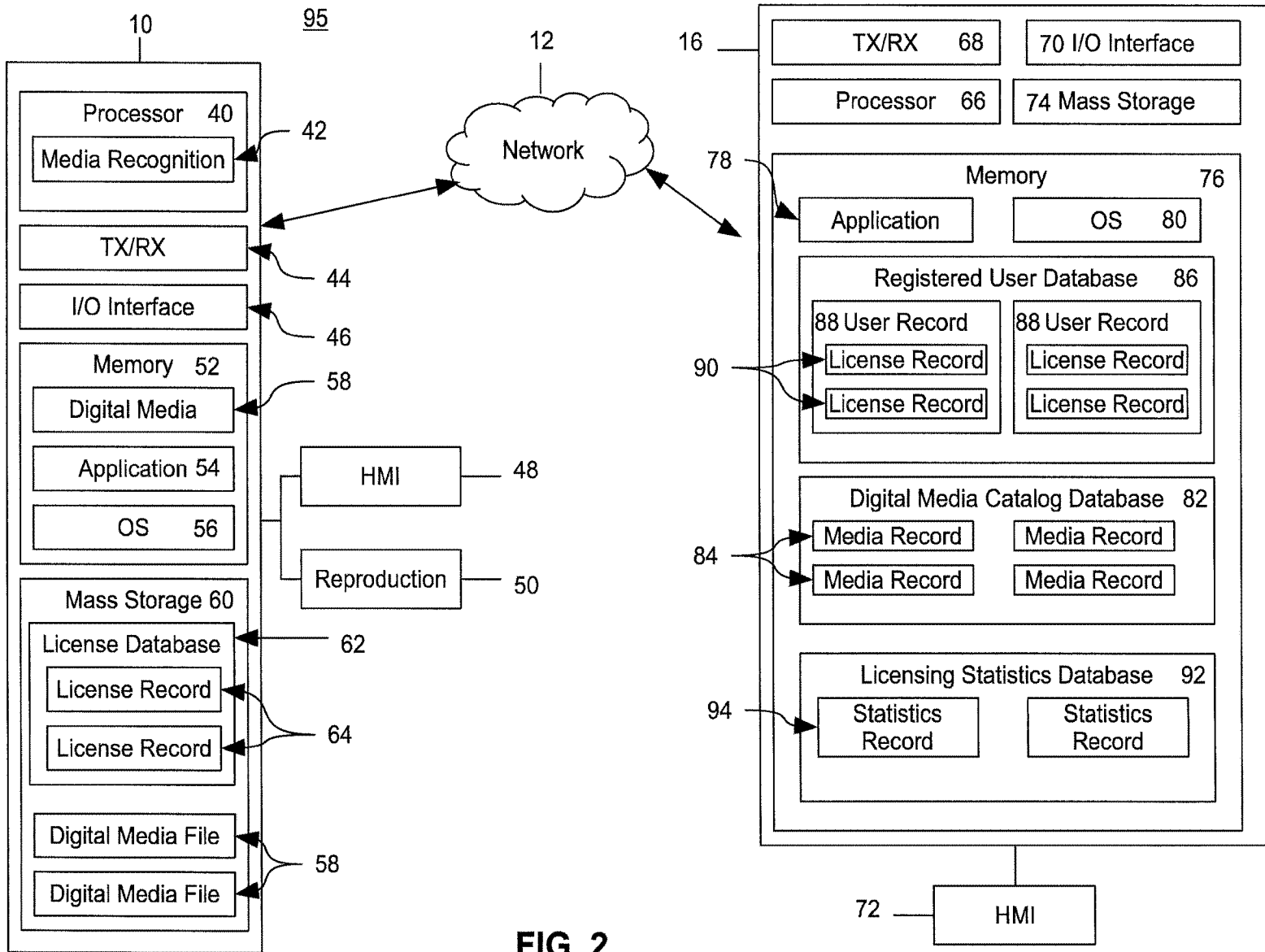
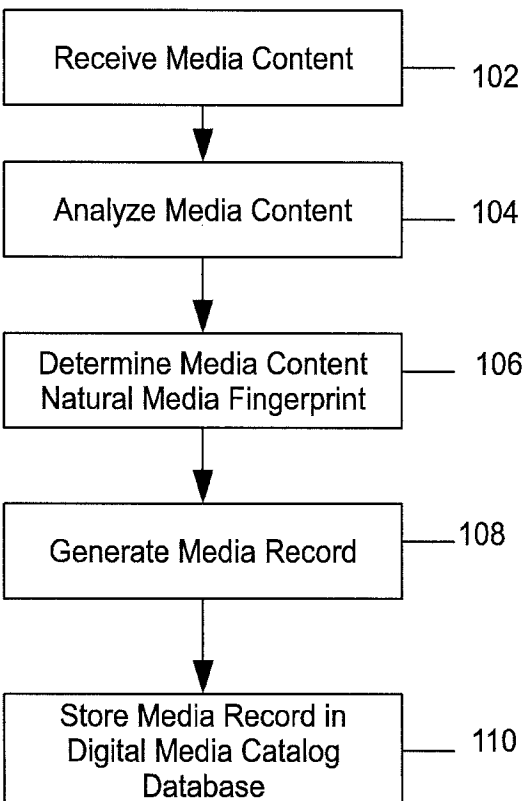


FIG. 2

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**FIG. 3**

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