



US007818261B2

(12) **United States Patent**  
**Weiskopf et al.**

(10) **Patent No.:** **US 7,818,261 B2**  
(45) **Date of Patent:** **Oct. 19, 2010**

(54) **METHOD AND SYSTEM FOR MANAGING LICENSES TO CONTENT**

7,031,471 B2 4/2006 Stefik et al.  
7,047,241 B1 5/2006 Erickson

(75) Inventors: **David N. Weiskopf**, Kirkland, WA (US);  
**Erling Aspelund**, Seattle, WA (US)

(Continued)

(73) Assignee: **Corbis Corporation**, Seattle, WA (US)

**OTHER PUBLICATIONS**

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 591 days.

Markova, Sonja, "Rightsline, Inc.," Keiretsu News, Apr. 2004, Issue 200404, 5 pages, <http://keiretsunews.com/issue/200404/rightsline.html> (accessed Oct. 18, 2007).

(Continued)

(21) Appl. No.: **11/425,335**

*Primary Examiner*—Pierre Eddy Elisca  
*Assistant Examiner*—Shahid Kamal

(22) Filed: **Jun. 20, 2006**

(74) *Attorney, Agent, or Firm*—Frommer Lawrence & Haug LLP; John W. Branch

(65) **Prior Publication Data**

(57) **ABSTRACT**

US 2007/0168513 A1 Jul. 19, 2007

**Related U.S. Application Data**

(60) Provisional application No. 60/760,182, filed on Jan. 18, 2006.

(51) **Int. Cl.**  
**G06F 21/00** (2006.01)

(52) **U.S. Cl.** ..... **705/59; 705/1; 705/26; 705/51; 380/231; 713/177; 713/193; 713/201**

(58) **Field of Classification Search** ..... **705/1–59; 380/231; 713/177, 193, 201**  
See application file for complete search history.

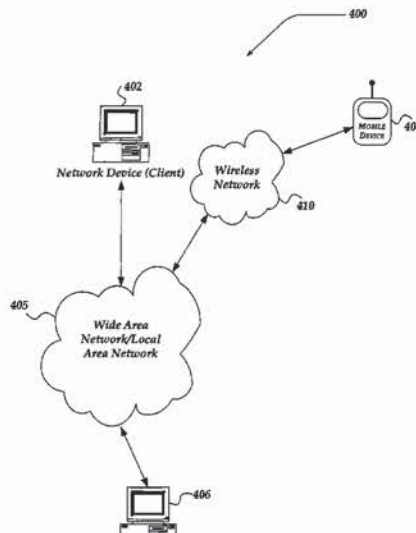
Process for enabling a content provider and its users to easily manage licenses for intended uses for selected or provided content. Licensing information for content previously provided to a user or acquired by the content provider, a digital fingerprint, and/or a digital identifier are employed to uniquely identify a particular instance of the selected/provided content and manage licenses to use this content. Once the selected content is provided for processing, the invention can notify the user of at least one of four conditions: (1) a user is currently licensed for at least one type of use for the selected content; (2) if a previous license to the selected content is expired, a current license does not include the selected use, or the user doesn't have or has an expired license to use the selected content, and identify steps to obtain a current license for at least one type of use; (3) if a license to use the selected content is not available from the content provider; and (4) identify substantially similar content that is available from the content provider for a license for at least one type of the intended use for one or more of conditions (1), (2), and (3).

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

5,671,412 A *	9/1997	Christiano	707/104.1
6,226,618 B1 *	5/2001	Downs et al.	705/1
6,611,812 B2 *	8/2003	Hurtado et al.	705/26
6,633,877 B1 *	10/2003	Saigh et al.	1/1
6,766,305 B1 *	7/2004	Fucarile et al.	705/51
7,020,304 B2	3/2006	Alattar et al.	

**35 Claims, 6 Drawing Sheets**



## U.S. PATENT DOCUMENTS

7,051,086	B2	5/2006	Rhoads et al.	
7,054,462	B2	5/2006	Rhoads et al.	
7,065,787	B2*	6/2006	Ganesan et al.	726/21
7,068,811	B2	6/2006	Powell et al.	
7,068,812	B2	6/2006	Powell et al.	
7,072,487	B2	7/2006	Reed et al.	
7,072,490	B2	7/2006	Stach	
7,076,082	B2	7/2006	Sharma	
7,076,084	B2	7/2006	Davis et al.	
7,086,666	B2	8/2006	Richardson	
7,088,844	B2	8/2006	Hannigan et al.	
7,092,953	B1	8/2006	Haynes	
7,095,871	B2	8/2006	Jones et al.	
7,098,931	B2	8/2006	Patterson et al.	
7,099,492	B2	8/2006	Rhoads	
7,099,849	B1	8/2006	Reeder et al.	
7,103,197	B2	9/2006	Rhoads	
7,111,168	B2	9/2006	Lofgren et al.	
7,111,170	B2	9/2006	Hein et al.	
7,113,596	B2	9/2006	Rhoads	
7,113,614	B2	9/2006	Rhoads	
7,113,615	B2	9/2006	Rhoads et al.	
7,116,781	B2	10/2006	Rhoads	
7,123,740	B2	10/2006	McKinley	
7,127,744	B2	10/2006	Levy	
7,136,838	B1*	11/2006	Peinado et al.	705/59
7,277,870	B2*	10/2007	Mourad et al.	705/51
7,398,556	B2*	7/2008	Erickson	726/27
2002/0012432	A1*	1/2002	England et al.	380/231
2002/0062290	A1*	5/2002	Ricci	705/59
2002/0091645	A1	7/2002	Tohyama	
2002/0138441	A1*	9/2002	Lopatic	705/59
2002/0161718	A1	10/2002	Coley et al.	
2003/0028488	A1*	2/2003	Mohammed et al.	705/59
2003/0037006	A1*	2/2003	Maruyama et al.	705/59
2003/0083999	A1*	5/2003	Ramachandran et al.	705/59
2003/0084341	A1*	5/2003	Ramachandran et al.	713/201
2003/0217011	A1*	11/2003	Peinado et al.	705/59
2003/0233561	A1*	12/2003	Ganesan et al.	713/193
2004/0039916	A1*	2/2004	Aldis et al.	713/177
2004/0088541	A1	5/2004	Messerges et al.	
2004/0117483	A1	6/2004	Singer et al.	
2005/0021995	A1	1/2005	Lal et al.	

## OTHER PUBLICATIONS

- Cox, I.J. and Linnartz, J.P., Some general methods for tampering with watermarks, IEEE Trans. on Selected Areas of Communications, 15,4, 587-593 IEEE (1998).
- Cox, I.J. and Linnartz, J.P., Public watermarks and resistance to tampering, IEEE International Conference on Image Processing, CD-ROM Proc. Linnartz, IEEE (1997).
- Miller, Matt et al., A review of watermarking principles and practices, Published in Digital Signal Processing in Multimedia Systems, Ed. K.K. Parhi and T. Nishitani, Marcell Dekker Inc., 461-485, (1999).
- Lin, Ching-Yung, Watermarking and Digital Signature Techniques for Multimedia Authentication and Copyright Protection, Submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in the Graduate School of Arts and Sciences, Columbia University, 2000.
- Content Protection System Architecture: A Comprehensive Framework for Content Protection. Intel Corporation, IBM Corporation, Matsushita Electric Industrial Co., Ltd. Toshiba Corporation, Feb. 17, 2000, Revision 0.81.
- Angwin, Julia, A Problem for Hot Web Outfits: Keeping Pages Free From Porn, Wall Street Journal, May 16, 2006, p. 1.

\* cited by examiner

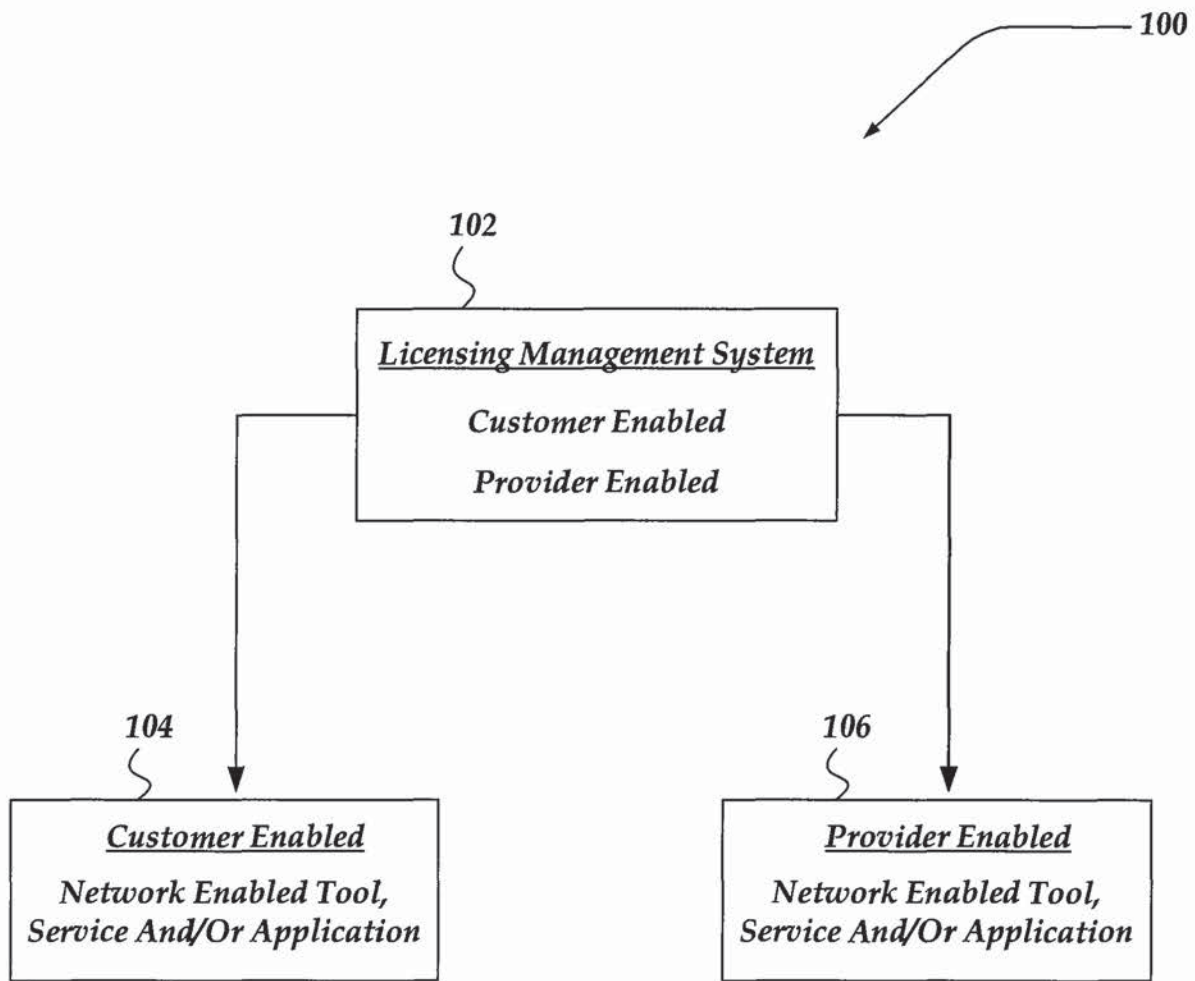
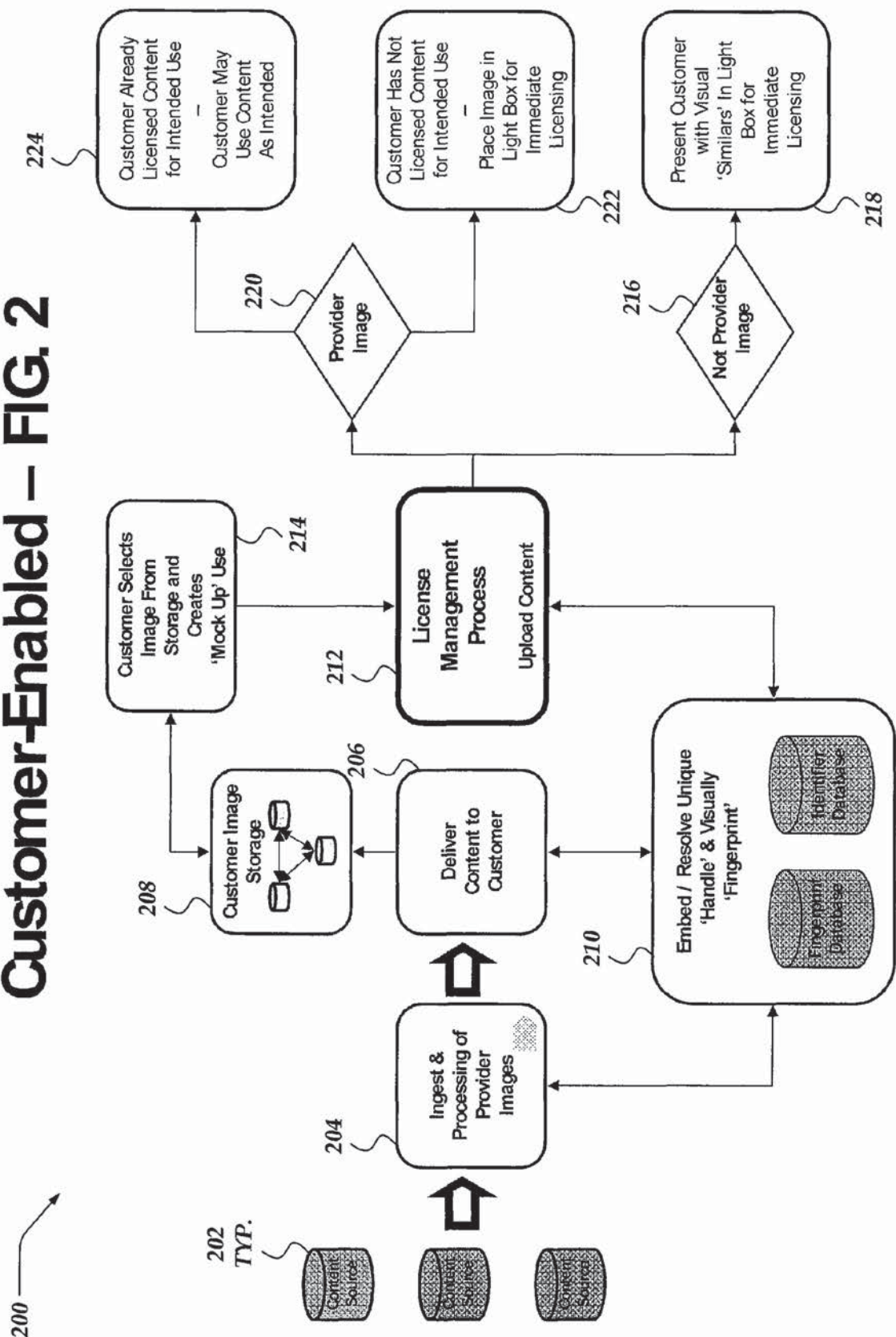
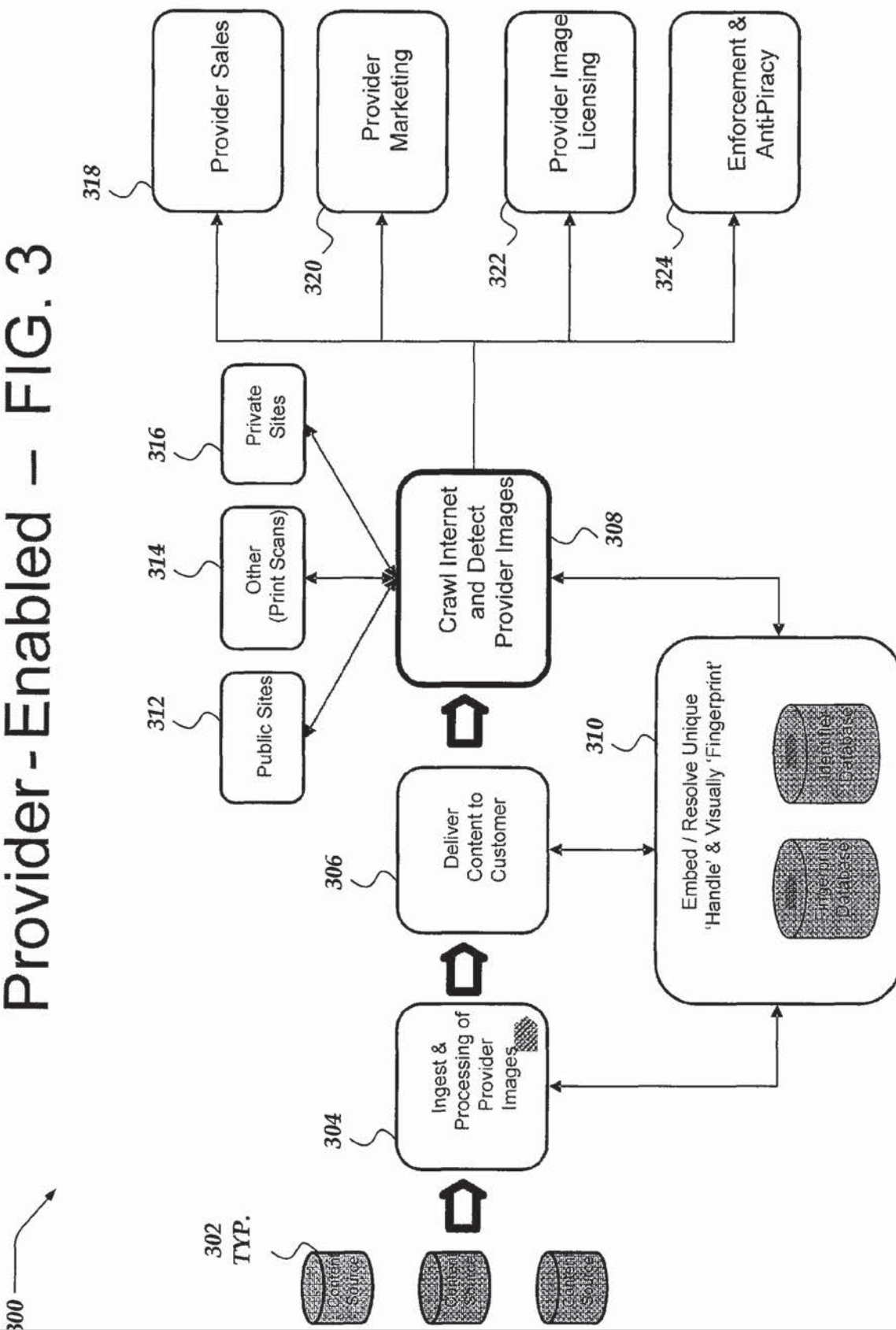


FIG. 1

# Customer-Enabled – FIG. 2



# Provider - Enabled - FIG. 3



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.