

# 23,749 Recipients

**Audience:** Unified Patents Newsletter

**Delivered:** Thu, Sep 09, 2021 11:14 am

**Subject:** DivX Patent Challenged

0 Tracking disabled	0 Tracking disabled	158 Bounced	22 Unsubscribed
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Successful deliveries	<b>23,591</b> 99.3%	Clicks per unique opens	Tracking disabled
Total opens	Tracking disabled	Total clicks	Tracking disabled
Last opened	N/A	Last clicked	N/A
Forwarded	0	Abuse reports	Tracking disabled
Inbox replies			

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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## Campaign benchmarking

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### Characteristics you and your peers share

#### Industry

Legal

Your industry was either self reported or predicted using natural language processing techniques. You can update it in [your settings](#).

#### Audience demographics

Over 65% Male, from 35 and up

#### Audience size

10,000 - 50,000

### How your email campaign compares

Open Rate	Click Rate	Unsubscribes
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27.0%

11.0%

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This campaign's performance is **above** your average campaign performance and **above** your peers' average performance.



Well, this is exciting. You're doing great!



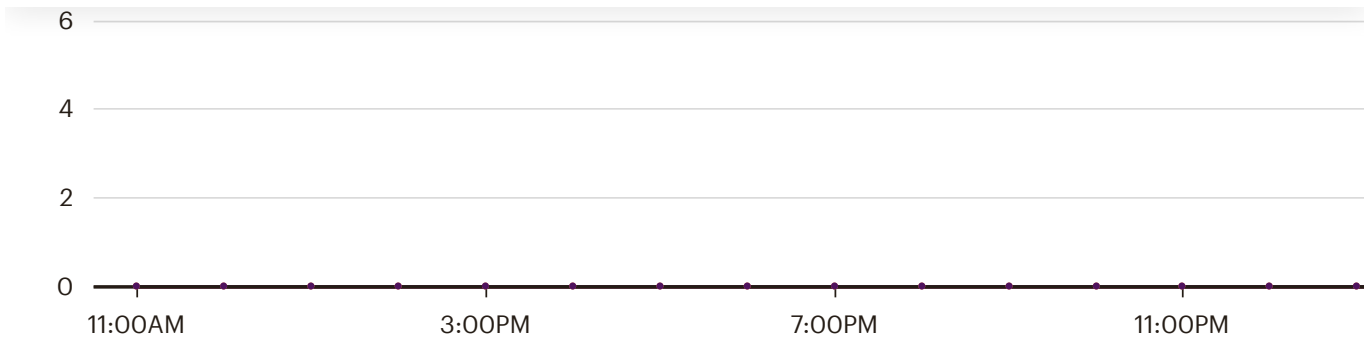
## 24-hour performance

Opens

Clicks

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## Social performance

0 Tweets	4 Campaign URL clicks
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