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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD, Petitioner,

v.

MEMORYWEB, LLC, Patent Owner.

IPR2022-00221 Patent 10,423,658 B2

Record of Oral Hearing Held Virtually: May 9, 2023

Before LYNNE H. BROWNE, NORMAN H. BEAMER, and KEVIN C. TROCK, *Administrative Patent Judges*.



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APPEARANCES:

ON BEHALF OF THE PETITIONER:

JEREMY MONALDO W. KARL RENNER HYUN JIN IN Fish & Richardson P.C. 1000 Maine Ave SW Washington, D.C. 20024

ON BEHALF OF THE PATENT OWNER:

JENNIFER HAYES Nixon Peabody LLP One California Plaza 300 S. Grand Ave, #4100 Los Angeles, CA 90071

ANGELO CHRISTOPHER Nixon Peabody LLP 70 West Madison St, Suite 5200 Chicago, IL 60602

ALSO PRESENT, OBSERVING:

JONG CHOI Samsung Electronics Co., LTD

The above-entitled matter came on for hearing on Tuesday, May 9, 2023, commencing at 1:00 p.m., via video teleconference.



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1	PROCEEDINGS
2	
3	JUDGE BROWNE: Good afternoon, everybody. This is Judge
4	Browne, and we are here for oral argument in IPR2022-00221. With me are
5	Judges Beamer and Trock, and before we begin, I have a few housekeeping
6	items. This is a video conference. We ask that you identify yourself before
7	speaking, and if you are referring to a demonstrative, please state the number
8	of the Slide that you are referring to. There is a court reporter in attendance.
9	We request that counsel remain for a few minutes after the arguments are
10	submitted in case the court reporter has questions.
11	Each party has 60 minutes of argument time. Patent Owner's
12	counsel also includes a LEAP practitioner, so patent owner will be given an
13	additional 15 minutes of time. Please indicate how much time you would
14	like to reserve for rebuttal after making your appearance, and also as a
15	reminder oh, wait, sorry that's for a different case. So, let's begin. We're
16	on the record, and please let me know who is here for Petitioner.
17	MR. MONALDO: Good afternoon, Your Honor, this is Jeremy
18	Monaldo representing Petitioner, Samsung. I'm joined here by Karl Renner
19	and Hyun Jin In, and we have Jong Choi from Samsung on the public line.
20	JUDGE BROWNE: Great. Do you know how much time you
21	would like to reserve for your rebuttal?
22	MR. MONALDO: Sure, Your Honor, we'd like to reserve 30
23	minutes.
24	JUDGE BROWNE: All right. And then who is here for Patent
25	Owner?
26	MS. HAYES: Good afternoon, Your Honor. It's Jennifer Hayes



1	from Nixon Peabody for Patent Owner, and with me today is Angelo
2	Christopher, and Angelo is the LEAP practitioner for Patent Owner.
3	JUDGE BROWNE: Okay. As you know, Angelo can speak as
4	much or as little as you would like, and also, you are welcome to advise him
5	when he is speaking. Do you know at this point how much rebuttal time you
6	would like, or do you want to wait until you begin your case?
7	MS. HAYES: We'd like to reserve 20 minutes for rebuttal.
8	JUDGE BROWNE: Okay. Great. I will make every effort to let
9	you know when your time is nearly up, but please also try to keep track of
10	your time. We'll begin with Petitioner, and Mr. Monaldo, you can begin
11	when you're ready.
12	MR. MONALDO: Thank you, Your Honors. So, I'll direct you to
13	Slide 2 of our demonstratives. On Slide 2 you'll see that we offer a table of
14	contents that will allow you to quickly identify content in our Slides that is
15	relevant to the various issues involved in this proceeding. These issues
16	should look familiar as we previously discussed the first, third, and fourth
17	issues in the oral hearing for MemoryWeb's related to 228 patent.
18	The second issue relates to display of an application view which is
19	unique to this proceeding. It's something we have not previously discussed.
20	Without background, unless there are any questions on the outset, I'll move
21	to Slide 12 to briefly discuss the first issue which relates to the combination
22	of Okamura and Belitz. So, given the limited time we have together today,
23	and the fact that we already discussed Okamura and Belitz references in a
24	prior hearing, I simply wanted to briefly touch on the combination to explain
25	how we offered multiple theories for how the combination comes together,
26	and to ensure that I answer any questions that Your Honors might have on



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1	the combination.
2	I'll start with Slide 14 to provide a brief overview of the relevant
3	portion of Okamura. As shown on Slide 14, Okamura describes an
4	interactive map, and on that map displays clusters to depict locations on the
5	map where images have been taken. A user is able to select a cluster and
6	proceed the images that are associated with the location of the selected
7	cluster. As shown on the lower portion of Slide 14, Okamura describes that
8	these clusters are displayed on the map as thumbnail images.
9	Moving to Slide 15, you can see the first theory or the combination
10	of Okamura and Belitz at the upper left part of Slide 15, you have Figures
11	4A and 4B of Belitz which show an interactive map that is similar to the
12	interactive map of Okamura that we just discussed. As you can see on Slide
13	15, on the Belitz interactive map, Belitz displays thumbnails of images taken
14	at different locations on the map. The concept is very similar to Okamura,
15	but instead of using thumbnails of clusters, as described in Okamura, Belitz
16	uses thumbnails of images taken at the different locations. In the first theory
17	of the combination, the Belitz image thumbnails are simply used to replace
18	the Okamura cluster thumbnails on the Okamura interactive map. A simple
19	substitution of one note thumbnail for another. Unless there are any
20	questions on the first theory for our combination, I'd like to move to Slide
21	16 to discuss the second theory.
22	JUDGE BROWNE: No. I think that we must have gotten an
23	artifact from someone. I don't believe there are any questions.
24	MR. MONALDO: Okay. Thank you, Your Honors. As shown on
25	Slide 16, there are our second theory for the combination. Instead of
26	replacing Okamura's cluster thumbnails with Belitz's image thumbnails, the



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