

## (19) United States

## (12) Patent Application Publication (10) Pub. No.: US 2004/0078812 A1 Calvert

(43) Pub. Date: Apr. 22, 2004

#### (54) METHOD AND APPARATUS FOR ACQUIRING MEDIA SERVICES AVAILABLE FROM CONTENT AGGREGATORS

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(21) Appl. No.: 10/250,640

(22) PCT Filed: Jan. 4, 2002

PCT/US02/00008 (86) PCT No.:

Foreign Application Priority Data (30)

Jan. 4, 2001 (US)...... 60259713

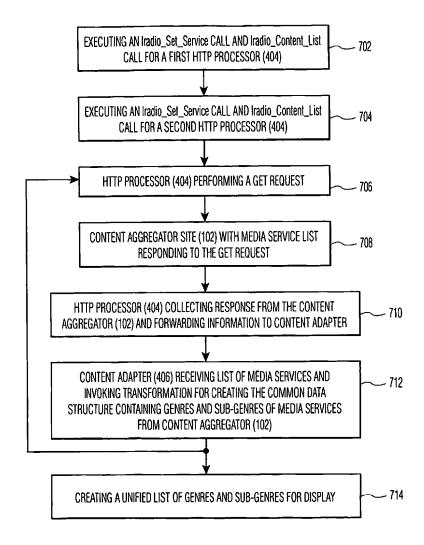
#### **Publication Classification**

(51) **Int. Cl.**<sup>7</sup> ...... **H04N** 5/445; G06F 3/00; H04N 7/10; H04N 7/025; H04H 9/00; H04N 7/16; G06F 15/173; H04N 7/173; G06F 13/00 (52) U.S. Cl. ...... 725/46; 725/9; 725/14; 709/224;

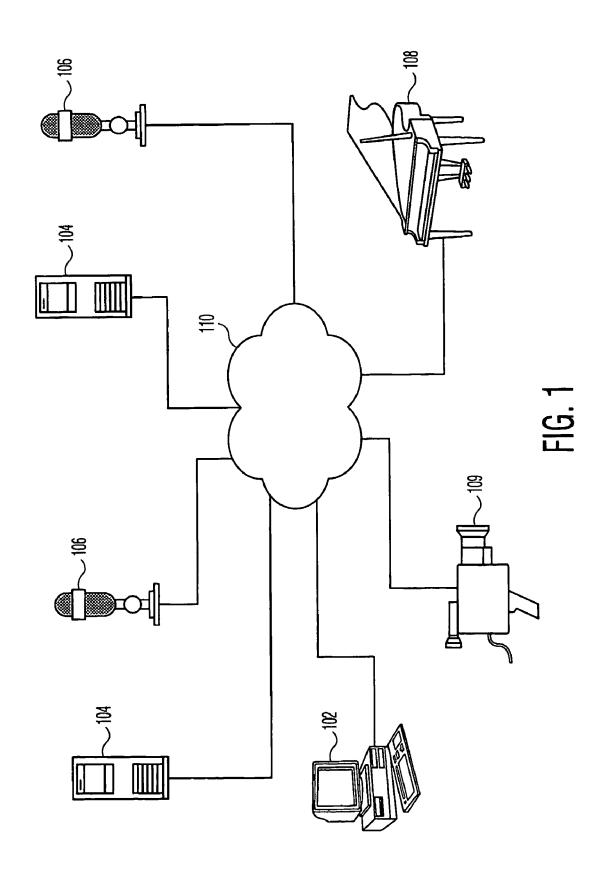
725/37; 725/113; 725/35

#### (57)**ABSTRACT**

A method for generating a unified list of media services available from a plurality of content aggregators having different data formats. A first list of media services from a first content aggregator is transmitted to a playback device. A second list of media services from a second content aggregator is also transmitted to the playback device, which combines both lists into a unified list of media services. The method optionally details the playback of a media service from said plurality of content aggregators via a selection made on the unified list to a playback device.









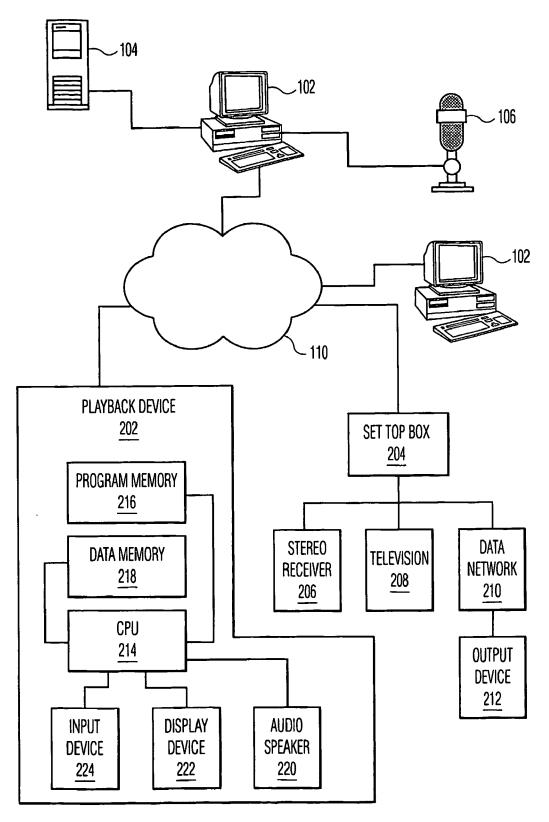


FIG. 2

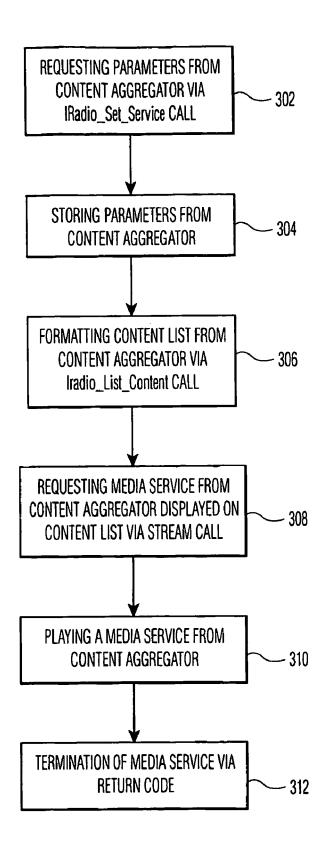


FIG. 3



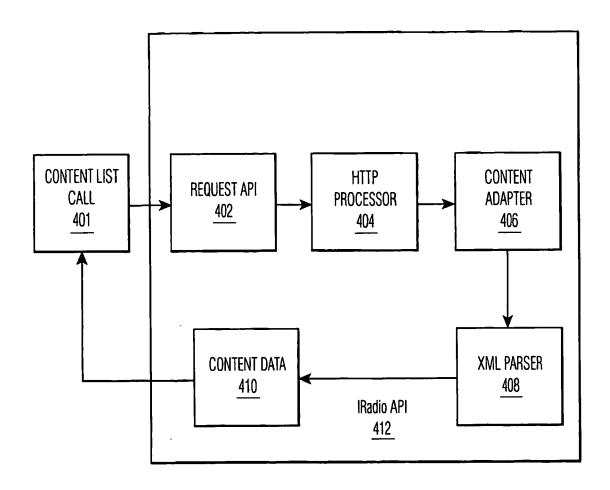


FIG. 4

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