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# (54) SYSTEM, METHOD AND APPARATUS FOR

**Publication Classification** 

- CONNECTING USERS IN AN ONLINE **COMPUTER SYSTEM BASED ON THEIR RELATIONSHIPS WITHIN SOCIAL NETWORKS**
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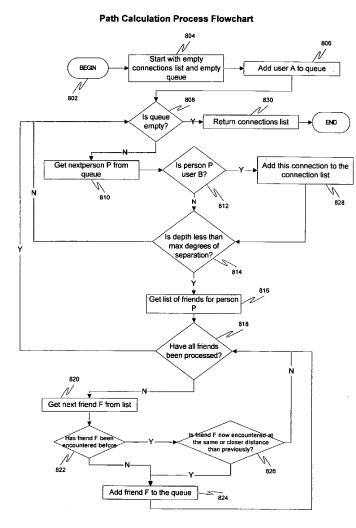
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- (73) Assignee: FRIENDSTER INC., a California Corporation
- 10/462,142 (21) Appl. No.:
- (22) Filed: Jun. 16, 2003

(51)(52) 

#### ABSTRACT (57)

A method and apparatus for calculating, displaying and acting upon relationships in a social network is described. A computer system collects descriptive data about various individuals and allows those individuals to indicate other individuals with whom they have a personal relationship. The descriptive data and the relationship data are integrated and processed to reveal the series of social relationships connecting any two individuals within a social network. The pathways connecting any two individuals can be displayed. Further, the social network itself can be displayed to any number of degrees of separation. A user of the system can determine the optimal relationship path (i.e., contact pathway) to reach desired individuals. A communications tool allows individuals in the system to be introduced (or introduce themselves) and initiate direct communication.



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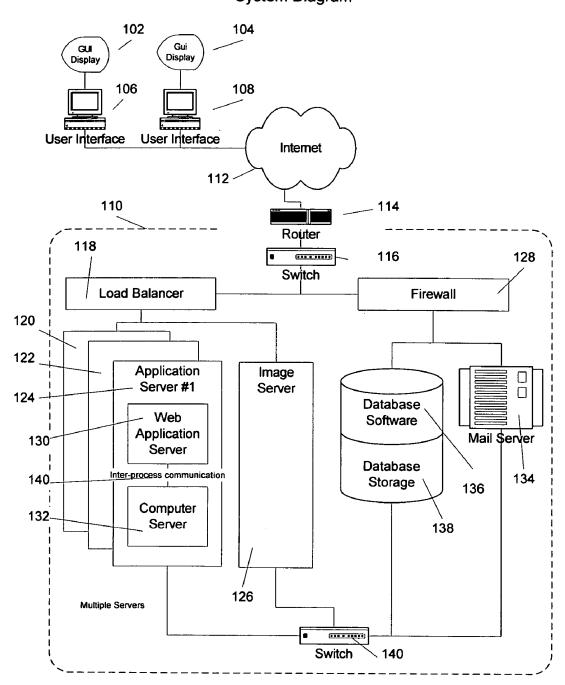
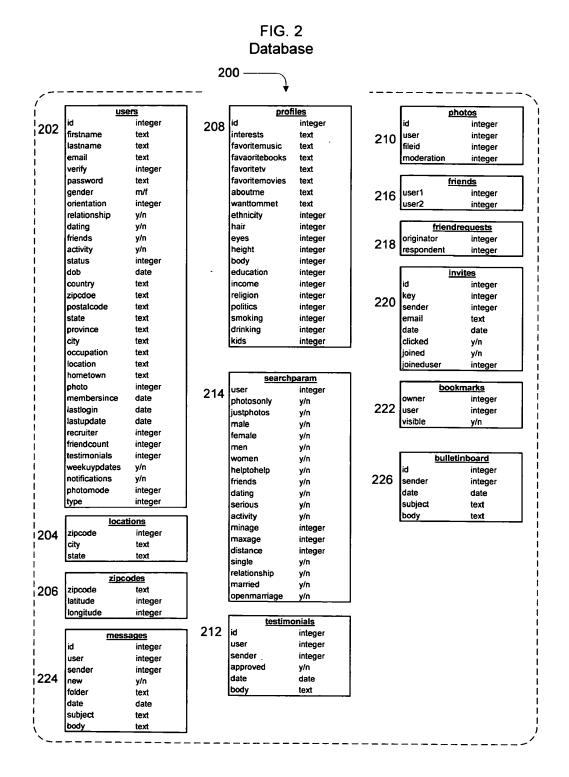


FIG. 1 System Diagram



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Activity Partners				
☐ Just Here to Help				
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Friend's email address:   (To automatically connect to your friend and your friend's friends.)				
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FIG. 3a Data Collection Interface

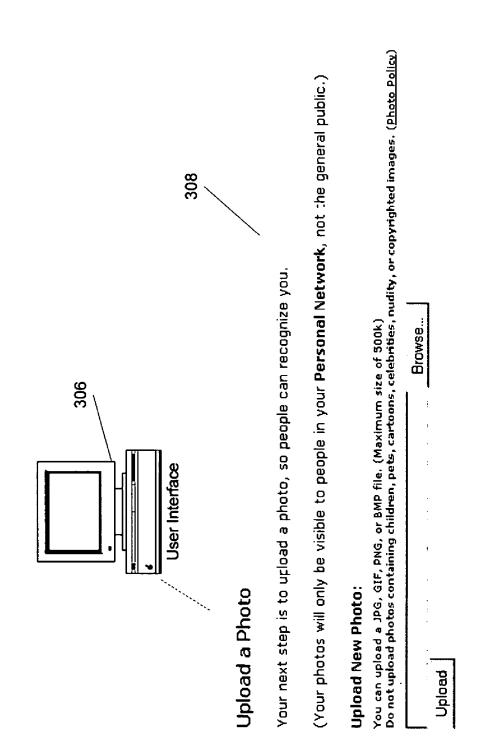


FIG. 3b Image Collection Interface

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