

# THE BEST OF *beauty* 2019

BRIDES

Beauty  
Awards  
2019

From the moment you say YES! to saying I do,  
you naturally want to look gorgeous. So believe this:

**These 83 game changers**  
will see you through it all, from the craziness of  
the engagement party and bachelorette weekend  
to your super-lovely nuptials and beyond.

# FULLY ENGAGED: BRIDE-TO-BE GOALS

Establish a good routine early on with these tried-and-true overachievers.

## Hands

Even strangers will demand, "Let me see that ring!" A #SelfCareSunday spent with a **Mary Kay Satin Hands Pampering set** (\$36) preps nails for any one of the subtle shades in the new **OPI Always Bare for You** (\$10.50) line.

## Face

Lots of stress (also known as "wedding planning") can tax your complexion. So gently wash it with the sulfate-free **Then I Met You Soothing Tea Cleansing Gel** (\$36) and defy dullness with **L'Oréal Paris Pure-Sugar Scrub: Smooth & Glow** (\$13). And to truly look as bright and glowy as a theater marquee, splurge on the a.m./p.m. formulas of **SkinMedica Lumivive System** (\$265), which help correct the dreaded blue-light exposure you get from making out with your phone all day. Moisturize with **Neutrogena Hydro Boost City Shield Water Gel With SPF 25** (\$20), then dab on **Olay Eyes Brightening Eye Cream With Vitamin C** (\$25) to eradicate the aftereffects of the inevitable in-law-induced ugly cry. Deploy the OTC **Differin Gel Acne Treatment** (from \$14) with Rx-strength retinoid ahead of time, or blast blackheads with

**Bioré Witch Hazel Ultra Deep Cleansing Pore Strips** (\$6.50) for a gratifying good/gross time while bingeing *Ozark*.

## Body

With the right enriching arsenal, you'll be covered in the lustrous skin category, even when you are, um, not. Shower with **Aveeno Daily Moisturizing Yogurt Body Wash in Apricot & Honey** (\$7.50), then slather your limbs with **Lubriderm Advanced Therapy Lotion** (\$8) and **Jergens Skin Firming Neck & Chest** (\$10), containing collagen to rejuvenate your décolletage. A spritz of **Clinique My Happy Happy Splash** (\$22) with its florals and citrus will freshen and de-frazzle.

## Masks

Overnight treatments do all their hard work when you're snoozing: **Glow Recipe Avocado Melt Sleeping Mask** (\$45) is a moisture bomb, and **Tatcha the Kissu Lip Mask** (\$30) calls on peach seed and rose extract to soften dry, chapped lips.

## Makeup

The goal for your engagement-party lewk? Accentuate the positive. **Chanel Super CC Cream** (\$55) tinted moisturizer



evens your skin tone, and **Clé de Peau Beauté Radiant Corrector for Eyes** (\$65) covers ye olde premarital dark circles. Swipe on **L'Oréal Paris Voluminous Lash Paradise Waterproof Mascara** (\$10) for here-to-next-week lashes and **Maybelline New York Tattoo Studio Brow Gel** (\$13) to make you an honorary hottie for the evening. Finish with **Flower Beauty Blush Bomb Color Drops** (\$10) for a hint of pink on your cheeks and any of the best-version-of-you hues in **Revlon Kiss Cushion Lip Tint** (\$4.50) line.

## Hair

You have many months of DIY hair trials ahead, so minimize damage with

ultramild **Pantene Pro-V Micellar Gentle Cleansing Water Shampoo** (\$6) and **Pantene Pro-V Gentle Moisturizing Milk Conditioner** (\$6). Follow it up with **Garnier Whole Blends Restoring Leave-In Conditioner Maple Remedy** (\$7). The powerfully fast **T3 Cura Hair Dryer** (\$200) shortens your blow-dry routine, a godsend during an overcommitted day.

## Smile

Your gorgeous grin will show no traces of your morning cold-brew habit (or, TBH, your mighty red wine wind-down) when you're done with the **Crest 3D White Professional Effects Whitestrips** regimen (\$45).

KAT BORCHART/THELICENSINGPROJECT.COM

BRIDES

# SHOUT-OUT FOR GIRLS' NIGHT OUT

You're too classy for priapic drink straws, but you're not above trendy hairstyles or sexy makeup. This weekend, the only thing sparklier than the disco ball is you.

## Body

Get the party started with a unicorn's worth of glitter in **JINsoon Neo-Pop Fab** nail polish (\$18) and a goof-proof faux tan thanks to **Jergens Natural Glow Wet Skin + Firming Moisturizer** (\$9). To truly be in the mood to boogie, dab on the musky, sultry scent of **Tiffany & Co. Eau de Parfum Intense** (\$82).

## Hair

Full-on fun results in mama not having time for a shampoo and 'do. **Dove Invisible Dry Shampoo** (\$6) cleans and refreshes so no one knows it's been daaays since you washed your hair. A big thumbs-up to the **GHD Platinum+ Styler** flat iron (\$249), which constantly adjusts itself for your hair. To keep those heat-styled locks glossy through rounds of dancing and shots, try **Sexy Hair: Hot Sexy Hair Support Me Heat Protection Setting Spray** (\$19). If you're more of a naturally curly girl, keep the coil and bounce (while minimizing frizz) with **SheaMoisture Coconut Custard Make It Last Wash N' Go Curl Definer Gel-Oil** (\$14). No matter what, your finishing touch should be **David Mallett Gold Dust** (\$75)—its shimmery

aura was inspired by (oh, really?) champagne bubbles.

## Face and lips

Hungover skin craves rehydration too—and **Garnier SkinActive Glow Boost Illuminating Moisturizer** (\$12) does the trick with nourishing shea butter and pigment pearls that amp your complexion. Go further for a goddess-lit-from-within look with **Pat McGrath Labs Skin Fetish: Highlighter + Balm Duo** (\$55). To cover a thousand sins (and this weekend, that might be a conservative estimate), there's the cult favorite **Dior Forever Skin Glow 24h Wear Radiant Perfection Skin-Caring Foundation** (\$52), which comes in 31 shades for a spot-on match. For special-occasion lips, may we suggest **Lancôme L'Absolu Lacquer** (\$26), which you can swipe on and build to a super-glossy finish.

## Eyes

Put the eye in iridescent with the gold-flecked long-wearing **Fleshpot Eye & Cheek Gloss** (\$20) on your brow bones and illuminating **Almay Shadow Squad Holographics** (\$7), a finely milled pressed



powder, on your lids. For a perfectly sleek long-wearing liner, stroke on **CoverGirl Outlast Active Get in Line Eyeliner** (from \$7). Of course, is it really a bachelorette party without full and fluttery lashes? **Nars Climax Mascara** (\$24) will take yours to bodacious lengths, though you can push it with the ingenious **Kiss Magnetic Lash** fake lashes (\$12), which use magnets, not gross glue, to stay on. You didn't go through all that just to return endlessly to the ladies' room for touch-ups! **Urban Decay All Nighter Makeup Setting Spray** (\$15) adds a finishing touch that keeps

makeup from melting for up to 16 hours.

## Cleanse

Because you don't want what happens on your face to stay on your face, try **Cetaphil Gentle Makeup Removing Wipes** (\$7.50). They have the oomph to wipe away waterproof mascara but are also mellow and soothing thanks to aloe and green tea. On the plane ride home, employ a **Simple Skincare Dewy Glow Sheet Mask** (\$3). So what if the fleshlike face sheet creeps you and your fellow travelers out? You'll look refreshed when your guy spots you at arrivals.



## Nails

Today you want a chic, durable color, and **#essielove Moments Collection nail polish** (\$9) is just what you want—to love and to cherish—whether you go with a classic pale pink like Sheer Luck or an edgier gray like The Best-est.

## Body

Before you slip into the frothy confection of your dress, shower with a silky dollop of **Dove Body Wash Mousse** (\$6), which cleans, slakes parched skin, and doubles as shaving cream. Generously apply **Vaseline Clinical Care Extremely Dry Skin Rescue Healing Moisture Lotion** (\$6): It acts like Spanx to hold much-needed moisture in your skin. Crackly dry hands are rough going on the receiving line: Baby them beforehand with soy-rich **Aveeno Radiance Boosting Hand Mask** (\$3) for 10 minutes. And to set the tone for the day—or even your entire marriage—spray on **Ralph Lauren Romance Rosé Eau de Parfum** (\$96) with its top notes of sun-goddess rose.

## Hair

Your 'do is totally ready for the big day, the big night, the big day-after brunch (and admit it, gossip sesh) thanks to **Suave Professionals Keratin Infusion Heat Defense Leave-In conditioner** (\$4), which

tames frizz for up to 48 hours. We're keen on those miracle workers that serve you well, such as **Living Proof Perfect Hair Day Body Builder** (\$15); its adjustable-flow nozzle lets you fine-tune how much body and bounce your hair needs. Reach for the **Dyson Airwrap styler** (\$499), first drying your locks, then securing the curling iron or round-brush attachment to style away. Your hairdo is finally done with the into-tomorrow-morning finish of **Tresemme Compressed Micro-Mist Hairspray Hold Level 4 Extend** (\$5).

## Face

Take 15 minutes before the bridal blitz begins to relax, meditate, and slip into a **SK-II Facial Treatment Mask** (\$17), which hydrates skin with nutrients to firm and smooth your complexion. Lock in the silky pre-makeup dewiness with **Clinique Dramatically Different Hydrating Jelly**

(\$28). Treat oily skin to **Neutrogena Shine Control Primer** (\$13.50) and blur the appearance of pores with **C&C by Clean & Clear No Glow Anti-Shine Stick** (\$16). Keep touch-ups to a minimum with beauty-buff fave **Estée Lauder Double Wear Stay-in-Place Makeup** (\$42) with its promise of 24-hour survival skills. The blend-to-match **Surratt Beauty Perfectioniste Concealer Palette** (\$58) is like the wave of a magic wand on dark spots and discoloration. Promote a rosy glow with the long-lasting mineral formula of **Tarte Amazonian Clay 12-Hour Blush** (\$29) and—since you can't FaceTune yourself on every phone—try **Hourglass Ambient Lighting Palette** (\$62) to illuminate your best features. To have and to hold your finished makeup look, brush on the dewy-light **Becca Hydra-Mist Set & Refresh**

**Powder** (\$38), then apply **Maybelline New York SuperStay Matte Ink Un-Nude** liquid lipstick (\$9.50) for great pigment in a budge-proof formula.

## Eyes

Avoid a no-show brow with the do-it-all **Benefit Brow Contour Pro** (\$34) to boost your arches. Then for a flattering veil of sheer shadow, try any of the nine coconut buttery shades in the **Too Faced Natural Matte Neutral Eye Shadow Palette** (\$38). **Kat Von D Beauty Liner X** (\$20) and **Dior Diorshow Waterproof Mascara** (\$27.50) will define eyes and amplify lashes but also withstand multiple bouts of emotion (your vows, the toasts, your great-grandparents in a lifeboat embrace on the dance floor). For good measure, stash **Bausch + Lomb Lumify Redness Reliever Eye Drops** (\$15) in your pearly clutch to clear up the aftereffects of a few (gallons of) tears.

# GORGEOUS ON YOUR BIG DAY

It's going to be a long one, so you want durable, cry-proof formulas. It's also a happy event, so choose products that highlight how #BlissedOut you feel.

# BRIDES

COURTESY OF LELA ROSE



# LET THE HONEYMOON START NOW

Finally! The rest, carbs, sun, beach, shopping, more carbs, and fun you've been waiting for have arrived! Here are trip-friendly items to stash in your bags.

## Body

You'd sooner not brush your teeth than forgo your signature fragrance—and this tiny roller-ball tube of **Gucci Bloom Nettare Di Fiori** (\$34) won't hog precious suitcase space. On your nails, **Sally Hansen Mega Strength Nail Color** (\$6) can handle your death grip on the chain during that scrambling hike in Cinque Terre and then be chip-free and perfectly presentable for your dinner overlooking the Ligurian Sea.

## Sun care

Mix a drizzle of **Drunk Elephant D-Bronzi Anti-Pollution Sunshine Drops** (\$36) with your moisturizer for the running start your skin wants before lounging on the beach with those women who seem to treat sunbathing like it's both a full-time job and an Olympic sport. Of course, you may look sun-kissed, but you'll be fully protected in and out of the ocean with the whisper-weight **Shiseido Ultimate Sun Protection Lotion WetForce SPF 50+** (\$40). The wallet-friendly **Burt's Bees All-Weather SPF 15 Lip Balm** (\$4) keeps you kissable, while the sheer, gentle **bareMinerals Complexion Rescue Defense Radiant Protective Veil** broad

spectrum SPF 30 (\$39) ensures your face will be sun-safe and dewy, not greasy (a rare feat!).

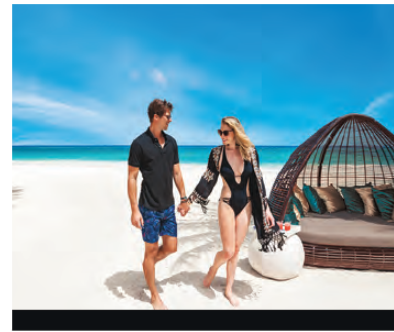
## Refresh

We'll leave it to the imagination why you worked up a sweat during siesta in San Sebastián, but you can freshen up by washing your face with the TSA-friendly twist-and-swipe **St. Ives Rose Water & Bamboo Cleansing Stick** (\$8) and applying a quick coat of **Secret Freshies** (\$5) deodorant. Smooth and tame mussed hair by misting on some **Oribi Gold Lust Dry Shampoo Purse Spray** (\$22) so it looks just washed instead of um, something else.

## Restore

Ensure there's enough **Olay Fresh Reset Clay Stick Mask** (\$13.50) for two: After a long morning on the beach and a longer afternoon at the swim-up bar, your boo will want to get in on the soothing detox action too. Pop some **Nerium ProListic Pre & Probiotic Plus Vitamins** (\$60) to keep your gut healthy, and while you're at it, massage some **OGX Youth Enhancing+Sake Essence Rejuvenating Elixir** (\$8) into your hair, splurge on room service, and call it a night of restorative relaxation. ●





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