



LUMIFY IS DIFFERENT

**What's the secret?
Alright, we'll share.**



LUMIFY is a one-of-a-kind eye drop.*

LUMIFY is a **redness reliever like no other.** Before LUMIFY, redness relievers pretty much used the same ingredients for decades, and they had certain side effects. But then there was a break-through: eye doctors figured out that low-dose brimonidine tartrate could **help relieve redness with a lower risk of certain side effects** when used as directed. That's how low-dose brimonidine became the star ingredient in LUMIFY - and **your little secret for amazing-looking eyes.**

See the Drug Facts

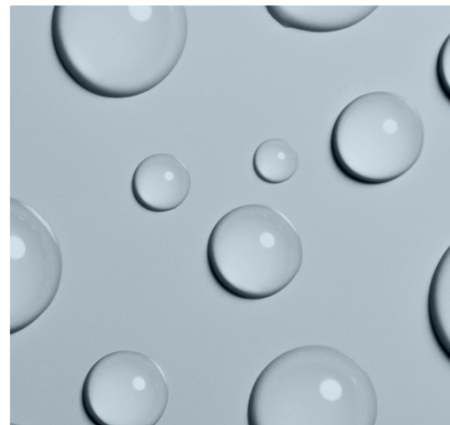
*Low-dose OTC brimonidine

So, how does low-dose brimonidine work?

Other redness relievers constrict the arteries in your eyes, which can deprive the eye of oxygen. And that works to relieve redness at first, but commonly causes rebound redness. Which, kind of defeats the purpose.

But low-dose brimonidine? **It works differently.** Low-dose brimonidine **restricts the venules, which helps to relieve redness without limiting the flow of oxygen.** The results? Whiter, brighter looking eyes that last up to 8 hours - **with a low risk of rebound redness when used as directed.**

Can I use it with other eye drops [?](#)





What makes eye doctors choose LUMIFY?

Before LUMIFY, doctors didn't really recommend redness relieving eye drops because of their known side effects. But LUMIFY is different. Now, eye doctors have a product they can recommend to patients. Doctors like LUMIFY because of the **reduced risk of rebound redness** and because it uses **no bleach or dyes**. And it's clinically proven to be safe, effective, and not lose efficacy over time when used as directed. No wonder it's the **#1 eye doctor recommended redness reliever eye drop**.

How often can I use LUMIFY ?

So what we're saying is...

Icon of a test tube and flask. Text: Unique, patented formulation

Icon of a thumbs up. Text: Clinically tested

Icon of two eye drop bottles. Text: No bleach or dyes

Icon of an eye. Text: Reduced risk of rebound redness when used as directed

Icon of a drop with FDA. Text: FDA-Approved formulation

Icon of a doctor. Text: #1 Eye Doctor Recommended redness reliever eye drop

#1 EYE DOCTOR RECOMMENDED

We talked to eye doctors about why they recommend LUMIFY.



Doctors who have occasional eye redness recommend LUMIFY. They're excited to recommend LUMIFY to my patients to help their eyes look whiter and they're happy, so I'm happy."

Dr. Art Epstein
Ophthalmologist and Aesthetic Surgeon



"From an ocular surface perspective, the drop quickly quiets red irritated looking eyes. Amazingly, it does this in less than a minute."

Dr. Paul Karpecki
OD, FFAO



"LUMIFY redness reliever eye drops specifically reduce redness due to minor eye irritations while reducing concerns of rebound hyperemia, dependency or tachyphylaxis—conditions that can lead to serious or permanent damage to the eye. I am excited to recommend LUMIFY to my patients to effectively relieve redness and help them get camera ready."

Dr. Melissa Toyos
Ophthalmologist and Aesthetic Surgeon



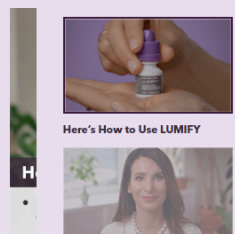
"Having a drop that reduces redness without the side effects of rebound hyperemia or tachyphylaxis...is a very exciting option that I look forward to recommending to my patients."

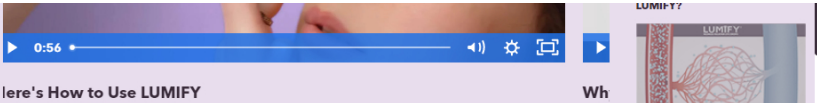
Dr. Art Epstein
OD, FFAO



These eye doctors are consultants for LUMIFY.

Want to dig into the science of LUMIFY even more?





Here's How to Use LUMIFY

Using LUMIFY is as easy as 1-2-3! Just follow these three quick steps and you're on your way to amazing-looking eyes.

Why
Hear
other

Real people. Real results.

See why LUMIFY has a **95% satisfaction rating**.



And the best part? It's from the eye care experts at

BAUSCH + LOMB

The LUMIFY Buzz

[← SEE MORE](#)

Frequently Asked Questions

[SEE MORE →](#)

LUMIFY *lovers*™

Sign up for special offers, inside info, exclusive invites, and more.
[Learn more >](#)

SIGN UP

LUMIFY
REDNESS RELIEVER EYE DROPS

Home

The Science of LUMIFY

FAQ

Buzz

Discover

LUMIFY Lovers™

Buy Now



QUESTIONS?
Call 800-553-5340

BAUSCH + LOMB

[Visit BAUSCH.com](#)

[Privacy Policy](#)

[Legal Notice](#)

[Contact Us](#)

All information and materials on this site relate to the U.S. only unless otherwise indicated.

©2022 Bausch & Lomb Incorporated or its affiliates. LUM.0275.USA.20 CALIFORNIA RESIDENTS: **DO NOT SELL MY PERSONAL INFORMATION**

