

Back to [LUMIFY HOME](#) for Consumers

LUMIFY
REDNESS RELIEVER EYE DROPS

Home Clinical Information Ready-to-Use Resources Real Experiences



HEALTHCARE PROFESSIONALS

A redness reliever like no other.

• Works in 1 minute
• Lasts up to 8 hours

Sterile

[See the Drug Facts](#)



CLINICAL INFORMATION

FAQ, Phase III Safety and Efficacy Data, Drug Facts, Mechanism of Action Video

[SEE MORE](#)



READY-TO-USE RESOURCES

How to order, coupon tearpads, request samples, educational videos, downloadable social media posts and digital banners

[SEE MORE](#)




REAL EXPERIENCES

Read and see how doctors are recommending LUMIFY for their patients

[SEE MORE](#)

Available for patients OTC in 2 sizes at national retailers.



LUMIFY REDNESS RELIEVER EYE DROPS

A redness reliever like no other

LUMIFY (brimonidine tartrate ophthalmic solution 0.025%) is the first and only over-the-counter (OTC) eye drop developed with low-dose brimonidine tartrate for the treatment of ocular redness due to minor eye irritations.

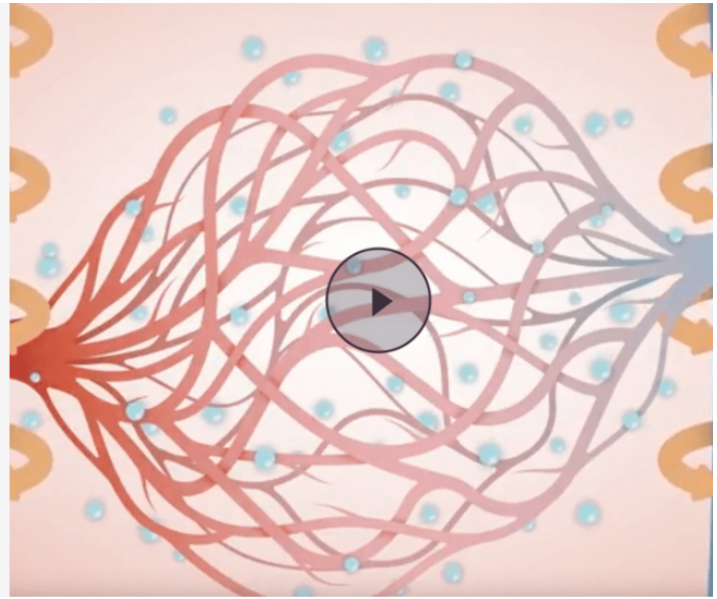
- **Fast acting and long lasting efficacy**
- **A unique method of action for reducing redness†**
- **Low risk for tachyphylaxis or rebound hyperemia when used as directed**

†LUMIFY is a selective α2-AR agonist that selectively constricts the venule while maintaining availability of oxygen to surrounding tissue.

SEE HOW LUMIFY WORKS DIFFERENTLY

LUMIFY selectively constricts the venule, alleviating the potential decrease of blood and oxygen flow to surrounding tissue.

[WATCH THE VIDEO >](#)



HOW LUMIFY COMPARES



**Other OTC redness relievers
(α_1 or α_1/α_2 -AR agonist)**

Commonly associated with rebound redness and tachyphylaxis

Non-selective vasoconstrictors act on the arteriole, decreasing blood and oxygen flow to surrounding tissue.

VS



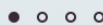
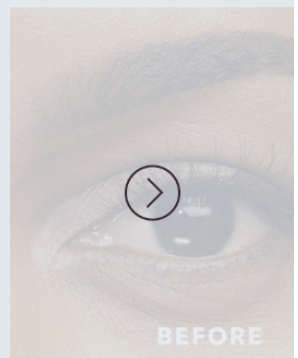
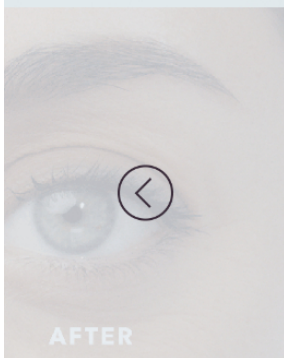
**LUMIFY with low dose brimonidine tartrate
(Selective α_2 -AR agonist)**

No tachyphylaxis and virtually no rebound redness in clinical trials when used as directed

LUMIFY selectively constricts the venule, alleviating the potential decrease of blood and oxygen flow to surrounding tissue.

SEE THE RESULTS

Real results from real people, no retouching.*



*1 drop administered.
After image taken 5 minutes post-instillation.

Join our professional mailing list →

SUBSCRIBE

LUMIFY[®]
REDNESS RELIEVER EYE DROPS

Home
Clinical Information

Ready-to-Use Resources
Real Experiences



QUESTIONS?
Call 800-828-9030

BAUSCH + LOMB

Visit BAUSCH.com

[Privacy Policy](#) [Legal Notice](#) [Contact Us](#)