

Professionals [click here](#)

LUMIFY
REDNESS RELIEVER EYE DROPS

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[MENU](#)

BRING YOUR EYES INTO THE SPOTLIGHT

Try LUMIFY, the amazing eye drop that significantly reduces redness to help your eyes look whiter and brighter, and reveal their natural beauty. **You won't believe your eyes.**

[LEARN MORE](#)

USE AS DIRECTED.



BAZAR

allure

POPSUGAR.

COSMOPOLITAN

VOGUE

Women'sHealth

Real people, real results.

People can't stop sharing how amazing their eyes look with LUMIFY! See for yourself what makes LUMIFY a redness reliever like no other.*

- ✔ SIGNIFICANTLY REDUCE REDNESS
- ✔ TO HELP EYES LOOK WHITER AND BRIGHTER
- ✔ LASTS UP TO 8 HOURS

*Low-dose OTC brimonidine



What makes LUMIFY so unique?

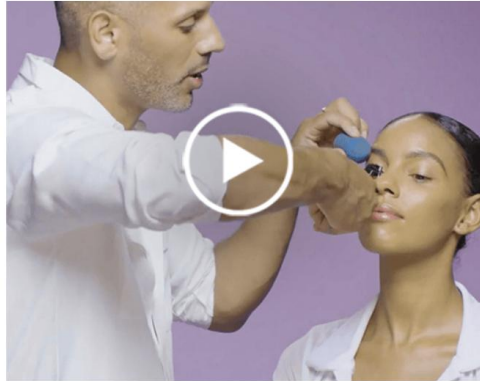
Well, we've got an ingredient no other over-the-counter eye drop has: low-dose brimonidine. It selectively targets redness in your eyes, which leads to a lower risk of the side effects associated with other redness relievers when used as directed. That way, you can significantly reduce redness to help eyes look whiter, brighter, and amazing for up to 8 hours.

✔ ONE-KIND FORMULA ✔ NO BLEACH OR DYES



THE SCIENCE OF LUMIFY

Celebrity stylists and magazines can't stop



Celebrity stylists and magazines can't stop talking about us.

Allure even said it "could be a real game-changer." Because even with all the eye creams, mascara, eye liner, and eye shadow, the experts know: if your eyes are red, you won't look your best.

SEE THE BUZZ

WATCH THE VIDEO



Eye doctors are spreading the word.

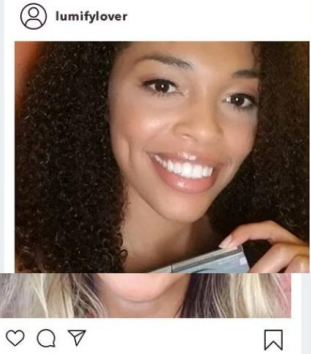
In fact, we're the #1 eye doctor recommended redness reliever eye drop! Our unique, FDA approved formulation was developed by eye doctors, and it's brought to you by Bausch + Lomb, the eye care experts.

- FDA APPROVED
- NO PRESCRIPTION NEEDED

HEAR FROM THE EXPERTS

...And we're all over social media

See why LUMIFY has a 95% satisfaction rating.



Share your own amazing results on social media using #LumifyChallenge or #LumifyDrops

Some of these images were submitted as part of a sweepstakes and participants may have received LUMIFY free of charge.



Frequently Asked Questions

- Can I use LUMIFY with my contacts? +

- Can I use it with other eye drops? +

- Do I need a prescription? +

- Are there side effects? +

- What makes my eyes red? +

[SEE MORE FAQs](#)

[BUY NOW](#)

Available online and at most major retailers.

Find it in the eye care aisle.

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[ALL RETAILERS](#)



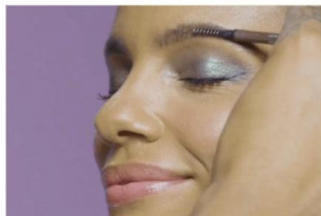
LUMIFY *Lovers*™

Join our community of LUMIFY Lovers for beauty tips, exciting events, and more product info!



LUMIFY LOVER OF THE MONTH

Get to know professional makeup artist, Ashunta Sheriff-Kendricks



HOW TO GET A BOLD BROW

Show off your gorgeous eyes even more with this easy tutorial for bold brows.



TIPS FOR YOUR EYES

Check out tutorials from celebrity makeup artist and LUMIFY brand ambassador Vincent Oquendo.

[MORE LUMIFY LOVE](#)

