

Lumify Eye Drops Review | Is Lumify Better Than Other Red Eye Drops?

By **Ryan Corte, OD** - Last Updated: October 1, 2020



[Table of Contents \[show\]](#)

Do your eyes always look red or bloodshot?

Are you tired of people asking if you smoke or have pink eye?

Does having healthy looking white eyes sound like a dream come true?

If you answered yes to any of these questions, you should try [Bausch and Lomb's Lumify redness reliever eye drops](#)! These new drops are one of a kind and have the capability of making your red eye problems a thing of the past!

In this review, you'll learn exactly what you need to know about Lumify eye drops, including how much they cost and how they stack up to the competition.

RELATED: [Best Allergy Eye Drops \(Including OTC and Rx Options\)](#)

Sounds enticing...but what *exactly* is Lumify?

In a nutshell, Lumify is an over the counter redness relief eye drop that contains the active ingredient brimonidine tartrate in a very low dose (i.e. 0.025%).

The drop was [FDA approved](#) for over the counter distribution in the US and has been an absolute game-changer in the redness relief market. Also, just like other red eye drops, you do not need a doctor's prescription to try Lumify!

Historically, prescription eye drops with a larger dose of brimonidine tartrate have been used to help decrease the (intraocular) eye pressure in patients with [glaucoma](#). One of the favorable side effects discovered during the use of these [prescription glaucoma drops](#) was superior redness relief.

Fast forward to now and, at a significantly lower brimonidine tartrate dose, Lumify was born! In fact, in 2020, BASES named Lumify to its [2020 U.S. BASES Top 25 Breakthrough Innovations List](#) in the “Superstar” category for its success in driving sales and category growth.

[Purchase Lumify on Amazon!](#)



Source: Lumifydrops.com

What makes Lumify different than other red eye drops?

First off, traditional redness relief eye drops contain active ingredients that are non-selective (i.e they target arteries and veins of the eye). The frequent use of non-selective redness relief eye drops can cause you to develop a tolerance to the medication over time. As a result, traditional redness relief eye drops lose their effectiveness with continued use and often lead to rebound redness.

On the other hand, Lumify selectively reduces the size of veins in your eye. This selectivity allows more oxygen to other areas of your eye, allowing them to appear a lot brighter and whiter (yippee!). Also, Lumify was designed to significantly reduce your likelihood of rebound redness.

Wait, what is rebound redness?

Rebound redness is when the redness you started with returns after repeated use of a redness relief eye drop. In fact, the redness you encounter is often worse than before you started using the drops. Unfortunately, this happens a lot with traditional, non-selective redness relief eye drops.

If you've been down the eye care aisle at the store lately, you know there is no shortage of red eye drops available. With so many options, it's hard to know which drop to choose! Here is how the most popular ones stack up against Lumify.

RELATED: [Best Artificial Tears For Dry Eyes \(2020\)](#)

Source: Visine.com

Lumify vs Visine

Visine redness relief eye drops come in [Visine Original](#), [Visine Advanced](#), and [Visine Maximum Strength](#). All three drops have the same dose of Tetrahydrozoline HCl 0.05%, which provides non-selective redness relief.

Source: Rohtoeyedrops.com

Lumify vs Rohto

Rohto redness relief eye drops come in [Rohto Ice](#), [Rohto Cool](#), and [Rhoto Cool Max](#). Their multi-symptom eye drop, Rhoto Ice, contains the redness reliever Tetrahydrozoline HCl 0.05%. On the other hand, the redness reliever in Rhoto Cool and Rhoto Cool Max is Naphazoline Hydrochloride (at 0.012% and 0.03% respectively). Again, all 3 of these active ingredients provide non-selective redness relief.

Source: Cleareyes.com

Lumify vs Clear Eyes

Last but not least is Clear Eyes redness relief eye drops. You may remember them from the [Clear Eyes Guy commercials](#) starring Ben Stein.

During my research, I discovered there are 8 different Clear Eyes products that contain redness relief as an active ingredient. These drops are broken down into multi-symptom, itchy eyes, and redness categories, all of which are highlighted below.

Multi-symptom

- [Clear Eyes Pure Relief Multi-Symptom](#) (Phenylephrine Hydrochloride 0.10%)
- [Clear Eyes Complete 7 Symptom Relief](#) (Naphazoline HCl 0.025%)
- [Clear Eyes Triple Action](#) (Tetrahydrozoline Hydrochloride 0.05%)

Itchy eyes

- [Clear Eyes Cooling Comfort Itchy Eye Relief](#) (Naphazoline HCl 0.012%)

Redness

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.