



Beauty Awards

# The Best Beauty Innovators of 2022

Breakthrough products that are changing the beauty space.

By Ana Escalante

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Beauty products have been perfected down to a science over the last hundred years, and with new launches all claiming to do something special, finding the best beauty innovators is no easy task. Of course, it isn't impossible, and when breakthroughs make waves offering inventive ways to make our routines substantially easier, or change the way we approach traditional beauty practices, we have to investigate. There's hundreds, if not thousands, of products out there claiming they disrupt the industry, but what does innovative truly mean?

For *Glamour*, our 2022 beauty innovators are forward-thinking products challenging today's tried and true classics—from biodegradable and sustainable packaging to targeted devices that make our skin feel (and look!) the best. Our debut class of beauty innovators are rewriting what we know about skin care, body products, and makeup, to help set the scene for the next generation of products and treatments. Whether you're on the hunt for cutting-edge products that will transform your top shelf or interested in the latest technological advances in beauty, scroll on to shop our Glamour Beauty Award-winning picks.

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Courtesy of brand

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### ZitSticka Killa Patches

ZitSticka's microdart technology is practically in a league of its own, treating stubborn blemishes with self-dissolving tips infused with hyaluronic acid, oligopeptide-76, salicylic acid, and niacinamide. Unlike other pimple patches, the Killa patches are designed to treat early-stage zits that are newly formed and waiting to bubble up on your face. One of these bad boys stops zits and even cystic acne right in their tracks, before they even have the chance to ruin your week.

**\$29 at Zitsticka**



Courtesy of brand

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## U Beauty The Barrier Bioactive Treatment

This wonder product had the entire *Glamour* [beauty team buzzing](#), and for good reason. The Barrier Bioactive Treatment repairs damaged skin cells at their deepest level, locking in moisture and preventing signs of aging with ingredients like vitamin B<sub>6</sub>, a mixture of fruit alpha hydroxy acids, and the brand's signature Siren Capsule technology, which delivers active ingredients only where your skin is damaged, to completely maximize results.

**\$198 at Violet Grey**



Courtesy of brand

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### Plus Body Wash Sheets

Say goodbye to plastic and hello to zero waste. Plus Body Wash Sheets contain a concentrated formula that uses 38% less water in manufacturing and is packaged in a sachet made from wood pulp that dissolves completely down the drain.

**\$16.50 at Plus**

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