

Patient Satisfaction*

- 95%** are satisfied with LUMIFY eye drops overall
- 92%** agree that LUMIFY dramatically reduces redness
- 92%** say LUMIFY eye drops feel soothing and refreshing

*source: according to an In Home Use Test survey conducted in March, 2018 (n=301)



How to Order LUMIFY to Sell in Your Office

Call 1-800-828-9030 to set up an account and receive supplied application to fill out.

7.5mL size available; 1 case minimum
Suggested Retail Price: \$25.99

For professional samples, call:
1-833-4-LUMIFY (1-833-458-6439)

Learn more at
LUMIFYDrops.com/Professional

Visit our website for the MOA video, downloadable resources, upcoming professional

See the Results

Real results from real people, no retouching.†



A unique method of action for reducing eye redness

LUMIFY is the only OTC redness reliever that primarily constricts the venule.



Other OTC redness relievers ($\alpha 1$ or $\alpha 1/\alpha 2$ -AR agonist)

- Commonly associated with rebound redness and tachyphylaxis
- Non-selective vasoconstrictors act on the arteriole, decreasing blood and oxygen flow to surrounding tissue.



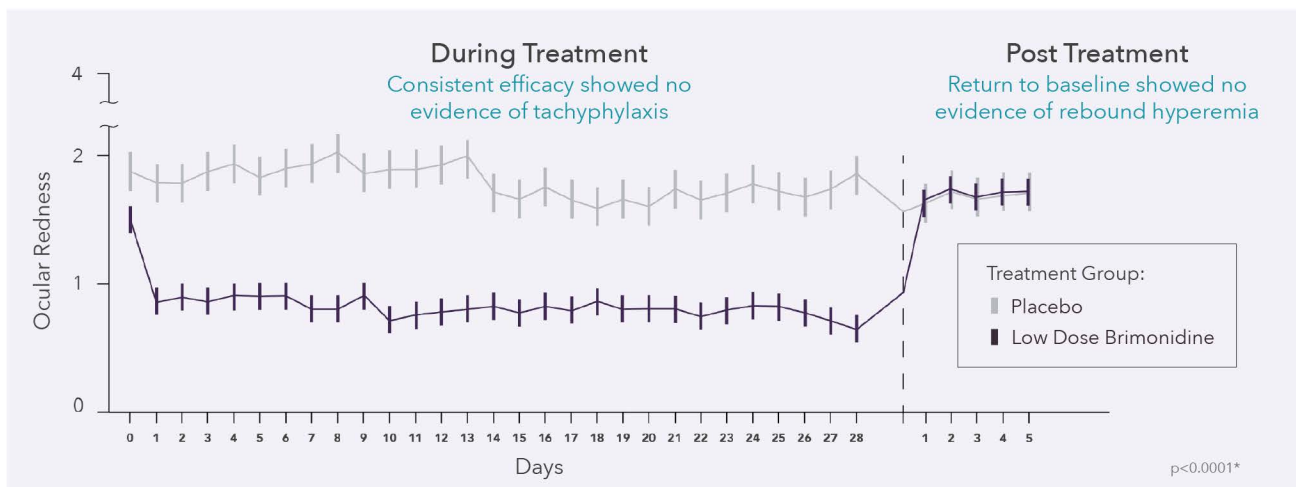
LUMIFY with low dose brimonidine tartrate (selective $\alpha 2$ -AR agonist)

- No tachyphylaxis and virtually no rebound redness in clinical trials when used as directed
- LUMIFY** selectively constricts the venule, alleviating the potential decrease of blood and oxygen flow to surrounding tissue.

Overall, **six clinical** studies were conducted in over 600 patients to evaluate safety and efficacy, with **no evidence of allergic reactions** reported.

Low incidence of tachyphylaxis or rebound hyperemia¹

Phase III efficacy study²:



¹ McLaurin E, Cavet ME, Gomes PJ, Ciolino JB. Brimonidine ophthalmic solution 0.025% for reduction of ocular redness: A randomized clinical trial. *Optom Vis Sci.* 2018;95(3):264-271

² Phase III was a double-blinded, randomized, placebo controlled study. n=60.

* P<0.0001 between visit 1 and visit 2; P<0.0005 between visit 2 and visit 3; Dosage = 1 drop in both eyes QID.