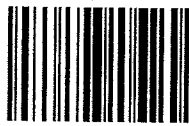


8/24/01



38076018

**Drug Facts**

**Active ingredients Purpose**  
Naphazoline hydrochloride 0.025%... Redness reliever  
Pheniramine maleate 0.3%... Antihistamine

**Uses**  
temporarily relieves itchy, red eyes due to:  
• pollen • ragweed  
• grass • animal hair and dander

**Warnings**  
**Do not use**  
• if you are sensitive to any ingredient in this product

**Ask a doctor before use if you have**  
• heart disease • high blood pressure  
• narrow angle glaucoma  
• trouble urinating due to an enlarged prostate gland

**When using this product**  
• pupils may become enlarged temporarily  
• do not touch tip of container to any surface to avoid contamination  
• replace cap after each use  
• remove contact lenses before using  
• do not use if this solution changes color or becomes cloudy  
• overuse may cause more eye redness

**Stop use and ask a doctor if**  
• you feel eye pain  
• changes in vision occur  
• redness or irritation of the eye lasts  
• condition worsens or lasts more than 72 hours

**Drug Facts (continued)**

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.

**Directions**  
• adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day  
• for children under 6 years of age: consult a doctor

**Other information**  
• some users may experience a brief tingling sensation  
• store between 15° and 25°C (59° and 77°F)

**Inactive ingredients**  
boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water

**Questions?**  
1-800-723-7529, Monday to Friday, 9 AM - 5 PM EST

EYE ALLERGY RELIEF  
**Visine-A**<sup>®</sup>  
ANTIHISTAMINE & REDNESS RELIEVER  
EYE DROPS

FORMERLY OCUHIST<sup>®</sup>

EYE ALLERGY RELIEF  
**Visine-A**<sup>®</sup>  
ANTIHISTAMINE & REDNESS RELIEVER  
EYE DROPS

Caution: Do not use if Pfizer imprinted neckband on bottle is broken or missing.

**Pfizer**

0 174300100158 1 6

• ANTIHISTAMINE TO RELIEVE ITCHY EYES  
• RELIEVES REDNESS

1/2 FL. OZ. (15ml)

SM 38076018P

DISTRIBUTED BY:  
CONSUMER HEALTH CARE GROUP  
PFIZER INC  
NEW YORK, NY 10017  
www.prodhelp.com

EXP. DATE:

LOT #

*Jones*  
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6/5/02

**FORMERLY OCUHIST®**

PLEASE READ CAREFULLY AND KEEP THIS INSERT FOR FUTURE REFERENCE

**EYE ALLERGY RELIEF**

**Visine-A®** Sterile

**ANTIHISTAMINE & REDNESS RELIEVER**

**EYE DROPS**

<b>Drug Facts</b>	
<b>Active ingredients</b>	<b>Purpose</b>
Naphazoline hydrochloride 0.025%.....	Redness reliever
Pheniramine maleate 0.3%.....	Antihistamine
<b>Uses</b>	
<ul style="list-style-type: none"> <li>temporarily relieves itchy, red eyes due to:           <ul style="list-style-type: none"> <li>pollen</li> <li>ragweed</li> <li>grass</li> <li>animal hair and dander</li> </ul> </li> </ul>	
<b>Warnings</b>	
<b>Do not use</b>	
<ul style="list-style-type: none"> <li>if you are sensitive to any ingredient in this product</li> </ul>	
<b>Ask a doctor before use if you have</b>	
<ul style="list-style-type: none"> <li>heart disease</li> <li>high blood pressure</li> <li>narrow angle glaucoma</li> <li>trouble urinating due to an enlarged prostate gland</li> </ul>	

**VISINE-A Insert**

Spec # SM11076022P

**STANDARD FORMAT**

Helvetica Condensed  
100% Horizontal Scale

Drug Facts - 11 pt Helv Bold Italic

Drug Facts (continued) -

Drug Facts - 8 pt Helv Bold Italic  
(continued) - 8 pt Helv Reg

Headings - 8 pt Helv Bold Italic

Sub Heads - 6 pt Helv Bold

Text - 6 pt Helv Reg, 1/2 pt leading

Round Bullets - 5 pt

1.5 pt Outline Box

1.5 pt Barline

0.5 pt Hairline

MM ■ 3/64" - Gap (Border-Type)

MANUFACTURER'S COUPON NO EXPIRATION DATE

**\$1.00**



**\$1.00 OFF**

YOUR NEXT PURCHASE OF

**Visine-A®** Sterile **EYE ALLERGY RELIEF**

**Antihistamine & Redness Reliever Eye Drops**

**CONSUMER:** Limit one coupon per purchase specified. Any other use constitutes fraud. Void if copied, transferred or expired.

**RETAILER:** We will pay you for the face value of this coupon, plus 8¢ handling, if submitted in compliance with the Warner-Lambert Coupon Redemption Policy, available upon request. Void where prohibited, taxed, or restricted by law. Cash value 1/100¢. Mail coupons to: Warner-Lambert, P.O. Box #880142, El Paso TX 88588-0142. For questions regarding this coupon, call 1-800-648-0027. ©2002 Pfizer Consumer Healthcare

**\$1.00**

6/5/02

<b>Drug Facts</b> (continued)
<b>When using this product</b> <ul style="list-style-type: none"><li>• pupils may become enlarged temporarily</li><li>• do not touch tip of container to any surface to avoid contamination</li><li>• replace cap after each use</li><li>• remove contact lenses before using</li><li>• do not use if this solution changes color or becomes cloudy</li><li>• overuse may cause more eye redness</li></ul>
<b>Stop use and ask a doctor if</b> <ul style="list-style-type: none"><li>• you feel eye pain</li><li>• changes in vision occur</li><li>• redness or irritation of the eye lasts</li><li>• condition worsens or lasts more than 72 hours</li></ul>
<b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.
<b>Directions</b> <ul style="list-style-type: none"><li>• adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day</li><li>• children under 6 years of age: consult a doctor</li></ul>
<b>Other information</b> <ul style="list-style-type: none"><li>• use before the expiration date marked on the carton or bottle</li><li>• some users may experience a brief tingling sensation</li><li>• store between 15° and 25°C (59° and 77°F)</li></ul>
<b>Inactive ingredients</b> boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water. The solution has a pH of 5.5 – 6.5 and a tonicity of 245 – 305 mOsm/Kg.
<b>Questions?</b> call 1-800-223-0182, Monday to Friday, 9 AM - 5 PM EST



Dist: PFIZER CONSUMER HEALTHCARE  
Morris Plains, NJ 07950 USA  
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SM 11076022P

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**This is a representation of an electronic record that was signed electronically and  
this page is the manifestation of the electronic signature.**  
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/s/

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Linda Katz  
6/14/02 12:58:05 PM