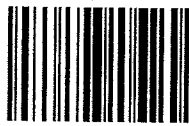


8/24/01



38076018

Drug Facts

Active ingredients Purpose

Naphazoline hydrochloride 0.025%... Redness reliever
Pheniramine maleate 0.3%... Antihistamine

Uses

temporarily relieves itchy, red eyes due to:
• pollen • ragweed
• grass • animal hair and dander

Warnings

Do not use
• if you are sensitive to any ingredient in this product

Ask a doctor before use if you have

• heart disease • high blood pressure
• narrow angle glaucoma
• trouble urinating due to an enlarged prostate gland

When using this product

• pupils may become enlarged temporarily
• do not touch tip of container to any surface to avoid contamination
• replace cap after each use
• remove contact lenses before using
• do not use if this solution changes color or becomes cloudy
• overuse may cause more eye redness

Stop use and ask a doctor if

• you feel eye pain
• changes in vision occur
• redness or irritation of the eye lasts
• condition worsens or lasts more than 72 hours

Drug Facts

(continued)

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.

Directions

• adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day
• for children under 6 years of age: consult a doctor

Other information

• some users may experience a brief tingling sensation
• store between 15° and 25°C (59° and 77°F)

Inactive ingredients

boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water

Questions?

1-800-723-7529, Monday to Friday, 9 AM - 5 PM EST

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

FORMERLY OCUHIST®

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

• ANTIHISTAMINE TO RELIEVE ITCHY EYES
• RELIEVES REDNESS

1/2 FL. OZ. (15ml)

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

Caution: Do not use if Pfizer imprinted neckband on bottle is broken or missing.



SM 38076018P

DISTRIBUTED BY:
CONSUMER HEALTH CARE GROUP
PFIZER INC
NEW YORK, NY 10017
www.prodhelp.com

EXP. DATE:

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Jones
CAD#4557A

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6/5/02

FORMERLY OCUHIST®

PLEASE READ CAREFULLY AND KEEP THIS INSERT FOR FUTURE REFERENCE

EYE ALLERGY RELIEF

Visine-A® Sterile

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

Drug Facts	
Active ingredients	Purpose
Naphazoline hydrochloride 0.025%.....	Redness reliever
Pheniramine maleate 0.3%.....	Antihistamine
Uses	
<ul style="list-style-type: none"> temporarily relieves itchy, red eyes due to: <ul style="list-style-type: none"> pollen ragweed grass animal hair and dander 	
Warnings	
Do not use	
<ul style="list-style-type: none"> if you are sensitive to any ingredient in this product 	
Ask a doctor before use if you have	
<ul style="list-style-type: none"> heart disease high blood pressure narrow angle glaucoma trouble urinating due to an enlarged prostate gland 	

VISINE-A Insert

Spec # SM11076022P

STANDARD FORMAT

Helvetica Condensed
100% Horizontal Scale

Drug Facts - 11 pt Helv Bold Italic

Drug Facts (continued) -

Drug Facts - 8 pt Helv Bold Italic

(continued) - 8 pt Helv Reg

Headings - 8 pt Helv Bold Italic

Sub Heads - 6 pt Helv Bold

Text - 6 pt Helv Reg, 1/2 pt leading

Round Bullets - 5 pt

1.5 pt Outline Box

1.5 pt Barline

0.5 pt Hairline

MM ■ 3/64" - Gap (Border-Type)

MANUFACTURER'S COUPON NO EXPIRATION DATE

\$1.00



\$1.00 OFF

YOUR NEXT PURCHASE OF

Visine-A® Sterile **EYE ALLERGY RELIEF**

Antihistamine & Redness Reliever Eye Drops

CONSUMER: Limit one coupon per purchase specified. Any other use constitutes fraud. Void if copied, transferred or expired.

RETAILER: We will pay you for the face value of this coupon, plus 8¢ handling, if submitted in compliance with the Warner-Lambert Coupon Redemption Policy, available upon request. Void where prohibited, taxed, or restricted by law. Cash value 1/100¢. Mail coupons to: Warner-Lambert, P.O. Box #880142, El Paso TX 88588-0142. For questions regarding this coupon, call 1-800-648-0027. ©2002 Pfizer Consumer Healthcare

\$1.00

6/5/02

Drug Facts (continued)
When using this product <ul style="list-style-type: none">• pupils may become enlarged temporarily• do not touch tip of container to any surface to avoid contamination• replace cap after each use• remove contact lenses before using• do not use if this solution changes color or becomes cloudy• overuse may cause more eye redness
Stop use and ask a doctor if <ul style="list-style-type: none">• you feel eye pain• changes in vision occur• redness or irritation of the eye lasts• condition worsens or lasts more than 72 hours
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.
Directions <ul style="list-style-type: none">• adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day• children under 6 years of age: consult a doctor
Other information <ul style="list-style-type: none">• use before the expiration date marked on the carton or bottle• some users may experience a brief tingling sensation• store between 15° and 25°C (59° and 77°F)
Inactive ingredients boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water. The solution has a pH of 5.5 – 6.5 and a tonicity of 245 – 305 mOsm/Kg.
Questions? call 1-800-223-0182, Monday to Friday, 9 AM - 5 PM EST



Dist: PFIZER CONSUMER HEALTHCARE
Morris Plains, NJ 07950 USA
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/s/

Linda Katz
6/14/02 12:58:05 PM