

UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.,
Petitioner

v.

BILLJCO LLC
Patent Owner

CASE: IPR2022-00129; IPR2022-00131
U.S. PATENT NO. 8,566,839
U.S. PATENT NO. 8,639,267

Patent Owner BillJCo's Hearing Presentation

SAUL EWING

IPR Issues

1. A method for information presentation by a receiving data processing system, said method comprising:

- 1 receiving, by said receiving data processing system, an object, said object containing information and instructions for presenting said information, said instructions including an event specification to be monitored by said receiving data processing system for triggering when to present said information, said event specification including a whereabouts condition and a condition for detecting a particular user action by a user of said receiving data processing system, said whereabouts condition determining if a location of said receiving data processing system is in a vicinity of another data processing system;
- 2

EX1001, claim 1 (excerpted);
claim 25 (“*originator* instructions”)

SAUL EWING

LLP

Single Reference: Lutnick

(19) **United States**

(12) **Patent Application Publication**

Lutnick et al.

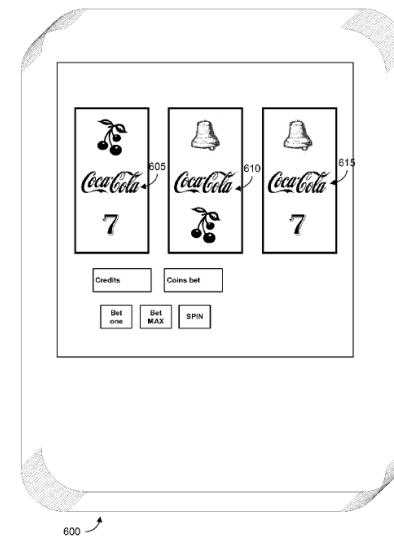
(10) **Pub. No.: US 2008/0167106 A1**

(43) **Pub. Date: Jul. 10, 2008**

(57)

ABSTRACT

In various embodiments, promotions are featured on **mobile gaming devices**.



EX1005

SAUL EWING

LLP

Issue # 1: “Object”

- Lutnick fails to disclose an *a self-contained object containing both information and instructions*
- A POSITA would not have been motivated by Lutnick to combine information and instructions in a object sent to the MGD

Petitioner's Claim Construction

Accordingly, based on Applicant's statements made during prosecution of the '394 application, the "object" limitation recited in claims 1 and 25 should be construed as "a self-contained object with both the information for presentation and the instructions describing under what conditions to present that information."

EX1003, ¶¶ 49-55.

Pet. at 10; EX2008 [La Porta Dep.] at 12:13-13:3; 19:11-23

SAUL EWING

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.