

## Eugene Lhymn's Post



**Eugene Lhymn**

--CEO and Founder at SPSG and Visualize IP | Seasoned Prior Art Estoppel Expert Witness

1y

Excited to be invited as a guest lecturer at Northwestern School of Law, sharing my thoughts on legal tech entrepreneurship, and the best pathway to success. I will also be sharing [Visualize IP's](#) platform, and how it will shape computer vision patent search. I will share the class link when/if available!

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**Dr Nigel S. Clarke**

Bringing STEM and IP together

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Looking forward to our team digging into IPrally's search tool. We will be doing a full test, and will release our findings when complete. We are testing against previously vetted and confirmed search results from an 1) invalidity perspective, and 2) FTO perspective. The main question to be answered is: can utility patent AI search tools such as IPrally make our team more efficient, etc. but most importantly improve search efficacy. If there is a net positive impact, IPrally will surely find a place in our workflow.

So, we are putting our decades of experience and best practices to the test, and will take an empirical comparison approach. We will release our findings upon completion. 🙌

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Eugene Lhymn

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SPSG has seen a 100% uptick this year in our Expert Witness services, relating to prior art estoppel, and other prior art search purposes. You'll soon see our name on many upcoming cases. SPSG has become synonymous with patent search expertise, and I couldn't be more proud of the reputation we've built the past 11 years. Only onward and upward from here. 🙌

12



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About a week ago, we had a client ask us to perform FTO's on searches, where they already had A.I. search results. This was a prime opportunity to go head-to-head with the A.I. I'm more than excited to share some of our results.

We have some initial takeaway numbers from one of the FTO's, it is very compelling:

1. SPSG found 15 highly relevant references.
2. A.I. only found 1 out of the 15 highly relevant references.
3. Of the 50 references in the A.I. search results, only 10 out of the 50 appeared during SPSG's search strategy. These 10 references were deemed of tertiary relevance, at best.
4. SPSG found 100% of all most relevant/useful prior art. The A.I. demonstrated a 6.6% success rate in locating any of the 15 key prior art.
5. A.I. search results did not improve SPSG's search efficiency or effectiveness.

The A.I. tool used is a well-known one. Our goal is not to denigrate A.I. tools, but to shed light on where they are actually useful in the patent sphere. Patent searching is difficult. Effective patent search requires communication with the client, and a deep contextual understanding of the technology (among many other things that can't be done in a software U/I), and how we can translate that into a search strategy. This process cannot be replaced by typing a paragraph into an A.I.

I do think utility patent A.I. search can be used in the early stages of a search to perhaps help with classification, but that is also something we can do very easily as professional patent searchers.

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Commercial patent search tools. There are more options available than ever before, however most tools are older legacy search platforms. It's been a while since we've been compelled to try a new tool, and I'm glad we did.

At SPSG this year, we decided to give a newer tool, called Patworld a try. It was built by patent searchers, and offers the same coverage as all the other tools, e.g. Patbase, Total Patent, etc.

We are totally blown away by Patworld's capabilities. At the end of the day, all the patent databases get their raw data from the same place, i.e. lighthouse, IFI, etc. The real innovation comes from how they connect their U/I to the back-end. You can tell Patworld was built for the patent searcher, by the patent searcher. The workflow is outstanding.

The cost of Patworld is also incredibly competitive (in a time where legacy patent tools are only increasing in cost).

If you'd like to learn a bit more, comment below or DM me.

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Visualize IP for rocket docket searches is a no-brainer. Yet another happy client and awesome outcome. Saving time, money...and improving search quality. Onward! [#rocketdocket](#) [#expediteddesign](#)

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Visualize IP is becoming the go-to for all USPTO rocket docket design searches. Our system is more comprehensive than human search, and is at least half the cost. You can also receive an analyst-assisted report within 1-2 hours of your request. Email us here: [info@visualizeip.com](mailto:info@visualizeip.com)

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SPSG was recently asked to perform FTO searches that were already searched by one of the AI patent search platforms. We are beyond thrilled to compare our results to the AI, in a true head-to-head. We are hoping to be able to share (redacted of course) our results, at least in a qualitative output. Stay tuned...

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Thrilled and proud to have finished our 2nd expert witness prior art estoppel case of 2023, with our 3rd case upcoming.

As we have experience with defendants presenting their own counter prior art experts, deposition arguments, etc. - we've finely-tuned our approach to skilled searcher declarations. Behind our successful skilled searcher reports is a battle-tested approach and methodology. Our results and record speak for itself.

If you're interested in seeing our expert witness CV, DM me or email us: [info@shermanpatentsearch.com](mailto:info@shermanpatentsearch.com)

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