

Declaration of Christopher M. Schmandt in Support of
Petition for *Inter Partes* Review of
U.S. Patent No. 8,489,599 B2

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC.,
Petitioner

v.

PALO ALTO RESEARCH CENTER INC.,
Patent Owner

U.S. Patent No. 8,489,599 B2
Issue Date: July 16, 2013

Title: CONTEXT AND ACTIVITY-DRIVEN CONTENT DELIVERY AND INTERACTION

DECLARATION OF CHRISTOPHER M. SCHMANDT

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I, Christopher M. Schmandt, declare as follows:

I. INTRODUCTION AND QUALIFICATIONS

A. Qualifications and Experience

1. I have recently retired from my position as a Principal Research Scientist at the Media Laboratory at Massachusetts Institute of Technology (“M.I.T”), after 40 years of employment by M.I.T. In that role, I also served as faculty for the M.I.T. Media Arts and Sciences academic program. I have more than 40 years of experience in the field of Media Technology, and was a founder of the M.I.T. Media Laboratory.

2. I received my Bachelor of Science degree in Electrical Engineering and Computer Science from M.I.T. in 1978, and my Master of Science degree in Visual Studies (Computer Graphics), also from M.I.T. I had been employed at M.I.T. since 1980, initially at the Architecture Machine Group, which was an early computer graphics research lab. In 1985, I helped found the Media Laboratory and continued to work there until my retirement. I ran a research group titled “Living Mobile.” My research spanned distributed communication and collaborative systems, with an emphasis on multi-media and user interfaces; I have more than 70 published conference and journal papers and one book in these fields.

3. In my faculty position, I taught courses and directly supervised student

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