



ABOUT US

THE PROBLEM

THE SOLUTION

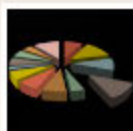
THE BENEFITS

LAT

THE BENEFITS

Large Company Members

Small Company Members



Unified Patents' Micro-Pool strategy is designed to protect the investments that companies are making in key technologies that are vulnerable to NPE liability.

"We provide a comprehensive solution of offense and defense to protect our member's most important technology investments."

- Kevin Jakel, CEO

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BENEFITS FOR LARGE COMPANY MEMBERS

For a modest subscription fee, large companies can join a Micro-Pool

- ▶ Large companies with diverse exposure to NPE risk can subscribe to a Micro-Pool to protect their most important technologies
- ▶ Technology specific deterrent strategy leverages modest subscription fee
- ▶ Micro-Pools deliver technology specific licenses to problematic NPEs
- ▶ Micro-Pools use ex-parte reexamination and inter partes reexamination at the Patent Office to protect technologies from attack by invalid or dubious NPEs
- ▶ Micro-Pools uniquely incentivize startups and small companies to participate in a Micro-Pool strategy
- ▶ Small company participation acts as an early warning system for NPEs in a Micro-Pool
- ▶ Improved indemnification with vendors and suppliers through Micro-Pool participation
- ▶ Greater freedom to operate and access to intellectual property
- ▶ Complete business alignment between Unified Patents and member companies

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