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TERMINAL	DRAWINGS			CLAIMS ALLOWED		
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not extend beyond the expiration date of U.S Patent. No.						
The terminalmonths of this patent have been disclaimed.	(Legal Instrume	2 Clar	(no1703		TCH NUMBER	
WARNING: The Information disclosed herein may be restricted. Unauthorized disclosure may be prohibited by the United States Code Title 35, Sections 122, 181 and 368. Possession outside the U.S. Patent & Trademark Office is restricted to authorized employees and contractors only.						
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(FACE)

PATENT APPLICATION 09574375



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CONTENTS

1. Application			Date Received (Incl. C. of M.) or	LIVIO		Date Received (Incl. C. of M.)
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INDEX OF CLAIMS

N Non-elected
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INTERFERENCE SEARCHED								
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PATENT APPLICATION SERIAL NO.

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FEE RECORD SHEET

05/20/2000 DMITLER 00000059 09574375 01 FC:101 690.90 f0

> PTO-1556 (5/87)

*U S. GPO: 1999-459-082/19144





UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

SERIAL NUMB 09/574,375		, FILING DATE 05/19/2000 RULE	CLA:		U	UP ART NIT 773	ATTORNEY DOCKET NO. 06576.105004(MS#150434.	
APPLICANTS William T. Flora, Seattle, WA; Robert Edward Parkin, Redmond, WA; Christopher R. Fox, Seattle, WA; Gregory R. Slayden, Kirkland, WA; ** CONTINUING DATA **********************************								
	FOREIGN APPLICATIONS ************************************							
Foreign Priority claimed yes no								
ADDRESS King & Spalding 191 Peachtree Si Atlanta ,GA 3030		N E 45th Floor		_				
TITLE System and meth	od fo	r displaying media inte	ractively o	n a video	display (<u>11.11.11.11.11.11.11.11.11.11.11.11.11.</u>	Oktomenia je poz sele za 1 1000 napaga i 2 zazaz 1879 objevez z
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		PTO

(Only for new nonprovisional applications under 37 CFR 1.53(b))

UTILITY Title of Invention ATENT APPLICATION TRANSMITTAL Named Inventor(s)

System and Method for Displaying Media Interactive on a Video Display Device William T. Flora, Robert Edward Parkin, Christopher R. Fox, and Gregory R. Slayden 06576.105004 (MS#150434.1) Attorney Docket Express Mail Label No. EE108487428US

				Assistant Commissioner of Patents				
			APPLICATION ELEMENTS	ADI	DRES	S TO: Box Patent Application		
						Washington, D.C. 20231		
					AC	COMPANYING APPLICATION PARTS		
	1.	\boxtimes	Fee Transmittal Form					
		_	(Submit an original, and a duplicate for fee processing)	8.	\boxtimes	Assignment Papers (cover sheet & document(s))		
	2.	\boxtimes	Specification, Claims,	9.	$\overline{\Box}$	37 CFR 3.73(b) Statement		
			and Abstract Total Pages 24		_	(when there is an assignee)		
	3.	\boxtimes	Drawings Total Sheets 6	l		☐ Power of Attorney by assignee		
AU 1 G.				10.		English Translation Document (if applicable)		
(;)	4.	Oath	or Declaration Total Pages 4	11.		Information Disclosure Statement (IDS)		
4.3		a. 🔀	Newly executed (original or copy)			PTO-1449		
1,11		b. 🔲	Copy from prior application (37 CFR 1.63(d))			☐ Copies of IDS Citations		
4.1			(for continuation/divisional with Box 17	12.		Preliminary Amendment		
io:ex			completed)	13.	\boxtimes	Return Receipt Postcard (MPEP 503)		
1.3			[Note Box 5 Below]	}		(Should be specifically itemized)		
1.1			(i) DELETION OF INVENTOR(S)	14.		Small Entity Statement(s)		
1,15			Signed statement attached deleting			Statement filed in prior application		
я			inventor(s) named in the prior			Status still proper and desired		
(1)			application, see 37 CFR 1.63(d)(2)	15.		Certified Copy of Priority Document(s)		
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ļ.b	5.		Incorporation by Reference (usable if Box 4b is checked)					
4.3			The entire disclosure of the prior application, from					
			which a copy of the oath or declaration is supplied					
			under Box 4b, is considered as being part of the	ŀ				
****			disclosure of the accompanying application and is					
- 1			hereby incorporated by reference therein.					
- 1	6.		Microfiche Computer Program (Appendix)					
ľ	7.		Nucleotide and/or Amino Acid Sequence	}				
i			Submission (if applicable, all necessary)	ł				
- 1			a. Computer Readable Copy					
1			b. Paper Copy (identical to computer copy)			*		
			c. Statement verifying identity of above					
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FEE TRANSMITTAL

Attorney Docket No. 06576.105004 (MS #150434.1)

This sheet accompanies a patent application transmittal for the following application:

Inventor(s):

Flora et al.

Filing Date: Title:

Filed Concurrently Herewith

System and Method for Displaying Media Interactively on a Video Display Device

The filing fee is calculated as shown below:

1. FILING FEE:

	SMALL	SMALL ENTITY LARGE		
FOR:	FEE	FEE PAID	FEE	FEE PAID
UTILITY FILING FEE	\$345		\$690	\$690
DESIGN FILING FEE	\$155		\$310	
PLANT FILING FEE	\$240		\$480	
REISSUE FILING FEE	\$345		\$690	
PROVISIONAL FILING FEE	\$75		\$150	_
	SUBTOTAL (1)	Sxxx		\$690

2. CLAIMS:

SMALL ENTITY

LARGE ENTITY

FOR:	NO. FILED	NO. EXTRA	RATE	FEE	RATE	FEE
TOTAL CLAIMS	14- 20 =	0	x 9 =		x 18 =	0
INDEP. CLAIMS	2- 3=	0	x 39 =		x 78 =	0
MULTIPLE DE	PENDENT CLAIN	M PRESENTED	+130 =		+260 =	
SUB'			BTOTAL (2)	\$xxx		\$0

3. ADDITIONAL FEES:

	SMALL	ENTITY	LARGE ENTITY		
FOR:	FEE	FEE PAID	FEE	FEE PAID	
LATE FILING, FEE OR OATH	\$65		\$130		
NON-ENGLISH SPECIFICATION	\$130		\$130		
OTHER					
	SUBTOTAL (3)	\$xxx		\$0	

TOTAL FILING FEES: \$690

A check is enclosed for the total amount: \$690

□ Charge any additional fees required under 37 C.F.R. 1.16 or 1.17 to Deposit Account 11-0980.

KING & SPALDING 45th Floor, 191 Peachtree Street, N.E. Atlanta, Georgia 30303 Telephone: 404.5f2.4600

Curtis L. Doster, Attorney for Applicant By:

Date: May 19, 2000

Reg. No. 41,714

FEE TRANSMITTAL

Attorney Docket No. 06576.105004 (MS #150434.1)

This sheet accompanies a patent application transmittal for the following application:

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Flora et al.

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FOR:	NO. FILED	NO. EXTRA	RATE	FEE	RATE	FEE
TOTAL CLAIMS	14- 20 =	0	x 9 =		x 18 =	0
INDEP. CLAIMS	2- 3=	0	x 39 =		x 78 =	0
MULTIPLE DE	PENDENT CLAI	M PRESENTED	+130 =		+260 =	
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NON-ENGLISH SPECIFICATION	\$130		\$130	
OTHER				
	SUBTOTAL (3)	\$xxx		\$0

TOTAL FILING FEES: \$690

A check is enclosed for the total amount: \$690

KING & SPALDING 45th Floor, 191 Peachtree Street, N.E.

Atlanta, Georgia 30303 Telephone 404.5/2.4600

Curis L. Doster, Attorney for Applicant

Reg. No. 41,714

Date: May 19, 2000

SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO DISPLAY DEVICE

TECHNICAL FIELD

The present invention relates to interactive electronic maps. More specifically, the invention relates to an interactive map that allows users to display different items of visual and/or audio media corresponding to a location on the geographic map.

10 BACKGROUND OF THE INVENTION

As computer technology has advanced, atlases have been published in electronic form. These electronic atlases make it possible to include vast amounts of information on a few compact discs (or CD-ROMs). This information includes electronic maps and items of visual and/or audio media. Although the advent of electronic atlases has made such media more accessible and the relationship between electronic maps and such media more direct and interconnected, the prior art did not provide users with an efficient mechanism for easily locating and associating such media with electronic maps.

To allow users to more easily associate such media with electronic maps, one prior art electronic atlas provided a limited level of association between visual and/or audio media and electronic maps. For example, prior art atlases have displayed representations of certain types of visual media directly on the face of an electronic map. This allowed a user to view the media on a pre-determined location upon the face of the map. Although this atlas was useful, the media content and map were not interactive and supported the use of limited quantity, variety and types of media.

In another prior art atlas, media icons were displayed upon the face of an electronic map when the user passed a input device position indicator, such as a cursor, over locations on the map with which a media item or items had been associated or linked. The user could then access a full-size or complete version of the media item by selecting the location, typically by using an input device to issuing an input signal, and

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opening a separate window, such as a dialog box. Selecting the item via the dialog box presented to the user accesses the desired media item. Although such electronic maps were interactive, these prior maps allowed a user only to see media representations from an exact location, e.g., within a few pixels of the cursor, at the same time. Moreover, the prior electronic maps only allowed the user to access the full-size or complete media item indirectly by selecting the media item from within a dialog box or other tabular form. In addition, such electronic maps did not provide the user with any ability to filter or restrict the type of visual and/or audio media that the user could locate by interacting with the electronic map.

Consequently, there is a need in the art for an electronic atlas that provides a direct interface to visual and/or audio media through an interactive electronic map. Moreover, there is a need for an electronic map that provides a user with direct access to large amounts of media at the same (or a very short) time period and over a larger area of an electronic map. As a result of such increased access to media, there is a corresponding need for the ability to filter or restrict the type of media that a user can locate by interacting with an electronic map. Also, as a result of such increased media access, there is a corresponding need for retrieving and displaying such media in an efficient manner.

SUMMARY OF THE INVENTION

The present invention solves the aforementioned problems existing in the prior art by providing an interactive interface between a user and graphical user interface for presenting electronic content, such as a geographical map. For example, the present invention can support the presentation of a scalable interactive geographic map having selectable content associated with map locations. The map can be scaled from a global view down to view of individual cities and towns. At any point along this scale, the user can interact with the map and be presented with media associated with locations on the map. The present invention can be utilized with a variety of graphical content presented in an electronic format, including road maps, photographs, or other types of graphical user interfaces.

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The present invention supports the presentation of media items interactively via an output device, such as a video display device for a computer. The present invention allows a user to interact with a geographic map to facilitate access to content associated with locations of the electronic map, including items of visual and/or audio media. For example, a user can use an input device, such as a mouse, to pass a position indicator presented in the conventional form of a cursor over an electronic geographic map. In the alternative, the user can use one or more keyboard commands to move the position indicator to a selected location on the electronic map. If the cursor passes within a pre-selected distance of a predetermined point on the map that is associated with at least one media item, the user can be presented each media icon representing available media items at that location. The user can then pass the cursor over a displayed media icon and directly access the media item by selecting the media icon with a "click" of a mouse button. In this manner, the user can access an expanded version of a selected visual media item, play and replay a selected audio media item, and select hyperlinks associated with related content.

A user can interact directly with the geographic map to access media items, such as graphic and text-based visual media and audio media without the necessity to access the media through the indirect use of a dialog box or other device. This interaction allows a user to select a location on the geographic map and to be presented with media items that are associated with the specific, chosen location and those items associated with locations within a predetermined distance thereof. Further, the present invention allows a user to customize the interactive nature of the invention by filtering and/or restricting the type and categories of media with which the user will be presented during their interaction with the map. Due to limits in computing power of machines used by particular users, the present invention can present media in an efficient manner that provides a user with the perception that the invention is responding quickly to the user's inputs. For example, the amount of media available for presentation at a chosen location on the map can be restricted when a user's computer has a slower processing speed. This restriction is performed in a manner that is not perceived by the user and,

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ultimately, provides the user with the perception that the invention is responding quickly to the user's inputs.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a block diagram of a personal computer that provides an exemplary operating environment for the present invention.

FIG. 2 is an exemplary display screen of a software program that illustrates the display of a media icon in response to a selection of a location on an electronic geographic map.

FIG. 3 is an exemplary display screen of a software program that illustrates the display of a full-size image of an item of visual media in direct response to a user clicking on a visual media icon on an electronic geographic map.

FIG. 4 is a logic flow diagram illustrating an exemplary process for displaying media items interactively upon a video display device.

FIG. 5A is a logic flow diagram illustrating an exemplary process for identifying and retrieving media items into a computer for the purpose of displaying such items on a video display device.

FIG. 5B is a logic flow diagram illustrating an exemplary process for identifying and retrieving media items into a computer for the purpose of displaying such items on a video display device.

DETAILED DESCRIPTION OF THE EXEMPLARY EMBODIMENTS

The present invention supports the presentation of media items interactively via an output device, such as a video display device for a computer. The present invention allows a user to interact with a graphical user interface ("GUI"), such as a geographic map, to facilitate access to content associated with locations of the electronic map, including items of visual and/or audio media. For example, a user can use an input device, such as a mouse, to pass a position indicator presented in the conventional form of a cursor over an electronic geographic map. In the alternative, the

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user can use one or more keyboard commands to move the position indicator to a selected location on the electronic map. If the cursor passes within a pre-selected distance of a predetermined point on the map that is associated with at least one media item, the user can be presented each media icon representing available media items at that location. The user can then pass the cursor over a displayed media icon and directly access the media item by selecting the media icon with a "click" of a mouse button. In one exemplary embodiment, the media items are presented through the use of a window frame on a video display device in the form of a media viewer. Using the media viewer, the user can access an expanded version of a selected visual media item, play and replay a selected audio media item, and select hyperlinks associated with related content.

The present invention also can support the creation of a perception by the user that a processor operating at a relatively slow processing speed is fully responsive to commands to present desired electronic content. For one exemplary embodiment, a threshold boundary is positioned proximate to and surrounds each electronic map location. In the event that the cursor crosses this threshold boundary, an icon representing content for a media item is presented to the user. The distance separating the threshold boundary from the electronic map location can be reduced when a determination is made that the computer operates at a relatively slow processing speed. This reduction is the threshold distance to the electronic map location supports the presentation of an icon representing a media item only when the cursor is placed on or adjacent to that location. In addition, two sets of software instructions can operate through multi-tasking to structure the identification and retrieval of media items. This multi-tasking thread architecture can create the perception by a user that media items are available shortly after the user places the cursor proximate to an electronic map location having associated media items.

Although the preferred embodiment will be generally described in the context of a program and an operating system running on a personal computer, those skilled in the art will recognize that the present invention also can be implemented in conjunction with other program modules for other types of computers. Furthermore,

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those skilled in the art will recognize that the present invention may be implemented in a stand-alone or in a distributed computing environment. In a distributed computing environment, program modules may be physically located in different local and remote memory storage devices. Execution of the program modules may occur locally in a stand-alone manner or remotely in a client/server manner. Examples of such distributed computing environments include local area networks of an office, enterprise-wide computer networks and the global Internet.

In addition, it should be understood that the programs, processes, methods, etc., described herein are not related or limited to any particular computer or apparatus, nor are they related or limited to any particular communication network architecture. Rather, various types of general-purpose machines may be used with program modules constructed in accordance with the teachings described herein. Similarly, it may prove advantageous to construct a specialized apparatus to perform the computer-supported processes described herein by way of dedicated computer systems in a specific network architecture with hardwired logic or programs stored in nonvolatile memory, such as read-only memory.

Referring now to the drawings, in which like numerals represent like elements throughout the several figures, aspects of the present invention and the preferred operating environment will be described. FIG. 1 illustrates various aspects of the preferred computing environment in which the present invention is designed to operate. Those skilled in the art will appreciate that FIG. 1 and the associated discussion are intended to provide a brief, general description of the preferred computer hardware and program modules, and that additional information is readily available in the appropriate programming manuals, user's guides, and similar publications. FIG. 1 illustrates a conventional personal computer 10 suitable for supporting the operation of an exemplary embodiment of the present invention. As shown in FIG. 1, the personal computer 10 operates in a networked environment with logical connections to a remote computer 11. The logical connections between the personal computer 10 and the remote computer 11 are represented by a local area network (LAN) 12 and a wide area network (WAN) 13. In

this client/server configuration, the remote computer 11 may function as a file server or computer server.

The personal computer 10 includes a central processing unit (CPU) 14, such as "PENTIUM" microprocessor manufactured by Intel Corporation of Santa Clara, California. The personal computer also includes system memory 15 (including read-only memory (ROM) 16 and random access memory (RAM) 17), which is connected to the CPU 14 by a system bus 18. The preferred computer 10 utilizes a BIOS 19, which is stored in ROM 16. Those skilled in the art will recognize that the BIOS 19 are a set of basic routines that helps to transfer information between elements within the personal computer 10. Those skilled in the art will also appreciate that the present invention may be implemented on computers having other architectures, such as computers that do not use a BIOS, and those that utilize other types of microprocessors.

Within the personal computer 10, a local hard disk drive 20 is connected to the system bus 18 via a hard disk drive interface 21. A floppy disk drive 22, which is used to read or write a floppy disk 23, is connected to the system bus 18 via a floppy disk drive interface 24. A DVD/CD-ROM drive 25, which is used to read a DVD or CD-ROM disk 26, is connected to the system bus 18 via a DVD/CD-ROM interface 27. A user enters commands and information into the personal computer 10 by using input devices, such as a keyboard 28 and/or pointing device, such as a mouse 29, which are connected to the system bus 18 via a serial port interface 30. Other types of pointing devices (not shown in FIG. 1) include track pads, track balls, pens, head trackers, data gloves and other devices suitable for positioning a cursor on a computer monitor 31. The monitor 31 or other kind of display device is connected to the system bus 18 via a video adapter 32.

The remote computer 11 in this networked environment is connected to a remote memory storage device 33. This remote memory storage device 33 is typically a large capacity device such as a hard disk drive, DVD/CD-ROM drive, magneto-optical drive or the like. The personal computer 10 is connected to the remote computer 11 by a network interface 34, which is used to communicate over the local area network 12.

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As shown in FIG. 1, the personal computer 10 is also connected to the remote computer 11 by a modem 35, which is used to communicate over the wide area network 13, such as the global Internet. The modem 35 is connected to the system bus 18 via the serial port interface 30. The modem 35 also can be connected to the public switched telephone network (PSTN) or community antenna television (CATV) network. Although illustrated in FIG. 1 as external to the personal computer 10, those of ordinary skill in the art will quickly recognize that the modem 35 may also be internal to the personal computer 11, thus communicating directly via the system bus 18. It is important to note that connection to the remote computer 11 via both the local area network 12 and the wide area network 13 is not required, but merely illustrates alternative methods of providing a communication path between the personal computer 10 and the remote computer 11.

Although other internal components of the personal computer 10 are not shown, those of ordinary skill in the art will appreciate that such components and the interconnection between them are well known. Accordingly, additional details concerning the internal construction of the personal computer 10 need not be disclosed in connection with the present invention.

Those skilled in the art will understand that program modules such as an operating system 36 and application programs, such as an interactive electronic map application 37, are provided to the personal computer 10 via computer-readable media. In the preferred computer, the computer-readable media include the local or remote memory storage devices, which may include the local hard disk drive 20, floppy disk 23, DVD/CD-ROM 26, RAM 17, ROM 16, and the remote memory storage device 33. In the preferred personal computer 10, the local hard disk drive 20 is used to store data and programs, including the interactive electronic map 37. During user operation of the preferred computer 10, data and programs can be retrieved from the local hard disk drive 20 and are stored in local memory, such as RAM 17.

Turning now to FIGS. 2-5B, an exemplary embodiment of the present invention is described via the conventional software illustration tools of representative

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display screens and logical flow chart diagrams. FIG. 2 is a display screen showing the graphical user interface (GUI) component 40 of an exemplary embodiment of the present invention. Although this embodiment utilizes a scalable geographic map, those skilled in the art will recognize that the present invention can be utilized with other electronic forms of graphical content, such as road maps, animation, photographs, etc. In this embodiment, media items, typically represented by icons 42 (or "thumbnail" versions), are displayed when a position indicator, shown as cursor 44, is moved proximate to certain locations on an electronic geographic map 46. These icons 42 notify the user that media items are associated with predetermined coordinates or "locations" on the map that are proximate to the position of the cursor 44. The icons 42 further provide the user with a visual object to select with the "click" of a mouse button (or another conventional mechanism) to obtain direct access to the content of the associated media items. All map locations are not necessarily associated with media items. For example, if the user moves the cursor 44 to a new location on the electronic map, the icons 42 displayed proximate to the old location will eventually disappear or fade after a pre-determined period of time. If content is associated with the new location, however, new icons will appear proximate to the new cursor position.

The exemplary geographic map 46 of the globe is scalable and can show fine levels of geography, such as individual cities and towns. The user may interact with a displayed icons 42 to gain access to further information regarding the subject of the displayed icon. For example, the user can quickly see what media items, if any, are available at a chosen location by moving the cursor over an area of the map 46 proximate to that location. For visual media, the user is presented with icons 42 or "thumbnail" versions of the available media items associated with one or more locations proximate to the position of the cursor 44. In addition, as the geographic map is scaled upwards or downwards, the number of locations (that are associated with media items) are reduced or increased respectively. Thus, the user will be presented with a larger number of media items when the map 46 is scaled to show finer detail and will be presented with a smaller number of media items when the map 46 is scaled to show a lower level of detail. This

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prevents the map 46 from becoming visually cluttered or crowded and thereby confusing the user during interaction with the map 46.

The exemplary embodiment of FIG. 2 can allow a user to restrict the media to be presented to different types and categories of media through the use of a media menu 50 with the listed media categories 53. Representative media categories include images relating to people, places, landscapes, agriculture and industry and animals; audio media relating to national anthems and music of the world; and visual media representing national flags. It will be appreciated that the present invention can be extended to include any and all types of visual and/or audio media. To exercise this option, the user chooses the desired media category or categories by using an input device, such as a mouse, to select an icon 52 and thereby open the media menu 50. Thereafter, the user may use an input device to choose the particular category or categories of media to be retrieved when interacting with the geographic map 46.

In FIG. 2, a user has restricted the categories of media to "images" by selecting this category on the media menu 50. The user has also used an input device, such as a mouse, to find locations associated with images by placing the cursor 44 over a position on the geographic map 40. In response to the user input, media icons 42 representing all images associated with locations proximate to the cursor are displayed to the user.

FIG. 3 is a display screen showing the GUI 40 of an alternative exemplary embodiment of the present invention. In this view, a user has restricted the type of media to be presented to all "images" by selecting that category from the media categories 53 listed on the media menu 50. The user has also passed the cursor 56 over the map to a position that is proximate to locations associated with images. In response to this user input, the user is presented with icons 58 representing images (the restricted media category) associated with the locations proximate to the cursor 56.

In the exemplary embodiment shown in FIG. 3, there are multiple visual media items associated with the locations proximate to the cursor 56 that have associated media items. Only a single icon 59 can be presented for each specific location in a

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reduced-pixel or "thumbnail" format due to the limited size of the geographic map 46. In order for the user to be presented with all icons for available media, icons representing the pertinent media items at the same location on the geographic map are consecutively displayed to the user. This process of scrolling among the available icons at an electronic map location is referred to as "cycling." Thus, an icon representing each additional media item that is available for the locations proximate to the cursor 56 will cycle in the same icon window 60 as the initially displayed icon 59.

As shown in FIG. 3, the user has moved the cursor 56 so as to contact one of the presented icons 59. The user has further selected the icon 59 by way of user input, such as a mouse click, so as to be given direct access to a full-size display of one of the media items 62 represented by the icon 59. To provide such access, an additional window (or media viewer) 64 is opened and displays the full-size image of the media item 62 therein. In this embodiment, the location associated with the media item 62 is also associated with additional media items. Upon selection of the icon 59, one of the media items 62 represented by the icon is arbitrarily selected and displayed in the media viewer 64. Also, the user can access all other media items associated with the map location and that are cycled in the icon window 60 by selecting among the icons 66 associated with those other media items from a scrolling list 68 of icons 66 within the media viewer 64. In order to access the additional media items, the user can contact the desired media item's icon 66 with the cursor 56 and select the media item through a mouse click.

Through the media viewer 64, the user is able to execute a hyperlink 70 and display an expanded version of the visual media item. For example, the user can jump to a expanded version of a visual media item that could include such things as explanatory text, related text articles or further hyperlinks to related information. As shown in FIG. 3, where the caption 72 of the chosen media item is lengthy, the media viewer 64 allows for a scrolling list 74 so that the user can view the entire description. In addition, the caption 72 of the chosen media item may contain additional hyperlinks.

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Turning now to FIG. 4, an exemplary embodiment of the present invention is shown in the form of a logic flow diagram. In this embodiment, the user selects the electronic map program for operation. The user may then select whether or not to filter retrievable media items in step 76. The user then chooses whether to move a position indicator or pointer, such as a cursor, over the electronic map by use of an input device in step 78. A determination is made as to whether the cursor has been moved proximate to locations on the map that are associated with media items in step 82. If the cursor is moved to a point that is associated with media, media icon windows appear on the map in step 84. If no media items are associated with the cursor location, the user can continue moving the cursor until it contacts such a location in step 78. In step 86, a determination is made as to whether there are multiple media items associated with the locations proximate to the cursor. If so, the icons of the various media items are cycled in step 88. After the icons have been displayed and/or cycled, the user may choose to click on a displayed icon 90. Otherwise, the user may continue to move the cursor across the electronic map in step 82 or elect to exit the computer-implemented process in step 114.

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If the user selects a displayed icon in step 90, the media viewer 92 is opened and presented to the user. The user then has several options from within the media viewer 92. The user can elect to review any additional media associated with the directly accessed media by executing available hyperlinks in step 94 and thereafter exits the process in step 102. The user also can elect to display an expanded version of the

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media item, if one is available, in steps 96 and 104. The user can elect to scroll the other media items contained within the media viewer in step 98 and to display such media items within the media viewer in step 106. The user can elect to play audio media in steps 100 and 108. After each of these choices, the user can close the media viewer 92 in step 110 or return to one of the media viewer options from step 92. If the user closes the media viewer in step 110, the user can either exit the process in step 112 or return to move the mouse over the map to a new location in step 78.

Another exemplary embodiment comprises two computer-implemented tasks or sequences that operate simultaneously (through multi-tasking) to identify and retrieve media items for viewing and/or access by a user interacting with an electronic map. The first sequence, which relates to the "interface" or the interactive point-and-click activity by the user, is referred to as the "interface thread." The second sequence, which relates to the actual retrieval of media items for viewing and/or access by the user, is referred to as the "retrieval thread."

The interface thread acts to identify locations over which the user has passed his cursor for which media items are available. The interface thread then passes this information to the retrieval thread. The retrieval thread acts to retrieve the available (and pre-selected) media items for viewing and/or access by the user. By allowing these threads to operate simultaneously, the invention allows the user to move quickly from point to point on the geographic map and to quickly identify the media items available at each point.

This exemplary embodiment further acts to provide the perception to the user that media items are available quickly from multiple locations on the geographic map and that media items are available quickly from the scrolling icon list 68 of the media viewer 64. This perception is provided through the order of execution of the processing steps associated with the retrieval thread. Specifically, the retrieval thread acts to retrieve media items by dividing media locations identified by the interface thread into four categories:

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- (1) locations for which no media items have been "fetched" into memory;
- (2) locations for which one or more media items have been "fetched" into memory;
- (3) locations for which all available media has been fetched into memory; and
- (4) locations within the media viewer.

The retrieval thread normally assigns first priority to category 1 locations for the purpose of media item retrieval and second priority to category 2 locations. Specifically, the retrieval thread will fetch at least one media item into memory for all locations in category 1 before it fetches additional items into memory for category 2 locations. Once all category 1 locations have at least one media item retrieved (i.e., all category 1 locations have been converted into category 2 locations) the retrieval thread will load one additional remaining media item, if any, for each category 2 location. The retrieval thread then reassesses all media locations. After all media items have been fetched into memory for all category 2 locations (i.e., all category 2 locations have been converted into category 3 locations), the retrieval thread will pause for a pre-selected time period to allow more processing time for the interface thread. This process will then start again after the pre-selected time period has expired.

In addition to locations on the geographic map, the retrieval thread also interacts with the media viewer 64 to provide the perception to the user that additional media items 66 are available quickly from the scrolling icons list 68 of the media viewer 64. If a user selects a media icon 59 and thereby opens the media viewer 64, the retrieval thread will assign first priority to category 4 locations, i.e., those media locations on the scrolling icon list 68.

An exemplary embodiment also supports varying configurations of the interface thread to provide the perception of greater responsiveness and speed to users that utilize computer systems with slower processing speeds. Specifically, the interface thread identifies locations with which media items are associated. In one exemplary embodiment, the locations are defined by a rectangular area of a pre-set number of pixels

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centered at the position of the cursor. If the interface thread determines that a particular central processing unit has a relatively fast or slow processing speed, the system will increase or decrease the size of the pixel area associated with the available locations on the geographic map and identified by the interface thread. For example, the processing steps associated with the interface thread can reduce the size of the rectangular pixel area centered on the cursor. Thus, the interface thread will order the retrieval thread to fetch fewer media items with respect to a given cursor location, providing the user with the perception that the system is faster and more responsive.

Turning now to FIGS. 5A and 5B, logic flow diagrams are used to illustrate the exemplary operations of the interface and retrieval threads 116 and 114. The interface thread 116 is started when a user moves the cursor over the electronic map in step 117. The interface thread 116 first determines whether the user's CPU has a relatively slow processing speed in step 118. Then the interface thread 116 either creates a one inch (1") square rectangle or cursor block to be centered around the cursor in step 120 or it creates a smaller cursor block in step 122.

Next, the interface thread 116 determines whether there are any map locations contained within the cursor block surrounding the cursor's current position that are associated with media items in step 124. If not, the interface thread 116 waits until the cursor is moved to a new location in step 126. If the cursor is so moved, the interface thread 116 restarts at step 117. If, in step 124, the interface thread 116 detects locations with associated media items, the interface thread 116 then verifies whether it has previously checked to see which specific media items are associated with such locations in step 128. The interface thread 116 then creates and/or continually updates a list of map locations that have been previously checked for media items and for which the associated media items have been identified in step 130. In step 132, the interface thread 116 analyzes the media items associated with the map locations within the cursor block. In step 134, the interface thread 116 determines whether any of the pertinent media types fit within the user-selected media categories. If the interface thread 116 determines that there are no such media, it returns to step 126 and waits for the user to

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move the cursor to a new location. If the interface thread 116 does detect such media in step 134, it creates a list of media identifiers that are associated with each of the locations contained within the locations list in step 136.

Following step 136, the interface thread 116 then determines whether there is an available icon window proximate to the current location of the cursor in which to display a representation of the media item(s) in step 138. If there is no such an icon window, the interface thread 116 then creates an icon window (or windows) in step 140. If there is an available icon window (or if one has been created), the interface thread 116 associates the pertinent map locations with the nearest available icon window(s) in step 142. In step 144, the interface thread 116 accepts input from the retrieval thread 114 as to which media items have been retrieved into memory. In step 146, the interface thread 116 updates the icon windows media list to reflect the presence of the newly retrieved media items. The interface thread 116 then determines more than one media item has been retrieved via a relevant icon window in step 148. If not, the single media item is displayed in the pertinent icon window in step 150. If so, the multiple media items are cycled in the pertinent icon window in step 151. At this point, the interface thread 116 returns to step 126 until the user moves the cursor to a new location.

Simultaneously with the execution of the interface thread 116, the retrieval thread 114 begins retrieval operations. In step 152, the retrieval thread 114 begins when the user moves the cursor to a new location on the map. The retrieval thread 114 then checks the media locations list in step 154 and the media identifiers list in step 156 in order to determine whether there are any media items that need to be "fetched" into memory from data storage in step 158. If no media needs to be retrieved, the retrieval thread pauses for a pre-selected period of time, such as 250 milliseconds, in step 160 before returning to step 154. If such media items do need to be retrieved, the retrieval thread 114, in step 162, reviews the category status of each map location that has been added to the map locations list by the interface thread 116. In step 163, the retrieval thread 114 determines whether any category 4 locations are present. If so, the retrieval thread 114 sequentially retrieves each media item for each location in category 4 in

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step 164. If not, the retrieval thread 114, in step 165, determines whether each location in category 1 has a retrieved media item. If not, in step 166, the retrieval thread 114 retrieves one media item for each location in category 1. In step 167, the retrieval thread 114 updates the list of retrieved media items for later use by the interface thread 116. In step 168, the retrieval thread 114 updates the list of map locations as to whether associated media items have been retrieved.

In step 170, the retrieval thread 114 notifies the interface thread 116 as to which media items have been retrieved into memory. The retrieval thread 114 then returns to step 162 and reassesses the category status of the identified media locations. Alternatively, if the retrieval thread 114 determines in step 165 that each category 1 location has had one media item retrieved, it retrieves one additional media item for one category 2 location in step 172. In steps 174, 176 and 178, the retrieval thread 114 updates the media location list and the media identifier list and notifies the interface thread 116 of this new information. In step 180, the retrieval thread 114 determines whether there are any remaining category 2 or category 4 locations. If so, the retrieval thread returns to step 162. If not, the retrieval thread 114, in step 182, pauses for 250 milliseconds and then returns to step 154.

In view of the foregoing, it will be understood that the present invention is directed to a computer-implemented method for interactively presenting media items associated with an electronic content presentation, such as a graphical user interface (GUI), via an output device. A determination is made whether a position indicator or pointer, such as a cursor, is located proximate to a GUI location that is associated with supplemental content in the form of a media item. If so, an indicator is presented to advise the user that supplemental content is indeed associated with that location on the interface. For example, a media icon representing one or more media items can be displayed on the output device proximate to the location of the input device indicator. This indicator serves as a prompt or cue for the user to select the indicator if the user desires to review the supplemental content. A determination is made whether the media icon has been selected in response to an input signal issued by an input device. If so, the selected media item, typically video and/or audio information, is presented to the user via the output device.

The present invention has been described above in relation to particular embodiments that are intended to be illustrative rather than restrictive. The particular embodiments described involve the use of a geographic electronic map. However, those skilled in the art will understand that the principles of the present invention apply to any task or process that requires interactivity between with an electronic content display and content items associated with locations for that content display. Alternative embodiments will become apparent to those skilled in the art to whom the present invention without departing from its spirit and scope. Accordingly, the appended claims rather than the foregoing description define the scope of the present invention.

CLAIMS:

What is claimed is:

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1. A method for interactively presenting one or more media items providing supplemental content for a graphical user interface (GUI) that supports the presentation of primary content via an output device, comprising the steps of:

determining whether a position indicator is located proximate to a location on the GUI, the location associated with at least one of the media items; if the position indicator is located proximate to the location associated with one of the media items, then displaying an indicator representing the media item, the indicator providing an indication that supplemental content supported by the media item is available for presentation in connection with the location; determining whether the indicator has been selected in response to receipt of an input signal issued by an input device; and

if the indicator has been selected, then presenting the supplemental content for the media item corresponding to the selected indicator via the output device.

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- 2. The method of claim 1 wherein the step of determining whether a position indicator is located proximate to a location on the GUI comprises identifying whether the position indicator has entered a predetermined threshold boundary positioned proximate to and surrounding the location.
- 3. The method of claim 1, wherein the predetermined threshold boundary is defined by a rectangular area centered about the coordinates of the GUI location.
 - 4. The method of claim 4, further comprising the steps of:

 determining the relative processing peed of a computer system for
 presenting the GUI; and

 adjusting the size of the predetermined threshold boundary based

adjusting the size of the predetermined threshold boundary based upon the relative processing speed of the computer system.

- 5. The method of claim 1 wherein the indicator representing the media item comprises a reduced-pixel display image for presentation via the output device.
- 6. The method of claim 1 wherein the step of presenting the media item comprises displaying a digital photographic image via a window frame rendered on the output device.
- 25 7. The method of claim 1, further comprising the step of displaying each indicator for the media items associated with the location of the position indicator by cycling through a visual presentation of each indicator.

8. The method of claim 1, further comprising the steps of:
assigning the media items to one of two categories representing types of supplemental content; and

determining whether at least one of the categories is selected; and if at least one of the categories is selected, then displaying the indicator only if the indicator is associated with one of the media items in the user-selected category.

- 9. The method of claim 1, further comprising the step of terminating a presentation of the indicator representing the media item after the position indicator is moved away from the location and upon expiration of a predetermined time period.
 - 10. The method of claim 1, wherein the GUI is scalable and further comprising the step of adjusting the number of locations that support the presentation of the indicator representing one of the media items based on the adjusted scale of the GUI.
 - 11. A computer-readable medium having computer-executable instructions for performing the steps recited in claim 1.

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proximate a new location on the electronic map.

The method of claim 12, further comprising the steps of: assigning the media items to one of two categories representing types of supplemental content;

determining whether at least one of the categories is selected; and if at least one of the categories is selected, then retrieving only those media items assigned to the user-selected category.

14. A computer-readable medium having computer-executable instructions for performing the steps recited in claim 12.

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SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO DISPLAY DEVICE

ABSTRACT OF THE DISCLOSURE

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A graphical user interface (GUI) allows a user to directly access items of visual and/or audio media by passing a cursor over points on an electronic map. Indicators in the form of icons representing media items can be displayed and can be accessed through a media viewer. A determination is made whether a position indicator or pointer, such as a cursor, is located proximate to a GUI location that is associated with supplemental content in the form of a media item. If so, an indicator is presented to advise the user that supplemental content is indeed associated with that location on the interface. For example, a media icon representing one or more media items can be displayed on the output device proximate to the location of the input device indicator. This indicator serves as a prompt or cue for the user to select the indicator if the user desires to review the supplemental content. A determination is made whether the media icon has been selected in response to an input signal issued by an input device. If so, the selected media item, typically video and/or audio information, is presented to the user via the output device.

K & S Docket No. 06576.105004 (MS #150434.1)

Application No.

None

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DECLARATION	AND POWER	COF A	LIORNEY

Country

Attorney's Docket No. 06576.105004(MS No. 150434.1)

Priority Claimed Under 35 USC §119

In re Application of: William T. Flora, Robert Edward Parkin, Christopher R. Fox and Gregory R. Slayden

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below next to my name. A believe I am a original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: System and Method for Displaying Media Interactively on a Video Display Device, the specification of which is attached hereto.

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Filing Date

None		Yes	No <u>X</u>
I hereby claim the benefit u listed below:	nder Title 35, United States	Code, § 119(e) of any United Sta	etes provisional application(s)
(Application No.)	(Filing Date)	(Application No.)	(Filing Date)
insofar as the subject matter application in the manner pro	disclosed and claimed in the ovided by the first paragraph	code, §120 of any United States ap e present application is not disclo of Title 35, United States Code §1 of Federal Regulations, §1.56 wh	sed in the prior United States 12, I acknowledge the duty to

the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No. Filing Date Status: patented, pending, abandoned

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statement were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patents issuing thereon.

POWER OF ATTORNEY: The following are hereby appointed to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Sherry M. Knowles-33,052; W. Scott Petty-35,645; Clark G. Sullivan-36,942; Steven P. Wigmore-40,447; Jacqueline Haley-41,457; Curtis L. Doster-41,714; Charles Vorndran-45,315; Katie E. Sako-32,628; Daniel D. Crouse-32,022.

Send correspondence to: King & Spalding Direct telephone calls at (404) 572-4600 191 Peachtree Street, N.E., 45th Floor

Full name of first inventor: William T. Flora Citizenship: U.S.A.

Inventor's signature Date: \$.18.00

Residence and Post Office Address: 1522 E. Mercer Street, Seattle, Washington 98112

Atlanta, Georgia 30303

Page 1 of 4

Curtis L. Doster

Application No.

DECLARATION AND POWER OF ATTORNEY

Country

Attorney's Docket No. 06576.105004(MS No. 150434.1)

Priority Claimed Under 35 USC §119

R.
In re Application of: William T. Flora, Robert Edward Parkin, Christopher Fox and Gregory R. Slayden

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Filing Date

None		Yes	No <u>X</u> _	
I hereby claim the benefit un listed below:	der Title 35, United States Code	, § 119(e) of any United	States provisional app	lication(s)
(Application No.)	(Filing Date)	(Application No.)	(Filing Da	ate)
insofar as the subject matter application in the manner pro- disclose material information	ler Title 35, United States Code, disclosed and claimed in the presvided by the first paragraph of Tit as defined in Title 37, Code of Folication and the national or PCT is	sent application is not disc de 35, United States Code ederal Regulations, §1.56	closed in the prior Un §112, I acknowledge t which became availabl	ited States the duty to
Application Serial No.	Filing Date	Status: patented, pe	nding, abandoned	
None				
information and belief are bel false statements and the like s	tements made herein of my ow ieved to be true; and further that so made are punishable by fine or nat such willful false statements m	these statement were made imprisonment, or both, u	e with the knowledge t nder Section 1001 of 1	hat willful Fitle 18 of
the Patent and Trademark O	The following are hereby appoints office connected therewith: Shern Wigmore-40,447; Jacqueline Hall; Daniel D. Crouse-32,022.	ry M. Knowles-33,052; V	V. Scott Petty-35,645;	Clark G.
· ·	King & Spalding 191 Peachtree Street, N.E., 45 th Fl Atlanta, Georgia 30303		one calls at (404) 572-	-4600
Full name of second invent				
ruii name oi second invent	or: Robert Edward Parkin		ship: U.S.A.	
Inventor's signature Ω	butEdiand Parli	Date:	5/18/2000	
Residence and Post Office	Address: 21008 NE 78th Stree	t, Redmond, Washingto	n 98053	

Page 2 of 4

Application No.

Country

DECLARATION AND POWER OF ATTORNEY In re Application of William T. Flora, Robert Edward Parkin	Attorney's Docket No. 06576.105004(MS No. 150434.1)
In re Application of William T. Flory Robert Edward Parkin	Christopher Fox and Gregory R. Slavden

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Filing Date

hereby claim the benefit unisted below:	nder Title 35, United States	Code, § 119(c) of any United State	es provisional application(s)
(Application No.)	(Filing Date)	(Application No.)	(Filing Date)
nsofur as the subject matter application in the manner pro- disclose material information	disclosed and claimed in the ovided by the first paragraph of as defined in Title 37, Code	ode, §120 of any United States app present application is not disclose of Title 35, United States Code §11 of Federal Regulations, §1.56 whic CT international filing date of this	d in the prior United States 2, I acknowledge the duty to h became available between
Application Serial No.	Filing Date	Status: patented, pending, abandoned	
Vone			
alse statements and the like he United States Code, and t ssuing thereon.	so made are punishable by fi hat such willful false stateme	that these statement were made wit ne or imprisonment, or both, under nts may jeopardize the validity of the cointed to prosecute this application	Section 1001 of Title 18 of the application or any patents
	Wigmore-40,447; Jacqueline	Sherry M. Knowles-33,052; W. So Haley-41,457; Curtis L. Doster-	
	King & Spalding 191 Peachtree Street, N.E., 4	Direct telephone 5 th Floor	calls at (404) 572-4600
	Atlanta, Georgia 30303	Cur	tis L. Doster
Full name of third invento	r: Christopher . Fox 📭	Citizenship	: U.S.A.
nventor's signature	n: 16	Date: 9	.18.00
Residence and Post Office	Address: 3304 Fuhrman	Avenue E. #3, Seattle, Washingt	on 98102

Page 3 of 4

Application No.

DECLARATION AND POWER OF ATTORNEY

Country

Attorney's Docket No. 06576.105004(MS No. 150434.1)

Priority Claimed Under 35 USC §119

Nο

In re Application of: William T. Flora, Robert Edward Parkin, Christopher Fox and Gregory R. Slayden

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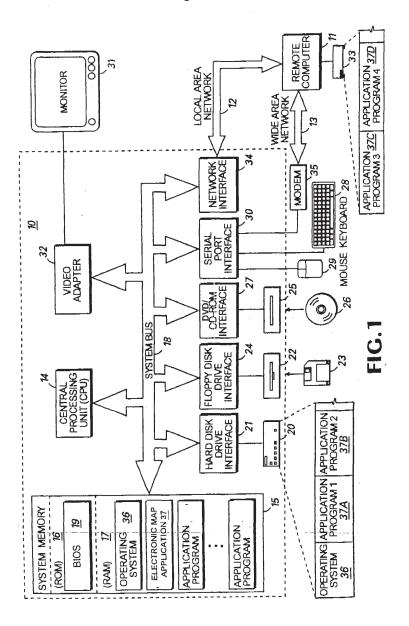
Filing Date

hereby claim the benefit isted below:	under Title 35, United States Co	ode, § 119(e) of any United Stat	es provisional application(s)
(Application No.)	(Filing Date)	(Application No.)	(Filing Date)
nsofar as the subject matt application in the manner plisclose material informati	under Title 35, United States Coder disclosed and claimed in the provided by the first paragraph of on as defined in Title 37, Code of application and the national or PC	present application is not disclos Title 35, United States Code §11 Federal Regulations, §1.56 which	ed in the prior United States 2, I acknowledge the duty to th became available between
Application Serial No.	Filing Date	Status: patented, pendi	ng, abandoned
None			
alse statements and the lil the United States Code, an ssuing thereon. OWER OF ATTORNEY the Patent and Trademark Sullivan-36,942; Steven I	believed to be true; and further the ce so made are punishable by fine d that such willful false statement. The following are hereby appoint office connected therewith: St. Wigmore-40,447; Jacqueline 10,000 for the connected therewith.	or imprisonment, or both, under s may jeopardize the validity of the inted to prosecute this application theory M. Knowles-33,052; W. S.	r Section 1001 of Title 18 of the application or any patents and transact all business in Sectt Petty-35,645; Clark G.
	528; Daniel D. Crouse-32,022.	D' (1.1.1	11 (40.4) 573. 4(00
Send correspondence to:	King & Spalding 191 Peachtree Street, N.E., 45 th		calls at (404) 572-4600
	Atlanta, Georgia 30303	Cu	rtis L. Doster
full name of fourth inve	ntor: Gregory R. Slayden	Citizenship	o: U.S.A.
nventor's signature	Trem R-S/am/	Date: 5	-18-2000
	ce Address: 1314 4 th Place, K	irkland, Washington 98033	

Page 4 of 4

09/574,375





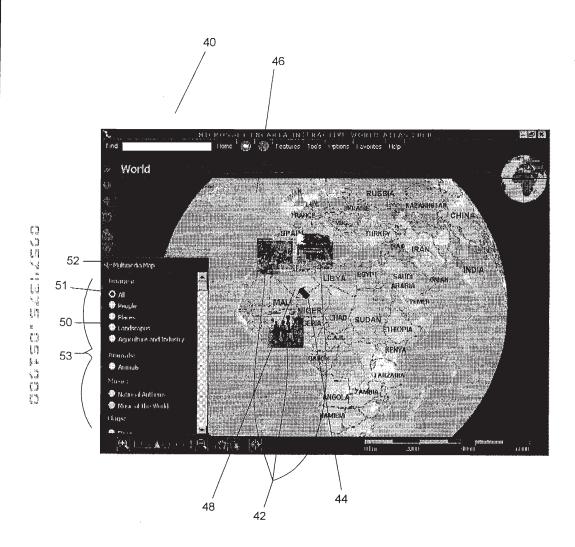
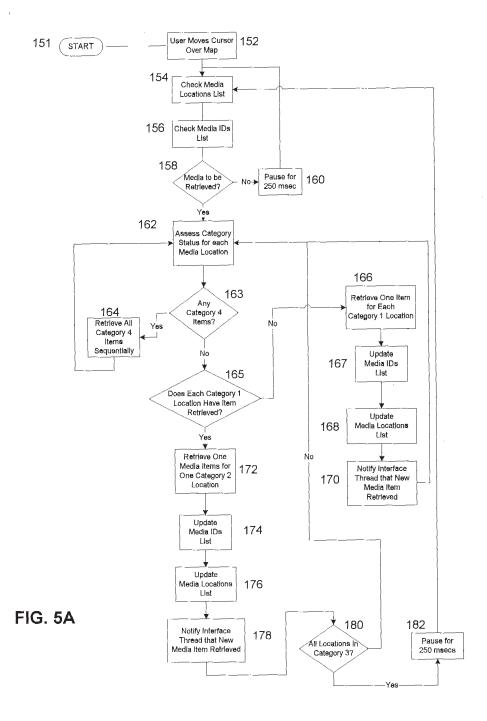


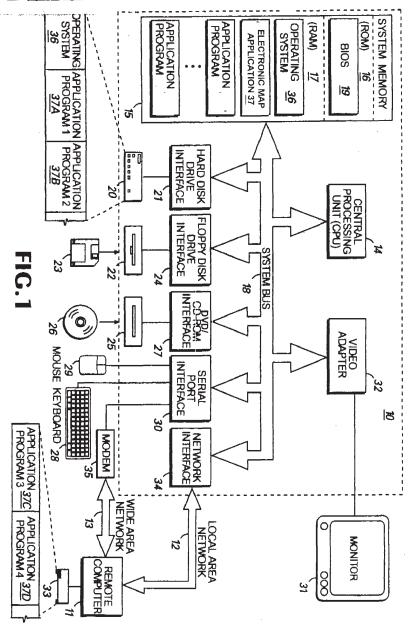
FIG. 2



FIG. 3



والمناع الجهر الدائل الهر - إلا منتجي الهر حصور المناع الإسار المناد منطاء أو أنا مسالة المناع الإسارة



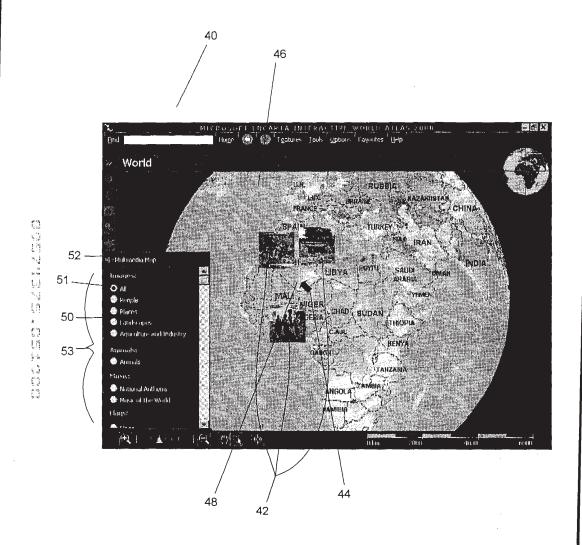


FIG. 2

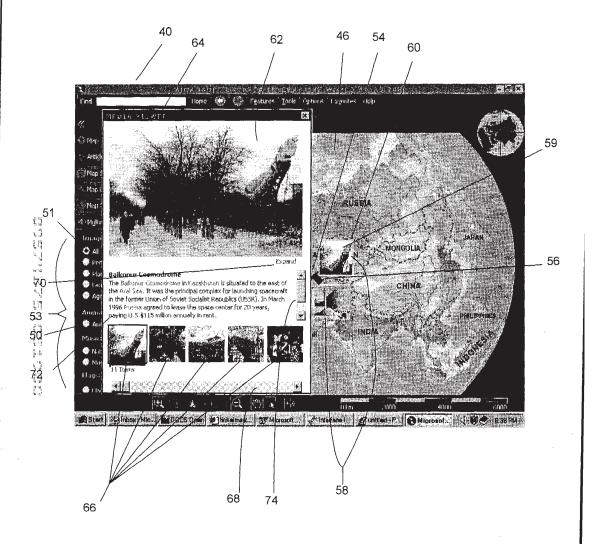
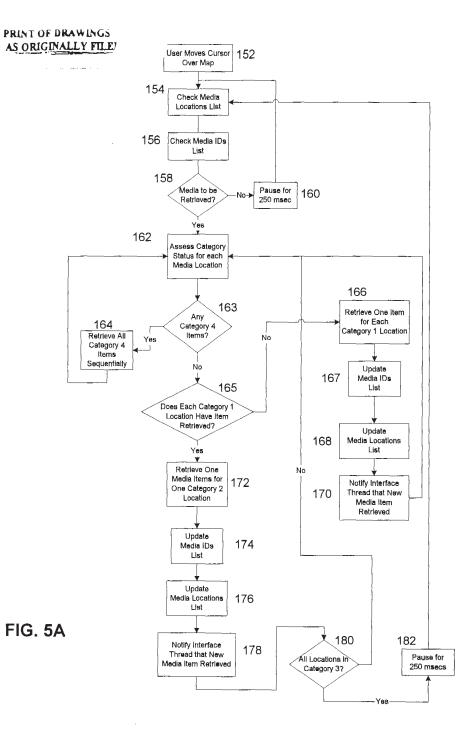
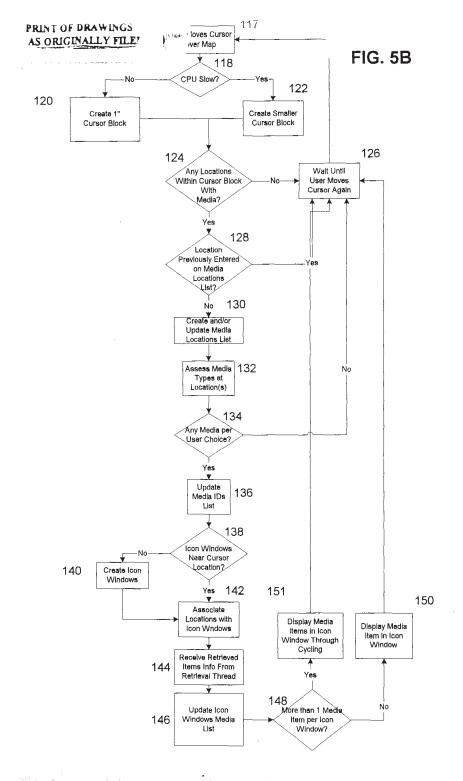


FIG. 3

PRINT OF DRAWINGS





Application No.

PRINT OF DRAWINGS AS ORIGINALLY FILE

DECLARATION AND POWER OF ATTORNEY

Country

Attorney's Docket No. 06576.105004(MS No. 150434.1)

Priority Claimed Under 35 USC §119

In re Application of: William T. Flora, Robert Edward Parkin, Christopher R. Fox and Gregory R. Slayden

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Filing Date

None		Yes	NoX
I hereby claim the benefit listed below:	under Title 35, United States Code,	§ 119(e) of any United St	ates provisional application(s)
(Application No.)	(Filing Date)	(Application No.)	(Filing Date)
insofar as the subject mattapplication in the manner p disclose material information	under Title 35, United States Code, er disclosed and claimed in the pres provided by the first paragraph of Tit on as defined in Title 37, Code of Fe application and the national or PCT is	ent application is not disclo le 35, United States Code § deral Regulations, §1.56 wh	osed in the prior United States 112, I acknowledge the duty to nich became available between
Application Serial No.	Filing Date	Status: patented, pen-	ding, abandoned
None			
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45,315; Katie E. Sako-32,6	28; Daniel D. Crouse-32,022.		
Send correspondence to:	King & Spaiding 191 Peachtree Street, N.E., 45 th Fl		ne calls at (404) 572-4600
	Atlanta, Georgia 30303	C	Curtis L. Doster
Full name of first invent	or: William T. Flora	Citizensh	ip: U.S.A.
Inventor's signature	Vitt Ho	Date: Ç	S.18.00
Residence and Post Office	ce Address: 1522 E. Mercer Stre	et, Seattle, Washington 9	8112
			Page 1 of 4

Page 1 of 4



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address; COMMISSIONER OF PATENTS AND TRADEMARK Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.				
09/574,375 05/19/2000		05/19/2000 William T. Flora		06576.105004(MS#150434.1) 7343				
7	7590 03/26/2003							
King & Spale			EXAMI	NER				
191 Peachtree Street N E 45th Floor Atlanta, GA 30303			BAYERL, RA	YMOND J				
			ART UNIT	PAPER NUMBER				
			2173	\sim				
			DATE MAILED: 03/26/2003	(J)				

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No. O9/574,37.5 Flora et al-
Office Action Summary	Exeminer Group Art Unit RPayer 2173
-The MAILING DATE of this communication appe	s on the dover sheet beneath the correspondence address
eriod for Response	2
ASHORTENED STATUTORY PERIOD FOR RESPONSE IS MAILING DATE OF THIS COMMUNICATION.	ET TO EXPIRE MONTH(S) FROM THE
from the mailing date of this communication. If the period for response specified above is less than thirty (30) day If NO period for response is specified above, such period shall, by a	136(a). In no event, however, may a response be timely filed after SIX (6) MONTH a response within the statutory minimum of thirty (30) days will be considered timel bult, expire SIX (6) MONTHS from the mailing date of this communication. By statute, cause the application to become ABANDONED (35 U.S.C. § 133).
itetus	
☐ Responsive to communication(s) filed on	ALL THE CONTROL OF TH
☐ This action is FINAL.	
☐ Since this application is in condition for allowance exce accordance with the practice under Ex parte Quayle, 19	for formal matters, prosecution as to the merits is closed in C.D. 1 1; 453 O.G. 213.
Disposition of Claims	1
X Claim(s)	is/are pending in the application.
Of the above claim(s)	ls/are withdrawn from consideration.
Claim(s) 1 - 6, 8 - 11	is/are allowed.
X Claim(s) 1 - 6/8-11	is/are rejected.
y Claim(s) 7	is/are objected to.
Claim(s)	are subject to restriction or election requirement.
Application Papers	
☐ See the attached Notice of Draftsperson's Patent Draw ☐ The proposed drawing correction, filed on	
☐ The drawing(s) filed on is/are obj	
☐ The specification is objected to by the Examiner.	
☐ The oath or declaration is objected to by the Examiner.	
Priority under 35 U.S.C. § 119 (a)-(d)	
 Acknowledgment is made of a claim for foreign priority All □ Some* □ None of the CERTIFIED copies □ received. 	- ' ' ' ' '
☐ received in Application No. (Series Code/Serial Nun☐ received in this national stage application from the I	
*Certified copies not received:	
Attachment(s)	
☐ Information Disclosure Statement(s), PTO-1449, Paper	o(s) ☐ Interview Summary, PTO-413
Notice of References Cited, PTO-892	☐ Notice of Informal Patent Application, PTO-152
1.1 Notice of Draftsperson's Patent Drawing Review, PTO-	B Other
Offi	Action Summary

Page 2

Serial Number: 09/574,375

Art Unit: 2173

 Claim 4 is objected to because of the following informalities: "peed" (speed?), line 2. Appropriate correction is required.

2. Claims 3, 4 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

In claim 3, "[t]he method of claim 1" is unclear, in view of "the predetermined threshold". Since this limitation does not appear until claim 2, the Examiner presumes this to have been applicant's intention.

As per claim 4, what is meant by "[t]he method of claim 4"? The Examiner presumes the parent claim here to be claim 2 as well, because of "the predetermined threshold boundary".

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Art Unit: 2173

4. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103° and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

5. Claims 1, 5 - 6, 8 - 11 are rejected under 35 U.S.C.

103(a) as being unpatentable over <u>PC Globe</u> Version 5.0 User's

Guide ("PC Globe") in view of Burg et al. ("Burg", US #6,362,840

B1).

Claim 1's "media items providing supplemental content", are indexed "to a location on the GUI", with indication provided when "the position indicator is located proximate to" such a location is suggested by PC Globe, whose <u>Point & Shoot</u> feature (pp 10, 11, 23) allow additional information such as a graphic of a national flag to be presented in conjunction with a map display.

RB

Page 4

Serial Number: 09/574,375

Art Unit: 2173

PC Globe does not teach applicant's use of "an indicator representing the media item" that may be "selected" for "presenting the supplemental content". However, such techniques were known at the time of applicant's invention, as in Burg.

There, when a cursor enters a link area, presenting an icon...visually representing a service (col 1, lines 48 - 56) occurs.

It would have been obvious to the person having ordinary skill in the art at the time of applicant's invention to show the existence of PC Globe's additional map information in the <u>Point & Shoot</u> mode by popping up an icon as per Burg, since this gives a more immediate, context-coordinated indication than the original text line supplied in PC Globe.

The "reduced-pixel display image" of claim 5 is suggested by Burg, whose icon itself brings to mind the service without the need for a text description (col 7, line 13 - col 8, line 12). Burg's video services suggests the use of a "window frame" for the "media" (claim 6).

A selection between "categories representing types of supplemental content" for conditional display (claim 8) is clearly a part of PC Globe's selective map display (as at page 22). When the pointer moves off an object in either PC Globe or

Art Unit: 2173

Burg, "terminating a presentation" will be the result (claim 9).

PC Globe allows a "scalable" presentation of map information,

with a variable "number of locations" (claim 10). PC Globe is

computer software with "computer-executable instructions" (claim

11).

6. Claims 2, 3 are rejected under 35 U.S.C. 103(a) as being unpatentable over PC Globe in view of Burg and Wistendahl et al. ("Wistendahl"; US #5,708,845).

While it certainly stands to reason that any pointerreactive system such as PC Globe or Burg will need some reference
against which to test cursor position, claim 2's "threshold
boundary" is not directly taught. However, as clearly indicated
in fig 2, Wistendahl create HOT SPOTS comprising such "boundary"
outlines in an INTERACTIVE DIGITAL MEDIA PROGRAM. It would also
have been obvious to the person having ordinary skill in the art
to use Wistendahl's "threshold boundary" in the PC Globe/Burg
combination, since this allows control over just what locus of
positions will bring up the supplemental content icon. As in
claim 3, Wistendahl's "boundary" may be "rectangular".

Art Unit: 2173

7. Claim 4 would be allowable if rewritten to overcome the rejection(s) under 35 U.S.C. 112, second paragraph, set forth in this Office action and to include all of the limitations of the base claim and any intervening claims.

While a reference like Wistendahl certainly suggests a need for some form of intelligent control over "the size of the predetermined threshold boundary", such prior art as is made of record does not teach or suggest that this be made on the basis of "relative processing speed".

8. Claim 7 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

The Burg interface, in showing an "indicator", fails to teach or suggest that "each indicator for the media items" is called up by "cycling through". The other prior art made of record comes no closer than this.

9. Claims 12 - 14 are allowable over the prior art made of record.

The "geographic map" of claim 12, with detection of "a position indicator" and retrieval of "a media item", is suggested by the combination of PC Globe and Burg, as indicated above.

Art Unit: 2173

However, the sorting of an "identified location"'s information to "status categories", as is particularly recited in claim 12, is not taught nor suggested by the more basic hypermedia linking of these closest references.

10. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The remaining US Patent documents made of record generally pertain to applicant's general problem of hyperlinking supplementary content to a principal content presentation.

- 11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Raymond J. Bayerl whose telephone number is $(703)\ 305-9789$. The examiner can normally be reached on M F from 9:00 AM to 4:30 PM.
- 12. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cabeca, can be reached on (703) 308-3116. The fax phone number for the organization where this application or proceeding is assigned is (703) 746-7239 for Official submissions, (703) 746-7238 for filings after final rejection and (703) 746-7240 for non-official communications.

Art Unit: 2173

13. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

RAYMOND J. BAYERL PRIMARY EXAMINER ART UNIT 2173 24 March 2003

		Notice of Refere	ences Cited		Application N 0 9/5 74 Examiner Bay	375	Applicant(s)	et al Group Art Unit 2173	Page	1_or_1
				U.S. PAT	ENT DOCUME					
*		DOCUMENT NO.	DATE			NAME			CLASS	SUBCLASS
	Α	5,708,845 A	1/1998	Wiste	ndahl	etal.			715	500-1
	В	6,175,840 BI	1/2001	Cher	1 et al	7			715	501.
	С	6,229,524 BI	5/2001	Cher	nock	et al	-		345	719X
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*A copy of this reference is not being funished with this Office action. (See Manual of Patent Examining Procedure, Section 707.05(a).)

Part of Paper No. 2

*U.S. GPO; 1998-454-457/97506

JUN 25 2003 09:01 FR KING AND SPALDING 404 572 5145 / 6527#06576#10500 P.01/14

KING & SPALDING LLP

191 Peachtree Street
Atlanta, Georgia 30303-1763
Telephone: 404/572-4600
Facsimile: 404/572-5100
www.kslaw.com

FAX TRANSMITTAL SHEET

June 25, 2003

Company;

U.S. Patent and Trademark Office

Group Art Unit 2173

Fax #: 703-746-7239

City/State:

Alexandria, VA

Tel. #:

TO: Examiner Bayerl

U.S. Serial No.

09/574,375

FROM: James M. Hannon

6527 Our Ref. #:

06576.105004 (MS#150434.1)

NUMBER OF PAGES (including transmittal sheet): 14

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Notes/Comments:

Documents submitted via facsimile:

Applicant

William T. Flora et al.

Serial No

09/574,375

Title

System and Method for Displaying Media Interactively on a Video Display Device

Papers Faxed:

Fee Transmittal (2-pgs.); Amendment and Response 11-pgs.

Attorney Date Faxed

JMH/eye

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06576.105004 (MS#150434.1)

PATENTS

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IN THE U.S. PATENT AND TRADEMARK OFFICE

In re	application	of:	
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Docket No. 06576-105004 (MS#150434.1)

William T. Flora et al. Serial No.: 09/574,375 Examiner: Raymond J. Bayerl

Art Unit: 2173

Filed: May 19, 2003

For:

System and Method for Displaying Media Interactively on a Video Display Device

Mail Stop Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith are papers in the above-identified application.

\boxtimes	Amendment and Response.
	Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by
	verified statement.
	A verified statement to establish small entity status under 37 C.F.R. §1.9 and §1.27 is enclosed.
\times	No additional fee is required.
	The additional fee is calculated as shown below:

					SMALL F	NTITY	LARGE	ENTITY
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	ŘATE	ADDIT. FEE
TOTAL	20	MINUS	14=	0	x9	\$	x18	\$0
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	A check in the amount of \$	is attached
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I hereby certify that this correspondence is being facsimile transmitted to Mail Stop Non-Fee Amendment, Commissioner for Patents, Alexandria, VA 20231, Attention Examiner Bayerl, Group Art Unit 2173, Feesimile No. 703.746.7239,

lanes M. Hannon, Reg. No. 48,565

KING & SPALDING, LLP 45th Floor 191 Peachtree Street, N.E.

Atlanta, Georgia 30303 Telephonie: 404.572.4600

By: My Happon Ray No. 48 56

The Commissioner is hereby authorized to charge any additional fees required under 37 CFR §1.16, or credit any overpayment to Account No. 11-0980. A duplicate copy of this sheet is enclosed.

JUN 25 2003 09:01 FR KING AND SPALDING 404 572 5145 / 6527#06576#10500 P.03/14

DUPLICATE

PATENTS

IN THE U.S. PATENT AND TRADEMARK OFFICE

In	re:	ann	licati	กก	of:

Docket No. 06576.105004 (MS#150434-1)

William T. Flora et al.

Examiner: Raymond J. Bayerl

Serial No.: 09/574,375

Art Unit: 2173

Filed: Ms

May 19, 2003

For:

System and Method for Displaying Media Interactively on a Video Display Device

Mail Stop Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir

Transmitted herewith are papers in the above-identified application.

Amendment and Response. Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by verified statement.
A verified statement to establish small entity status under 37 C.F.R. §1.9 and §1.27 is enclosed.
No additional fee is required.
The additional fee is calculated as shown below:

					SMALL I	INTITY	LARGE	ENTITY
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEB	RATE	ADDIT. FEE
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	A check in	the amount	of \$	is attached.
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I hereby certify that this correspondence is being facsimile transmitted to Mail Stop Non-Fee Amendment, Commissioner for Patents, Alexandria, VA 20231, Attention Examiner Bayerl, Group Art Unit 2] 73, Facsimile No. 703.746.7239, on home 25, 2004.

ancs M. Hannon, Reg. No. 48,565

KING & SPALDING, LLP 45th Floor

191 Peachtree Street, N.E.

Atlanta, Georgia 30303 Telephone: 404.572.4600

By: M. Hannon, Reg. No. 48,565

The Commissioner is hereby authorized to charge any additional fees required under 37 CFR §1.16, or credit any overpayment to Account No. 11-0980. A duplicate copy of this sheet is enclosed.

JUN 25 2003 09:02 FR KIE. AND SPALDING 404 572 5145 .6527#06576#10500 P.04/14

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:

William T. Flora, et al.

Examiner: Raymond J. Bayerl

Serial No. 09/574,375

Art Unit: 2173

Filed: May 19, 2000

SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO

DISPLAY DEVICE

AMENDMENT AND RESPONSE

Mail Stop Non-Fee Amendment Commissioner for Patents Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated March 26, 2003, please enter the following additions and amendments to the claims and consider the appended remarks.

[This portion is intentionally left blank]

I hereby certify that this correspondence is being facsimile transmitted to the Commissioner for Patents, Alexandria, VA 20231, Attention: Examiner Bayerl, Group Art Unit 2173, Facsimile No. 703-746-7239,

on June 25, 2003.

mes M. Hannon, Reg. No. 48,565

AMENDMENT TO CLAIMS

Please amend the following claims as indicated:

Sub B

I. (Original) A method for interactively presenting one or more media items providing supplemental content for a graphical user interface (GUI) that supports the presentation of primary content via an output device, comprising the steps of:

determining whether a position indicator is located proximate to a location on the GUI, the location associated with at least one of the media items;

if the position indicator is located proximate to the location associated with one of the media items, then displaying an indicator representing the media item, the indicator providing an indication that supplemental content supported by the media item is available for presentation in connection with the location;

determining whether the indicator has been selected in response to receipt of an input signal issued by an input device; and

if the indicator has been selected, then presenting the supplemental content for the media item corresponding to the selected indicator via the output device.

- 2. (Original) The method of claim 1 wherein the step of determining whether a position indicator is located proximate to a location on the GUI comprises identifying whether the position indicator has entered a predetermined threshold boundary positioned proximate to and surrounding the location.
- 3. (Currently Amended) The method of claim 12, wherein the predetermined threshold boundary is defined by a rectangular area centered about the coordinates of the GUI location.

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Serial No. 09/574,375

4. (Currently Amended) The method of claim -4-2, further comprising the steps of:
determining the relative processing speed of a computer system for presenting the
GUI; and

adjusting the size of the predetermined threshold boundary based upon the relative processing speed of the computer system.

- 5. (Original) The method of claim 1 wherein the indicator representing the media item comprises a reduced-pixel display image for presentation via the output device.
- (Original) The method of claim 1 wherein the step of presenting the media item comprises displaying a digital photographic image via a window frame rendered on the output device.
- 7. (Original) The method of claim 1, further comprising the step of displaying each indicator for the media items associated with the location of the position indicator by cycling through a visual presentation of each indicator.

(Original) The method of claim 1, further comprising the steps of:
assigning the media items to one of two categories representing types of
supplemental content; and

determining whether at least one of the categories is selected; and
if at least one of the categories is selected, then displaying the indicator only if the
indicator is associated with one of the media items in the user-selected category.

9. (Original) The method of claim 1, further comprising the step of terminating a presentation of the indicator representing the media item after the position indicator is moved away from the location and upon expiration of a predetermined time period.

(Original) The method of claim I, wherein the GUI is scalable and further comprising\the step of adjusting the number of locations that support the presentation of the indicator representing one of the media items based on the adjusted scale of the GUI.

- 11. (Original) A computer-readable medium having computer-executable instructions for performing the steps recited in claim 1.
- 12. (Original) A method for identifying and retrieving one or more media items for the purpose of presenting said media items upon an output device, comprising the steps of: displaying a GUI comprising an electronic geographic map upon the output

device;

determining whether a position indicator is located proximate to a first location on the electronic map, the location associated with at least one of the media items;

if so, retrieving a media item associated with the first location into a memory storage device;

determining whether the position indicator is proximate to at least one additional location on the electronic map, the location associated with one of the media items;

if so, identifying all locations proximate to the position indicator;

assigning each identified location to status categories consisting as follows:

category 1: no media items associated with the location have been

retrieved; and

category 2: at least one media item associated with the location has been

retrieved;

retrieving at least one of the media items for each location in category 1; retrieving at least one of the media items for each location in category 2;

reassigning each identified location to the appropriate category upon retrieving

each media item associated therewith; and

restarting the steps of identifying and assigning locations and retrieving the media items upon determining that the position indicator is proximate a new location on the electronic map.

(Original) The method of claim 12, further comprising the steps of:
assigning the media items to one of two categories representing types of supplemental content;

determining whether at least one of the categories is selected; and
if at least one of the categories is selected, then retrieving only those media items
assigned to the user selected category.

14. (Original) A computer-readable medium having computer-executable instructions for performing the steps recited in claim 12.

5w3

15. (New) A method for interactively presenting one or more graphical media items providing supplemental content for a graphical user interface (GUI) that supports the presentation of primary content, comprising the steps of:

determining whether a position indicator is located proximate to a location, the location associated with a plurality of the media items;

if the position indicator is located proximate to the location associated with the plurality of media items, then displaying a plurality of graphical media indicators for the plurality of media items associated with the location of the position indicator by cycling through a visual presentation of the plurality of graphical media indicators, each graphical media indicator providing an indication that supplemental content supported by each media item is available for presentation in connection with the location;

determining whether the one of the plurality of graphical media indicators has been selected in response to receipt of an input signal, and

if one of the plurality of graphical media indicators has been selected, then presenting the supplemental content for the media item corresponding to the selected graphical media indicator.

16. (New) The method of Claim 15, wherein the position indicator and at least one of the plurality of graphical media indicators are displayed at the same time.

- 1%. (New) The method of Claim 15, wherein the step of determining whether a position indicator is located proximate to a location comprises identifying whether the position indicator has entered a predetermined threshold boundary positioned proximate to the surrounding location.
- 18. (New) The method of Claim 17, wherein a first area for the predetermined threshold boundary is greater than a second area for the location associated with the plurality of media items.
- 19. (New) The method of Claim 15, wherein at least one of the plurality of graphical media indicators representing the plurality of media items comprises a reduced-pixel display image for presentation via an output device.
- 20. (New) The method of Claim 15 further comprising the steps of:
 assigning at least one of the plurality of media items to a first category and a second
 category representing types of supplemental content;

determining if the first category or the second category is selected; and

if one of the categories is selected, then displaying each of the plurality of graphical media indicators associated with one of the media items assigned to the selected category.

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Serial No. 09/574,375

REMARKS

The Applicants and the undersigned thank Examiner Bayerl for a careful review of this application. Consideration of the present application is respectfully requested in light of the above amendments to the claims, and in view of the following remarks. Claims 1-6 and 8-11 have been rejected and Claims 4 and 7 have been objected to. Claims 12-14 have been allowed. Applicants have amended Claims 3 and 4. Furthermore, Applicants have added new Claims 15-20. Upon entry of the amendments and additions, Claims 1-20 are pending in the subject application with Claims 12-14 having been allowed.

Claim Objections Due to Informalities

Claim 4 was objected to by Examiner due to an informality. More specifically, Claim 4 was objected to by Examiner for containing the term "peed" in line 2 of the claim. Applicants have amended Claim 4 by replacing the term "peed" with the term "speed" to address this objection due to informality. Accordingly, Applicants respectfully request the withdrawal of Examiner's objection to Claim 4.

Claim Rejections Under 35 U.S.C. § 112 ¶ 2

The Examiner rejected Claims 3 and 4 under 35 U.S.C. § 112 ¶ 2 as being indefinite for failing to particularly point out and distinctly claim the subject matter which Applicants regard as the invention. The Examiner rejected Claim 3 for failure to secure proper antecedent basis in the parent claim for the term "predetermined threshold." Applicants have amended Claim 3 to ensure proper antecedent basis and to address this rejection of form. Accordingly, Applicants respectfully request the withdrawal of the Section 112 rejection of Claim 3.

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Serial No. 09/574,375

Examiner rejected Claim 4 for claiming to depend on Claim 4, thereby being both the parent and dependent claim simultaneously. Applicants have amended Claim 4 to depend from Claim 2. Accordingly, Applicants respectfully request the withdrawal of the Section 112 rejection of Claim 4.

Claim Rejections Under 35 U.S.C. § 103(a)

The Examiner rejected Claims 1, 5-6, and 8-11 under 35 U.S.C. § 103(a) as being unpantentable over *PC Globe Version 5.0 User's Guide* ("*PC Globe*") in view of U.S. Patent No. 6,362,840 to Burg, et al. ("*Burg*"). The Examiner rejected Claims 2 and 3 under 35 U.S.C. § 103(a) as being unpantentable over *PC Globe* in view of *Burg* and U.S. Patent No. 5,708,845 to Wistendahl, et al. ("*Wistendahl*"). The Applicants respectfully offer the following remarks to traverse these pending rejections.

Independent Claim 1 is Distinguishable from PC Globe in view of the Burg Patent

PC Globe Fails to Describe or Suggest All of the Recitations of Independent Claim 1

Applicants respectfully submit that the PC Globe reference alone or in combination with Burg fails to teach or suggest all of the recitations enumerated in independent Claim 1. The Examiner has admitted that PC Globe fails to disclose the recitations of representing a media item with a graphical media indicator which may be selected for presenting supplemental content. (Official Action p. 4, lines 1-3). Moreover, Applicants submit that PC Globe fails to teach or suggest displaying an indicator representing the media item if the position indicator is located proximate to the location associated with one of the media items, as recited in Claim 1.

Claim 1 recites the step of displaying an indicator representing the media item if the position indicator is located proximate to the location associated with one of the media items.

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Serial No. 09/574,375

The indicator representing the media item provides an indication that supplemental content, supported by the media item, is available for presentation in connection with the location. Applicants acknowledge the Examiner's citation of pages 10, 11, and 23 of *PC Globe* to support an assertion that *PC Globe* suggests indicating that supplemented content is indexed to a location on the GUI when the Point and Shoot feature allows information, such as a graphic of a national flag, to be presented in conjunction with a map display. (Official Action p. 3). Applicants respectfully submit that the Official Action misconstrues the significance of displaying multiple images on page 22 of *PC Globe*.

PC Globe teaches the ability to display a national flag in conjunction with a map. (PC Globe, p. 22). The ability to display the national flag in conjunction with a map is achieved by making a selection from a drop-down menu. Id. As explained on p. 23 of PC Globe, the Zimbabwe flag is presented adjacent to a country map of Zimbabwe in response to a user's selection of the "Flag and National Anthem" item of the "Country" menu. The combined national flag and map of PC Globe are not displayed when a position indicator is located proximate to the location associated with one of the media items, as required by Claim 1. In contrast to the invention of Claim 1, the national flag of a country is not presented to the user in response to moving an indicator, such as a cursor, over the country map. Thus, the combined national flag and map of PC Globe are not "indexed 'to a location on the GUI" as alleged by the Official Action.

Furthermore, once a user makes a selection from the drop-down menu, PC Globe will "display the flag and play the national anthem of the active country." (PC Globe 22-23) The ability to select data from a drop down menu is not akin to displaying an indicator representing the media item. In PC Globe, the user must search for the location of the supplemental content,

JUN 25 2003 09:04 FR KING AND SPALDING 404 572 5145 . 6527#06576#10500 P.13/14

Serial No. 09/574,375

while the invention of Claim 1 displays an indicator representing the media item which supports the supplemental content. This indicator of Claim 1 provides the user with a visual cue that supplemental content for a media item is available for presentation in connection with the media item location. Furthermore, the national flag and the map of *PC Globe* are the supplemental content supported by the media item, and not a display of an indicator representing the media item, as required by independent Claim 1.

Therefore, Applicants respectfully submit that the Examiner has failed to show that the *PC Globe* reference in combination with *Burg* teaches or suggests all of the recitations enumerated in independent Claim 1.

Claim 4 and 7 Objections for Depending From a Rejected Base Claim

Examiner has objected to Claims 4 and 7 as being dependent upon a rejected base claim. Claims 4 and 7 depend from independent Claim 1. Applicants, in the above paragraphs, have successfully traversed all rejections to amended independent Claim 1. In view of the foregoing, Applicants respectfully request that the Examiner withdraw the present objection of dependent Claims 4 and 7.

Addition of New Claims 15-20

Applicants have added new independent Claim 15 and dependent Claims 16-20. The new claims recite subject matter corresponding to recitations found in earlier-filed claims. For example, new Claim 15 represents a combination of the subject matter defined by independent Claim 1 and dependent Claim 7. The new claims find clear support in the specification and do not contain new matter or new terminology.

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6527#06576#10500 P.14/14

Serial No. 09/574,375

CONCLUSION

The foregoing is submitted as a full and complete response to the Official Action mailed on March 26, 2003. Applicants have shown above that the claims are allowable over the art cited by the Examiner and respectfully request that the Examiner withdraw the pending rejections to Claims 1-11 and pass to allowance new Claims 15-20.

If the Examiner believes that there are any issues which can be resolved by a telephone conference, or that there are any informalities which can be corrected by an Examiner's amendment, a telephone call to the undersigned at (404) 572-4600 to discuss same is respectfully requested.

Respectfully submitted,

James M. Hannon Reg. No. 48,565

KING & SPALDING LLP 191 Peachtree Street, N.E. Atlanta, Georgia 30303 (404) 572-4600

MS: 150434.1/ K&S: 06576-105004



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Addrews: Obs. 1409 Abstantit, Vignia 22113-1450 www.tagbt.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/574,375	05/19/2000 William T. Flora		06576.105004(MS#150434.1) 7343		
7	590 07/28/2003				
King & Spalding 191 Peachtree Street N E 45th Floor Atlanta, GA 30303		EXAMINER			
			BAYERL, RA	YMOND J	
			ART UNIT	PAPER NUMBER	
			2173		
			DATE MAILED: 07/28/2003	/\x	

Please find below and/or attached an Office communication concerning this application or proceeding.



			v.	-2,
	r	Application No.	Applicant(s)	
		09/574,375	FLORA ET AL.	,
	Office Action Summary	Examiner	Art Unit	
		Raymond J. Bayerl	2173	
Perlod fe	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the	correspondence add	iress
THE - Extended - If the - If NO - Fallo - Any	IORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. Inflons of time may be available under the provisions of 37 CFR 1.12 SIX (8) MONTHS from the mailing date of this communication. In period for reply specified above is less than thirty (30) days, a reply of period for reply is specified above, the maximum statutory period vire to reply within the sat or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be y within the statutory minimum of thirty (30) d vill apply and will expire SIX (6) MONTHS for cause the application to become ABANDOT	timely filed lays will be considered timely om the mailing date of this coi	mmunication.
1)⊠	Responsive to communication(s) filed on 25 J	<u>lune 2003</u> .		
2a)⊠	This action is FINAL . 2b) ☐ Th	is action is non-final.		
3)□ Disposit	Since this application is in condition for alloware closed in accordance with the practice under clon of Claims			e merits is
4)🖂	Claim(s) 1 - 20 is/are pending in the application	on.		
	4a) Of the above claim(s) is/are withdray			
5)🖂	Claim(s) 12 - 14 is/are allowed.			
	Claim(s) 1 - 3, 5 - 6, 8 - 11, 15 - 20 is/are rejec	ted.		
	Claim(s) 4, 7 is/are objected to.			
	Claim(s) are subject to restriction and/o	r election requirement.		
	lon Papers	·		
9)[The specification is objected to by the Examine	r.		
10)[The drawing(s) filed on is/are: a) accept	oted or b) objected to by the Ex	caminer.	
	Applicant may not request that any objection to the	e drawing(s) be held in abeyance.	See 37 CFR 1.85(a).	
11)[The proposed drawing correction filed on	_is: a)∏ approved b)∏ disapp	roved by the Examine	эг.
	If approved, corrected drawings are required in rep			
	The oath or declaration is objected to by the Ex	aminer.		
Priority	under 35 U.S.C. §§ 119 and 120			
13)	Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. § 119	(a)-(d) or (f).	
a)	☐ All b)☐ Some * c)☐ None of:			
	1. Certified coples of the priority documents	s have been received.		
	2. Certified copies of the priority documents	s have been received in Applica	atlon No	
* (Coples of the certifled copies of the prior application from the International Builder See the attached detailed Office action for a list 	reau (PCT Rule 17.2(a)).		Stage
14)[] /	Acknowledgment is made of a claim for domestic	c priority under 35 U.S.C. § 119	e) (to a provisional	application).
ε	a)	visional application has been re	eceived.	•
Attachmer				
2)	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) Notice of Informa	ary (PTO-413) Paper No(s al Patent Application (PTC	
S. Palent and T	rademark Office			

926 (Rev. 04-01) Office Action Summary

Part of Paper No. 4

Serial Number: 09/574,375

Page 2

Art Unit: 2173

Claims 15 - 20 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Since "a plurality of graphical media indicators" is displayed at line 7, what is the antecedent basis intended for "the one of the plurality of graphical media indicators" at line 12?

- 2. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.
- Claims 1, 5 6, 8 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over PC Globe Version 5.0 User's Guide ("PC Globe") in view of Burg et al. ("Burg", US #6,362,840 B1).

Claim 1's "media items providing supplemental content" are indexed "to a location on the GUI", with indication provided when "the position indicator is located proximate to" such a location is suggested by PC Globe, whose Point & Shoot feature (pp 10, 11, 23) allow additional information such as a graphic of a national flag to be presented in conjunction with a map display.

Page 3

Serial Number: 09/574,375

Art Unit: 2173

PC Globe does not teach applicant's use of "an indicator representing the media item" that may be "selected" for "presenting the supplemental content". However, such techniques were known at the time of applicant's invention, as in Burg.

There, when a cursor enters a link area, presenting an icon...visually representing a service (col 1, lines 48 - 56) occurs.

It would have been obvious to the person having ordinary skill in the art at the time of applicant's invention to show the existence of PC Globe's additional map information in the Point & Shoot mode by popping up an icon as per Burg, since this gives a more immediate, context-coordinated indication than the original text line supplied in PC Globe.

The "reduced-pixel display image" of claim 5 is suggested by Burg, whose icon itself brings to mind the service without the need for a text description (col 7, line 13 - col 8, line 12). Burg's video services suggests the use of a "window frame" for the "media" (claim 6).

A selection between "categories representing types of supplemental content" for conditional display (claim 8) is clearly a part of PC Globe's selective map display (as at page

Page 4

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Art Unit: 2173

22). When the pointer moves off an object in either PC Globe or Burg, "terminating a presentation" will be the result (claim 9). PC Globe allows a "scalable" presentation of map information, with a variable "number of locations" (claim 10). PC Globe is computer software with "computer-executable instructions" (claim 11).

4. Claims 2, 3 are rejected under 35 U.S.C. 103(a) as being unpatentable over PC Globe in view of Burg and Wistendahl et al. ("Wistendahl"; US #5,708,845).

While it certainly stands to reason that any pointerreactive system such as PC Globe or Burg will need some
reference against which to test cursor position, claim 2's
"threshold boundary" is not directly taught. However, as
clearly indicated in fig 2, Wistendahl create HOT SPOTS

comprising such "boundary" outlines in an INTERACTIVE DIGITAL

MEDIA PROGRAM. It would also have been obvious to the person
having ordinary skill in the art to use Wistendahl's "threshold
boundary" in the PC Globe/Burg combination, since this allows
control over just what locus of positions will bring up the
supplemental content icon. As in claim 3, Wistendahl's
"boundary" may be "rectangular".

Serial Number: 09/574,375 Page 5

Art Unit: 2173

5. Applicant's arguments filed 25 June 2003 have been fully considered but they are not persuasive.

At page 8, applicant attempts to show that "Independent Claim 1 is Distinguishable from PC Globe in view of the Burg Patent", by noting that "PC Globe Fails to Describe or Suggest All of the Recitations of Independent Claim 1". However, this does not take into account the combination with Burg; the Examiner concedes that PC Globe alone is insufficient to read on the claims.

Applicant elaborates at page 9 by arguing that "[t]he combined national flag and map of PC Globe are not displayed when a position indicator is located proximate to the location associated with one of the media items". However, the Examiner had intended Burg to show the display of context-emplaced indicator icons, in a mouse-over mode like that of PC Globe.

Also on page 9, applicant argues that because "the national flag of a country is not presented to the user in response to moving an indicator, such as a cursor, over the country map", "the combined national flag and map of PC Globe are not 'indexed "to a location on the GUI"'". However, it remains that the Point and Shoot method of PC Globe is one in which coordinates

Serial Number: 09/574,375 Page 6

Art Unit: 2173

on the map have mapped to them the information obtained through further inquiry.

- 6. Claims 15 20 would be allowable if rewritten to overcome the rejection(s) under 35 U.S.C. 112, second paragraph, set forth in this Office action and to include all of the limitations of the base claim and any intervening claims.
- 7. Claims 4, 7 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 8. Claims 12 14 are allowable over the prior art made of record.

The previous office action contains reasons for the allowance of those claims indicated immediately above, directed to particular modes of supplemental media indication and retrieval that were not suggested by the prior art made of record.

9. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, THIS ACTION IS MADE FINAL. See MPEP § 706.07(a). Applicant is

Page 7

Serial Number: 09/574,375

Art Unit: 2173

reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

- 10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Raymond J. Bayerl whose telephone number is (703) 305-9789. The examiner can normally be reached on M F from 9:30 AM to 5:00 PM.
- 11. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cabeca, can be reached on (703) 308-3116. The fax phone number for the

Serial Number: 09/574,375

Page 8

Art Unit: 2173

organization where this application or proceeding is assigned is (703) 746-7239 for Official submissions, (703) 746-7238 for filings after final rejection and (703) 746-7240 for non-official communications.

12. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

RAYMOND J. BAYERL PRIMARY EXAMINER ART UNIT 2173 23 July 2003 SEP 29 2003 16:26 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.01/14

KING & SPALDING LLP

OFFICIAL

191 Peachtree Street Atlanta, Georgia 30303-1763 Telephone: 404/572-4600 Facsimile: 404/572-5100

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FAX TRANSMITTAL SHEET

September 29, 2003

TO: Examiner Bayerl

Company:

U.S. Patent and Trademark Office

Group Art Unit 2173

Fax #: 703-746-7239

City/State:

Alexandria, VA

Tel. #:

U.S. Serial No.

09/574,375

FROM: James M. Hannon 6527 Our NUMBER OF PAGES (including transmittal sheet): 14

Our Ref. #: 00

06576.105004 (MS#150434.1)

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Notes/Comments:

Documents submitted via facsimile:

Applicant

William T. Flora et al.

Serial No.

09/574,375

Title

System and Method for Displaying Media Interactively on a Video Display Device

Papers Faxed:

Amendment Transmittal with duplicate (2-pgs.); Amendment and Response 11-pgs

Date Faxed

JMH/eva 09/29/03

Docket

06576.105004 (MS#150434.1)

SEP 29 2003 16:26 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.02/14

PATENTS

Examiner: Raymond J. Bayerl

Art Unit: 2173

IN THE U.S. PATENT AND TRADEMARK OFFICE

Docket No. 06576.105004 (MS#150434.1)

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William T. Flora et al.

Serial No.: 09/574,375

May 19, 2003

System and Method for Displaying Media Interactively on a Video Display Davice

Mail Stop AF- AFTER FINAL AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Filed:

For:

Transmitted herewith are papers in the above-identified application.

\boxtimes	Response	Under	37	CFR	§	1.11	16.

Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement.

A verified statement to establish small entity status under 37 C.F.R. §1.9 and §1.27 is enclosed.

No additional fee is required.

The additional fee is calculated as shown below:

	SMAL		SMALLE	NTITY	LARGE	ENTITY		
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	19	MINUS	20=	0	x9	\$	x18	\$0
INDEP.	3	MINUS	3≔	0	x42	\$	x84	\$0
1	T PRESENTATIO LE DEPENDENT				+140	\$	+280	s
				TOTAL ADDITIONAL	L FEE S	\$		0 _

A check in the amount of \$____ is attached.

The Commissioner is hereby authorized to charge any additional fees required under 37 CFR §1.16, or credit any overpayment to Account No. 11-0980. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being facsimile transmitted to Mall Stop AF- After Final Amendemnt, Commissioner for Patents, Alexandria, VA 20231, Attention Examiner Bayerl, Group Art Unit 2173, Facsimile No. 703.746.7238,

KING & SPALDING, LLP

45th Floor

191 Peachtree Street, N.E. Atlanta, Georgia 30303

Telephone:

Received from < 404 572 5145 > at 9/29/03 4:29:05 PM [Eastern Daylight Time]

SEP 29 2003 16:26 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.03/14

PATENTS

IN THE U.S. PATENT AND TRADEMARK OFFICE

In re application of:					Do	Docket No. 06576.105004 (MS#150434.1)					
William T. Flora et al.				Ex	Examiner: Raymond J. Bayerl						
Ser	ial No.;	09/574,375			' A1	rt Unit: 21	73				
File	d:	May 19, 2003									
For	:	System and M	ethod fo	r Displaying l	Media Inter	actively or	a Video	Display l	Device		
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SEP 29 2003 16:27 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.04/14

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

William T. Flora, et al.

Serial No. 09/574,375

Filed: May 19, 2000

For: SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO

DISPLAY DEVICE

) Examiner: Raymond J. Bayerl

Art Unit: 2173

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF - AFTER FINAL AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Official Action mailed July 28, 2003, please enter the following amendments. Please re-examine and reconsider the application in view of these amendments and appended remarks.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.

I hereby certify that this correspondence is being facsimile transmitted to, Mail Stop AF - After Final Amendment, the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, Attention: Examiner Raymond J. Bayeri, GAU 2173 Facsimile No. (703) 746-7238, on September 29, 2003.

nes M. Hannon, Reg. No. 48,565

Received from < 404 572 5145 > at 9/29/03 4:29:05 PM [Eastern Daylight Time]

SEP 29 2003 16:27 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.05/14

Application Serial No. 09/574,375

AMENDMENT TO CLAIMS

Please amend the following claims as indicated:

1. (Currently Amended) A method for interactively presenting one or more media items providing supplemental content for a graphical user interface (GUI) that supports the presentation of primary content via an output device, comprising the steps of:

determining whether a position indicator is located proximate to a location on the GUI, the location associated with at least one of the media items;

if the position indicator is located proximate to the location associated with one of the media items, then displaying an indicator representing the media item associated with the location of the position indicator by cycling through a visual presentation of the indicator, the indicator providing an indication that supplemental content supported by the media item is available for presentation in connection with the location;

determining whether the indicator has been selected in response to receipt of an input signal issued by an input device; and

if the indicator has been selected, then presenting the supplemental content for the media item corresponding to the selected indicator via the output device.

- (Original) The method of claim 1 wherein the step of determining whether a
 position indicator is located proximate to a location on the GUI comprises identifying whether
 the position indicator has entered a predetermined threshold boundary positioned proximate to
 and surrounding the location.
- 3. (Previously Presented) The method of claim 2, wherein the predetermined threshold boundary is defined by a rectangular area centered about the coordinates of the GUI location.



Page 88 of 114

Application Serial No. 09/574,375

 (Previously Presented) The method of claim 2, further comprising the steps of: determining the relative processing speed of a computer system for presenting the GUI; and



adjusting the size of the predetermined threshold boundary based upon the relative processing speed of the computer system.

- 5. (Original) The method of claim 1 wherein the indicator representing the media item comprises a reduced-pixel display image for presentation via the output device.
- 6. (Original) The method of claim 1 wherein the step of presenting the media item comprises displaying a digital photographic image via a window frame rendered on the output device.

7. (Canceled)

(Original) The method of claim 1, further comprising the steps of:
assigning the media items to one of two categories representing types of supplemental content; and

determining whether at least one of the categories is selected; and

if at least one of the categories is selected, then displaying the indicator only if the
indicator is associated with one of the media items in the user-selected category.



Goriginal) The method of claim 1, further comprising the step of terminating a presentation of the indicator representing the media item after the position indicator is moved away from the location and upon expiration of a predetermined time period.

(Original) The method of claim 1, wherein the GUI is scalable and further comprising the step of adjusting the number of locations that support the presentation of the indicator representing one of the media items based on the adjusted scale of the GUI.

-3-

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SEP 29 2003 16:28 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.07/14

Application Serial No. 09/574,375

(Original) A computer-readable medium having computer-executable instructions for performing the steps recited in claim 1.

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[Claims continued on next page]

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Application Serial No. 09/574,375

(Original) A method for identifying and retrieving one or more media items for the purpose of presenting said media items upon an output device, comprising the steps of:

displaying a GUI comprising an electronic geographic map upon the output device;

determining whether a position indicator is located proximate to a first location on the electronic map, the location associated with at least one of the media items;

if so, retrieving a media item associated with the first location into a memory storage device;

determining whether the position indicator is proximate to at least one additional location on the electronic map, the location associated with one of the media items;

if so, identifying all locations proximate to the position indicator; assigning each identified location to status categories consisting as follows:

category 1: no media items associated with the location have been

retrieved; and

category 2: at least one media item associated with the location has been retrieved;

retrieving at least one of the media items for each location in category 1; retrieving at least one of the media items for each location in category 2;

reassigning each identified location to the appropriate category upon retrieving each media item associated therewith; and

restarting the steps of identifying and assigning locations and retrieving the media items upon determining that the position indicator is proximate a new location on the electronic map.

13. (Original) The method of claim 12, further comprising the steps of:
assigning the media items to one of two categories representing types of supplemental content;

determining whether at least one of the categories is selected; and

if at least one of the categories is selected, then retrieving only those media items
assigned to the user selected category.

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SEP 29 2003 16:28 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.09/14

Application Serial No. 09/574,375

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14. (Original) A computer-readable medium having computer-executable instructions for performing the steps recited in claim 12.

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[Claims continued on next page]

-6-

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(Currently Amended) A method for interactively presenting one or more graphical media items providing supplemental content for a graphical user interface (GUI) that supports the presentation of primary content, comprising the steps of:

determining whether a position indicator is located proximate to a location, the location associated with a plurality of the media items;

if the position indicator is located proximate to the location associated with the plurality of media items, then displaying a plurality of graphical media indicators for the plurality of media items associated with the location of the position indicator by cycling through a visual presentation of the plurality of graphical media indicators, each graphical media indicator providing an indication that supplemental content supported by each media item is available for presentation in connection with the location;

determining whether [[the]] at least one of the plurality of graphical media indicators has been selected in response to receipt of an input signal; and

if <u>at least</u> one of the plurality of graphical media indicators has been selected, then presenting the supplemental content for the media item corresponding to [[the]] <u>each</u> selected graphical media indicator.

13 15 16. (Previously Presented) The method of Claim 18, wherein the position indicator and at least one of the plurality of graphical media indicators are displayed at the same time.

17. (Previously Presented) The method of Claim 15, wherein the step of determining whether a position indicator is located proximate to a location comprises identifying whether the position indicator has entered a predetermined threshold boundary positioned proximate to the surrounding location.

(Previously Presented) The method of Claim 17, wherein a first area for the predetermined threshold boundary is greater than a second area for the location associated with the plurality of media items.



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Application Serial No. 09/574,375

(Previously Presented) The method of Claim 18, wherein at least one of the plurality of graphical media indicators representing the plurality of media items comprises a reduced-pixel display image for presentation via an output device.

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20. (Previously Presented) The method of Claim 15 further comprising the steps of: assigning at least one of the plurality of media items to a first category and a second category representing types of supplemental content;

determining if the first category or the second category is selected; and if one of the categories is selected, then displaying each of the plurality of graphical media indicators associated with one of the media items assigned to the selected category.

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Application Serial No. 09/574,375

REMARKS

The Applicants and the undersigned thank Examiner Bayerl for his careful review of this application. The Applicants appreciate the indication of allowable subject matter in Claims 12-20 and dependent Claims 4 and 7. The Applicants have amended independent Claim 1 to incorporate the subject matter of dependent Claim 7, as will be discussed below.

Claims 1-3, 5-6, 8-11, and 15-20 have been rejected. Claims 4 and 7 have been objected to. Upon entry of this amendment, Claim 7 is canceled while Claims 1-6 and 8-20 remain pending in this application. The independent claims for this application are Claims 1, 12, and 15.

Objection to the Claims

The Examiner objected to Claims 4 and 7 as being dependent upon a rejected base claim. The Examiner indicated, however, that Claims 4 and 7 would be allowable if rewritten in independent form, including all of the limitations of the base claim and any intervening claims. The Applicants have cancelled Claim 7 and incorporated the allowable subject matter into independent Claim 1. Therefore, the Examiner's objection to Claims 4 and 7 has been rendered moot. Accordingly, reconsideration and withdrawal of this objection are respectfully requested.

Claim Rejections under 35 U.S.C. § 112, Second Paragraph

The Examiner rejected Claims 15-20 under 35 U.S.C. § 112, Second Paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which Applicants regard as the invention. More specifically, the Examiner has indicated that "the one of the plurality of graphical media indicators" in independent Claim 15 lacks proper antecedent basis. Applicants have amended independent Claim 15 to ensure proper antecedent basis and to address this rejection of form. Accordingly, Applicants respectfully request withdrawal of the Section 112 rejection of Claims 15-20.

Claim Rejections under 35 U.S.C. § 103(a)

The Examiner rejected Claims 1-3, 5-6, and 8-11 under 35 U.S.C. § 103(a) as being unpatentable over *PC Globe Version 5.0 User's Guide* ("*PC Globe*") in view of U.S. Patent No.



Application Serial No. 09/574,375

6,362,840 to Burg, et al. ("Burg"). The Examiner rejected Claims 2 and 3 under 35 U.S.C. § 103(a) as being unpatentable over PC Globe in view of Burg and U.S. Patent No. 5,708,845 to Wistendahl, et al. ("Wistendahl"). The Applicants respectfully offer remarks to traverse these pending rejections.

Independent Claim 1

The rejection of independent Claim 1 is respectfully traversed. Applicants have amended independent Claim 1 to incorporate the allowable subject matter of dependent Claim 7. The Examiner's rejection of this claim has been rendered moot by this claim amendment. Accordingly, reconsideration and withdrawal of this rejection is respectfully requested.

Dependent Claims 2-3, 5-6, and 8-11

The Applicants respectfully submit that the above-identified dependent claims are allowable because the independent claim from which they depend is patentable over the cited references. The Applicants also respectfully submit that the recitations of these dependent claims are of patentable significance. The Applicants respectfully request that the Examiner reconsider and withdraw the pending rejections of Claims 2-3, 5-6, and 8-11.

CONCLUSION

The foregoing is submitted as a full and complete response to the Final Office Action mailed on July 28, 2003. The Applicants and the undersigned thank Examiner Bayerl for his consideration of these remarks. The Applicants and the undersigned also appreciate the indication of allowable subject matter in Claims 4, 7, and 12-14. The Applicants have amended the claims and have submitted remarks to traverse the rejections of Claims 1-3, 5-6, 8-11 and 15-20. The Applicants respectfully submit that the present application is in condition for allowance. Such action is hereby courteously solicited.

In the event the Examiner does not consider this application to be in condition for allowance, it is respectfully requested that the instant amendment be entered for purposes of Appeal. This amendment should simplify the issues for Appeal since several claims are being cancelled and the allowable subject matter of Claim 7 has been incorporated into independent



SEP 29 2003 16:30 FR KING & SPALDING LLP 404 572 5145 TO 6527#06576#10500 P.14/14

Application Serial No. 09/574,375

Claim 1. Nonetheless, it should be unnecessary to proceed to Appeal because the instant application should now be in condition for allowance.

If the Examiner believes that there are any issues that can be resolved by telephone conference, or that there are any formalities that can be corrected by an Examiner's Amendment, please contact the undersigned at (404) 572-4691.

Respectfully submitted

James M. Hannon Reg. No. 48,565

King & Spalding 191 Peachtree Street Atlanta, Georgia 30303 404.572.4600 MS# 150434.1; KS# 06576.105004

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	Application No.	Applicant(s)
	09/574,375	FLORA ET AL.
Notice of Allowability	Examiner	Art Unit
	Raymond J. Bayerl	2173
The MAILING DATE of this communication apperaison all claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously malled), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this a or other appropriate communication IGHTS. This application is subject	pplication. If not included on will be mailed in due course. THIS
This communication is responsive to <u>papers filed 29 Sept</u> The allowed claim(s) is/are <u>1 - 6, 6 - 20</u> . The drawings filed on are accepted by the Examine Acknowledgment is made of a claim for foreign priority und	er.	
 Certified copies of the priority documents have 	been received.	
 Certified copies of the priority documents have Copies of the certified copies of the priority do International Bureau (PCT Rule 17.2(a)). Certified copies not received: 	••	
Acknowledgment is made of a claim for domestic priority u	nder 35 U.S.C. § 119(e) (to a provi	sional application)
(a) ☐ The translation of the foreign language provisional a		
6. Acknowledgment is made of a claim for domestic priority u	• •	
Applicant has THREE MONTHS FROM THE "MAILING DATE" o below. Failure to timely comply will result in ABANDONMENT of 7. A SUBSTITUTE OATH OR DECLARATION must be subr INFORMAL PATENT APPLICATION (PTO-152) which gives rea	this application. THIS THREE-Mo	ONTH PERIOD IS NOT EXTENDABLE. ER'S AMENDMENT OF NOTICE OF
CORRECTED DRAWINGS must be submitted. (a) ☑ Including changes required by the Notice of Draftspei 1) ☑ hereto or 2) ☐ to Paper No (b) ☐ Including changes required by the proposed drawing	rson's Patent Drawing Review (PT	O-948) attached
(c) including changes required by the attached Examiner	's Amendment / Comment or In the	Office action of Paper No
Identifying Indicia such as the application number (see 37 CFR 1 each sheet.	1.84(c)) should be written on the draw	vings in the front (not the back) of
DEPOSIT OF and/or INFORMATION about the deportant attached Examiner's comment regarding REQUIREMENT FOR Tallow to the property of the pro		
Attachment(s)		
1 □ Notice of References Cited (PTO-892) 3 □ Notice of Draftperson's Patent Drawing Review (PTO-948) 5 □ Information Disclosure Statements (PTO-1449), Paper No 7 □ Examiner's Comment Regarding Requirement for Deposit of Biological Material	4☐ Interview Sum 6☐ Examiner's An 8☐ Examiner's Str 9☐ Other	mal Patent Application (PTO-152) mary (PTO-413), Paper No nendment/Comment atement of Reasons for Alloyance AYMOND J. BAYERL RIMARY EXAMINER ART UNIT 2173

U.S. Patent and Trademark Office PTOL-37 (Rev. 04-03

Notice of Allowability

Part of Paper No. 6

574375

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office Form PTO-948 (Rev. 03/03) Application No.

NOTICE OF DRAFTSPERSON'S PATENT DRAWING REVIEW

sizes: 21.6 cm by 29.7 cm (DIN size A4) or 21.6 cm by 27.9 cm (8 I/2x 11 inches) All drawing sheets not the same size. Sheet(s) Drawings sheets not an acceptable size. Fig(s) 5. MARGINS. 37 CFR 1.84(g): Acceptable margins: Top 2.5 cm Left 2.5 cm Right 1.5 cm Brown 1.0 cm Margins not acceptable. Fig(s) Top (T) Left (L) Right (R) Bottom (B) 6. VIEWS. 37 CFR 1.84(h) REMINDER: Specification may require revision to correspond to drawing changes, e.g., if Fig. 1 is	11. SHADING. 37 CFR 1.84(m) Solid black areas pale. Fig(s) Solid black shading not permitted. Fig(s) 12. NUMBERS, LETTERS, & REFERENCE CHARACTERS. 37 CFR 1.84(p) Numbers and reference characters not plain and legible. Fig(s) Figure legends are poor. Fig(s) Numbers and reference characters not oriented it die same direction as the view. 37 CFR 1.84(p) Fig(s) English alphabet not used. 37 CFR 1.84(p)(2) Fig(s) Numbers, letters and reference characters must at least 32 cm (1/8 inch) in height. 37 CFR 1.84(p)(3). Fig(s) 13. LEAD LINES. 37 CFR 1.84(q) Lead lines missing. Fig(s)
changed to Fig. 1A, Fig 1B and Fig. 1C, etc., the specification, at the Brief Description of the Drawings, must likewise be changed. Views not labeled separately or properly. Fig(s) 7. SECTIONAL VIEWS. 37 CFR 1.84(h)(3) Sectional designation should be noted with Arabic or Roman numbers. Fig(s)	 14. NUMBERING OF SHEETS OF DRAWINGS 37 CFR 1.84(t) Sheets not numbered consecutively, and in Arat numerals beginning with number 1. Sheet(s) 15. NUMBERING OF VIEWS. 37 CFR 1.84(u) Views not numbered consecutively, and in Arat numerals, beginning with number 1. Fig(s) 16. DESIGN DRAWINGS. 37 CFR 1.152 Surface shading shown not appropriate. Fig(s) Solid black surface shading is not permitted exc when used to represent the color black as well a color contrast. Fig(s)



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NOTICE OF ALLOWANCE AND FEE(S) DUE

7590

10/17/2003

King & Spalding 191 Peachtree Street N E 45th Floor Atlanta, GA 30303

EXAMINER	
 BAYERL, RAYMOND J	

ART UNIT

PAPER NUMBER

2173

DATE MAILED: 10/17/2003

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/574,375	05/19/2000	William T. Flora	06576.105004(MS#150434.1)	7343

TITLE OF INVENTION: SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO DISPLAY DEVICE

APPLN, TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1330	\$0	\$1330	01/20/2004	

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE REFLECTS A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE APPLIED IN THIS APPLICATION. THE PTOL-85B (OR AN EQUIVALENT) MUST BE RETURNED WITHIN THIS PERIOD EVEN IF NO FEE IS DUE OR THE APPLICATION WILL BE REGARDED AS ABANDONED.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status is changed, pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above and notify the United States Patent and Trademark Office of the change in status, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check the box below and enclose the PUBLICATION FEE and 1/2 the ISSUE FEE shown above.

Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

II. PART B - FEE(S) TRANSMITTAL should be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). Even if the fee(s) have already been paid, Part B - Fee(s) Transmittal should be completed and returned. If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

Page 1 of 4

PTOL-85 (Rev. 10/03) Approved for use through 04/30/2004.

PART B - FEE(S) TRANSMITTAL

		PART B -	- FEE(S) TR	ANSMITTAL		
Complete and send th	nis form, together wit	h applicable fee	e(s), to: <u>Mail</u> or <u>Fa</u> x	Commissioner P.O. Box 1450	for Patents irginia 22313-1450	
INSTRUCTIONS: This for appropriate. All further con indicated unless corrected b maintenance fee notification	espondence including the left of the left	smitting the ISSUE Patent, advance order in Block 1, by (a)	DDD and DITE	LICATION FEE GE	equired). Blocks 1 through 4 sl es will be mailed to the current ess; and/or (b) indicating a sepa	nould be completed where correspondence address as rate "FEE ADDRESS" for
75	E ADDRESS (Note: Legibly mark-up	with any corrections or un	se Block 1)	papers. Each addit have its own certifi	of mailing can only be used for This certificate cannot be used for ional paper, such as an assignmentate of mailing or transmission.	nt or formal drawing, must
King & Spalding 191 Peachtree Stree Atlanta, GA 30303	et N E 45th Floor			I hereby certify the States Postal Servi addressed to the 1	Certificate of Mailing or Trans at this Fee(s) Transmittal is being ce with sufficient postage for fir Mail Stop ISSUE FEE address USPTO, on the date indicated bel-	g deposited with the United st class mail in an envelope above, or being facsimile
						(Depositor's nume)
						(Signature)
						(Date)
APPLICATION NO.	FILING DATE	F	IRST NAMED IN	VENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/574,375	05/19/2000	L	William T. F	lora	06576.105004(MS#150434.1)	7343
APPLN. TYPE	SMALL ENTITY	ISSUE FE	E	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1330		\$0	\$1330	01/20/2004
EXAM	INER	ART UNI	Т	CLASS-SUBCLASS		
BAYERL, R	AYMOND J	2173		345-716000		
Address form PTO/SB/12	ence address (or Change of	Correspondence	names of up agents OR, al firm (having a agent) and the	g on the patent front pi to 3 registered pater ternatively, (2) the na- as a member a registe- e names of up to 2 re- gents. If no name is 1	nt attorneys or 1 me of a single red attorney or 2 gistered patent	
3. ASSIGNEE NAME AND	RESIDENCE DATA TO E	BE PRINTED ON TH	HE PATENT (pr	int or type)		
PLEASE NOTE: Unless been previously submitte (A) NAME OF ASSIGN:				n the patent, Inclusion of this form is I CITY and STATE OR	of assignee data is only appropri NOT a substitute for filing an ass COUNTRY)	ate when an assignment has ignment.
Please check the appropriate					corporation or other private gr	oup entity government
4a. The following fee(s) are ☐ Issue Fee	enciosed:		Payment of Fee	(s): : amount of the fee(s) is	- avaloned	
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□ Advance Order - # of	Copies			is hereby authorized b	by charge the required fee(s), or(enclose an extra c	credit any overpayment, to opy of this form).
Director for Patents is reque	sted to apply the Issue Fee a	and Publication Fee ((if any) or to re-a	pply any previously pa	aid issue fee to the application ide	ntified above.
(Authorized Signature)		(Date)				

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NOTE; The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Alexandria, Virginia 22313-1450. DO NOT SEND FIEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Alexandria, Virginia 22313-1450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a

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UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Tradomark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandris, Virginia 22313-1450 www.uspti.gov

APPLICATION NO.	FILING DATE FIRST NAMED INVENTOR		ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/574,375	05/19/2000	William T. Flora	06576.105004(MS#150434.1)	7343
7.	590 10/17/2003		EXAMI	NER
King & Spalding 191 Peachtree Stre			BAYERL, RA	YMOND J
Atlanta, GA 30303			ART UNIT	PAPER NUMBER
			2173	6
			DATE MAILED: 10/17/2003	

Determination of Patent Term Extension under 35 U.S.C. 154 (b)

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 0 day(s). Any patent to issue from the above-identified application will include an indication of the 0 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) system (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (703) 305-1383. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at (703) 305-8283.



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DATE MAILED: 10/17/2003

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/574,375	05/19/2000	William T. Flora	06576.105004(MS#150434.1)	7343
759	90 10/17/2003		EXAMB	NER
King & Spalding			BAYERL, RA	YMOND J
191 Peachtree Stree Atlanta, GA 30303			ART UNIT	PAPER NUMBER
•			2173	

Notice of Fee Increase on October 1, 2003

If a reply to a "Notice of Allowance and Fee(s) Due" is filed in the Office on or after October 1, 2003, then the amount due will be higher than that set forth in the "Notice of Allowance and Fee(s) Due" since there will be an increase in fees effective on October 1, 2003. See Revision of Patent Fees for Fiscal Year 2004; Final Rule, 68 Fed. Reg. 41532, 41533, 41534 (July 14, 2003).

The current fee schedule is accessible from (http://www.uspto.gov/main/howtofees.htm).

If the fee paid is the amount shown on the "Notice of Allowance and Fee(s) Due" but not the correct amount in view of the fee increase, a "Notice of Pay Balance of Issue Fee" will be mailed to applicant. In order to avoid processing delays associated with mailing of a "Notice of Pay Balance of Issue Fee," if the response to the Notice of Allowance is to be filed on or after October 1, 2003 (or mailed with a certificate of mailing on or after October 1, 2003), the issue fee paid should be the fee that is required at the time the fee is paid. If the issue fee was previously paid, and the response to the "Notice of Allowance and Fee(s) Due" includes a request to apply a previously-paid issue fee to the issue fee now due, then the difference between the issue fee amount at the time the response is filed and the previously-paid issue fee should be paid. See Manual of Patent Examining Procedure, Section 1308.01 (Eighth Edition, August 2001).

Effective October 1, 2003, 37 CFR 1.18 is amended by revising paragraphs (a) through (c) to read as set forth below.

Section 1.18 Patent post allowance (including issue) fees.

By other than a small entity......\$640.00

Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at (703) 305-8283.

Page 4 of 4



PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicat	ion of:)	
William T. Flora, et al.			Art Unit: 2173
Serial No.:	09/574,375)	Examiner: Raymond J. Bayerl
Filed:	May 19, 2000)	
For:	System and Method for Displaying Media Interactively On a Video Display Device)))	

SUBMISSION OF CORRECTED DRAWINGS

Mail Stop Issue Fee Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

Responsive to the Notice of Allowability mailed October 17, 2003 and requiring the submission of corrected drawings in the patent application identified above, enclosed are four sheets of drawings containing corrections to the margins for drawings 3 through 5B, which were previously objected to by the Draftsperson. These corrected drawings do not contain new matter and are fully supported by the specification.

Respectfully submitted,

James M. Hannor Reg. No. 48,565

KING & SPALDING LLP 191 Peachtree Street, N.E., 45th Floor Atlanta, Georgia 30303 404.572.4600 R&S Docket: 06576.105004

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Issue Fee, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on December 11, 2003.

James M. Hannon, Reg. No. 48,565

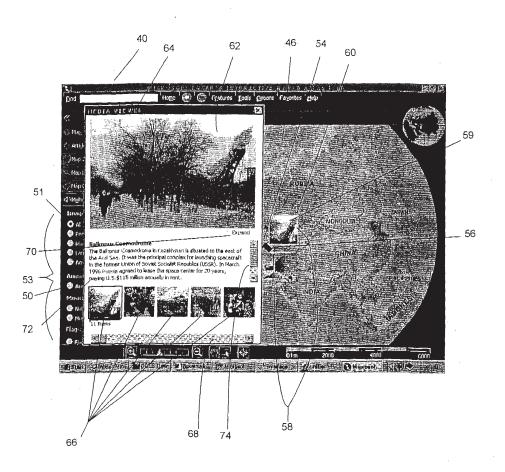
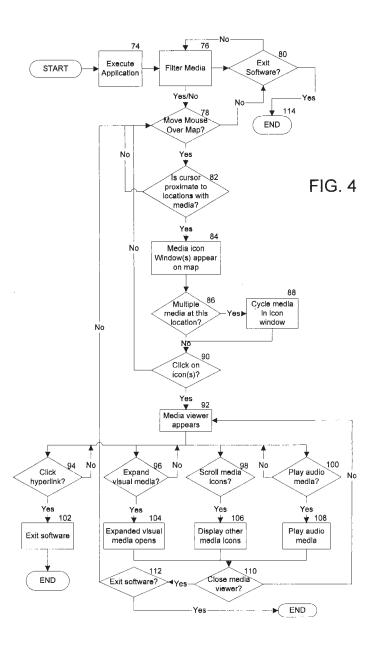
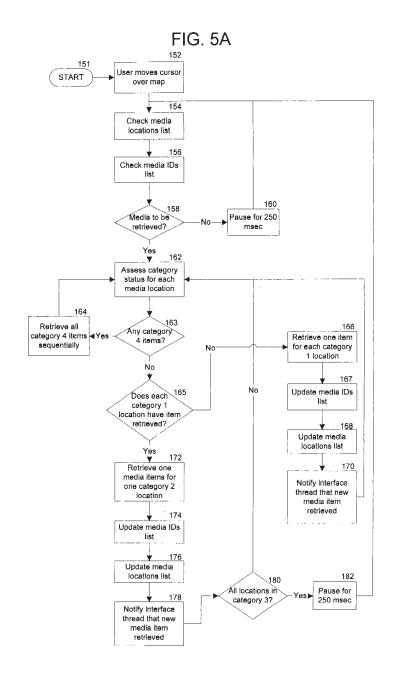
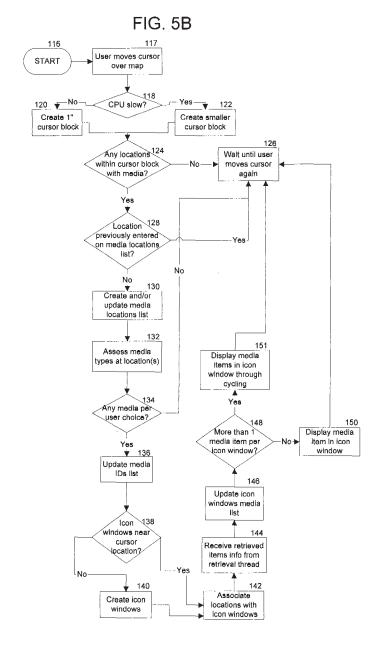


FIG. 3



04574375





B 158

. ART B - FEE(S) TRANSMITTAL

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10/17/2003

FILING DATE

King & Spalding 191 Peachtree Street N E 45th Floor Atlanta, GA 30303

APPLICATION NO.



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	James 1	M. Hannon, Reg. #48	565 (Depositor's name)
A STATE OF THE STA	bus	(Signature)	
	Decembe	r 11, 2003	(Dale)
FIRST NAMED INVES	FOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
William T. Flore		06576.105004(MS#150434.1)	7343

William T. Flora 09/574,375 05/19/2000 TITLE OF INVENTION: SYSTEM AND METHOD FOR DISPLAYING MEDIA INTERACTIVELY ON A VIDEO DISPLAY DEVICE

APPLN, TYPE	SMALL ENTITY	195UE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	Ю	\$1330	\$0	\$1330	01/20/2004
EXA	MINER	ART UNIT	CLASS-SUBCLASS	7	
BAYERL,	RAYMOND J	2173	345-716000		
CFR 1.363). □ Change of correspondaddress form PTO/SB/ □ "Fee Address" indica PTO/SB/47; Rev 03-02 Number is required. ASSIGNEE NAME AN. PLEASE NOTE: Unless	s an assignee is identified be ad to the USPTO or is being	Correspondence farm (h agent) firm (h agent) e of a Custemer will be B PRINTED ON THE PATE low, no assignee data will ap submitted under separate cove		attorneys or 1 KINS of a single d strorney or sered patent ed, no name assignce data is only appropr of a substitute for filing as as	& Spalding I.I.
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a. The following fee(s) are	enclosed:	4b. Payment	of Fee(s):		
Fissue Fee		A chec	k in the amount of the fee(s) is e	nclosed.	
C Publication Fee		☐ Paymer	at by credit card. Form PTO-203	8 is attached.	
☐ Advance Order - # o	l'Copies	Doposit A	rector is hereby authorized by	charge the required fee(s), or (enclose an extra	r credit any overpayment, t copy of this form).
Author test Signature NOTE The Issue Fee as other than the applicant; integers as shown by the This collection of inform obtain or restain a benefit application. Confidential estimated to take 12 min completed application for case. Any comments or auggestions for reducing 22313-1450. DO NOTE.	ARAUSIA a registered attorney or ageoords of the United States Planton is required by 37 CFP by the public which is to 1	(Date) 12/11/20 rd) will not be accepted from; or the assignace or other tent and Trademark Office. 1.311. The information is relie (and by the USPTO to po 12 and 37 CFR 1.14. This so tabering, preparing, and sub- till vary depending upon the require to complete this from to the Chief Information Offi of Comproces. Alexandra.	m anyone 12/16/200. opulred to poess) an	3 501AE7AE 60000164 09	

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PTOL-85 (Rev. 10/03) Approved for use through 04/30/2004,

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OMB 0651-0033 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

This File Wrapper was thoroughly reviewed by Our technical staff. Change in Power of Attorney /Correspondence Address Change dated 04-29-2004 are missing from the original USPTO file history.

This has been brought to your attention so that you will know it has not been overlooked.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

William Flora

Attorney Docket No: 150434.01

Patent No: 6,714,215 B1 Group Art Unit:

2173

Issued: 3/30/2004

Title: System and Method for Displaying Media Interactively On A Video Display Device

REQUEST FOR CERTIFICATE OF CORRECTION

Redmond, Washington 98052

TO THE COMMISSIONER FOR PATENTS:

Enclosed is a Certificate of Correction, Form PTO 1050, for the above-identified U.S. Letters Patent. The errors in the printed patent listed on the enclosed form occurred at the corresponding locations in the application file listed below:

			<u></u> -
Original Application		Issued Patent	
Page 20	Line 5	Column 12 L	ine 5
Claims	Claim 2		
Page 20	Line 22	Column 12	ine 20
Claims	Claim 6		
Page 23	Line 7	Column 13	ine 16
Claims	Claim 13		· · · · · · · · · · · · · · · · · · ·
		Column 14 L	ine 32

Enclosed is check No. N/A PTO ERROR to cover the fee of \$100. The Commissioner is hereby authorized to charge any fees associated with this paper, or credit any overpayment, to Deposit Account No. 50-0463. A copy of this request is enclosed.

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花汉 业 8 2005

United States Patent and Trademark Office **Certificate of Correction**

Patent No. :

6,714,215 B1

Dated

3/30/2004

Inventor(s):

William Flora

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

COLUMN 12	LINE 5	ERROR In Claim 2, delete "sounding" and insert surrounding, therefore.
12	20	In Claim 6, delete "fame" and insert frame
13	16	In Claim 12, delete "user selected" and insert user-selected, therefore.
14	32	In Claim 19, delete "tile" and insert the

Page 1

Mailing Address of Sender: Microsoft Corporation One Microsoft Way Redmond, WA 98052

Form PTO 1050 (Rev. 2-93)

Patent No. US 6,714,215 B1 No. of add'l copies @ \$.50/page

34 1 1 2005

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO. : 6,714,215 B1

Page 1 of 1

DATED : March 30, 2004 INVENTOR(S) : Flora et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 12,

Line 5, delete "sounding" and insert -- surrounding --, therefore. Line 20, delete "fame" and insert -- frame --.

Column 13,

Line 16, delete "user selected" and insert -- user-selected --, therefore.

Column 14,

Line 32, delete "tile" and insert -- the --.

Signed and Sealed this

Twenty-eighth Day of June, 2005

JON W. DUDAS
Director of the United States Patent and Trademark Office

	Application or Docket Number PATENT APPLICATION FEE DETERMINATION RECORD										
	PATENTA			er 29, 1999	JN HECOF	เก	5	~570	<u>/</u> -(3	3/2	\leq
	CLAIMS AS FILED - PART I (Column 1) (Column 2)							ENTITY	OR	OTHER SMALL	
FC	PR	NUMBE	R FILED	NUMBER 8	EXTRA	RAT	Έ	FEE		RATE	FEE
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ML	LTIPLE DEPEN	DENT CLAIM PF	RESENT			+13	 0=		OR	+260=	
* If	the difference i	in column 1 is	ess than ze	ro, enter "0" in c	olumn 2	ТОТ			OR	TOTAL.	2
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	The second secon	(Column 1)	h makes i remedials	(Column 2)	(Column 3)	SMA	LLI	ENTITY	OR	SMALL	ENTITY
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							O-AL		OR	TOTAL	
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AME	Independent	*	Minus	***	=	X39)=		OR	X78=	
-	THING! PHESE	INTATION OF M	OLTIPLE DEF	PENDENT CLAIM		+13	n=		OR	+260=	
				mn 2, write "0" in co S SPACE is less tha		, <u>T</u> C	TAL	-	OR	TOTAL	
"	*If the "Highest Nu	mber Previously P	aid For" IN TH!	S SPACE is less that S SPACE is less that Independent) is the	an 3, enter "3."	ADDIT.		propriate bo	•	ADDIT. FEE	
	ragilogerium		(1010101	aoponaoniy ia iri	gneot numbe	ounu iii l	.e ap	p.opnate bu		werner I.	

FORM PYO-875 (Rev. 12/99)