

StratosAudio enabled Interactive Symphony Digital Radio Awarded 2004 CES 'Best of Innovations'

Hyundai Autonet, Motorola and StratosAudio's collaboration enables real-time in-vehicle access to FM Radio content at the press of a button

LOS ANGELES – Feb 20, 2004 – The Consumer Electronics Association recently honored the StratosAudio enabled Hyundai Autonet Interactive Symphony Digital IF Radio with its 2004 "Best of Innovations" Design and Engineering Award in the Mobile Electronics category. Of 68 nominees in the Mobile Electronics category, two products received "Best of Innovations" recognition at the 2004 Consumer Electronics Show.

The Interactive Symphony Digital Radio is the result of collaboration between StratosAudio, Hyundai Autonet and Motorola. Based on StratosAudio's patent pending technology, the new Interactive radio enables safe and immediate connection to FM radio content such as songs, promotions, listener polls and pledge drives at the touch of a button. The International CES Innovations Design and Engineering Showcase annually recognizes new consumer electronics products that exhibit excellence in both design and engineering. The Industrial Designers Society of America (IDSA) endorses the program.

KUSC Classical fm 91.5 Director of Engineering & Operations, Pablo Garcia, (Classical Radio for Los Angeles) says of their recent signing-on with the Stratos Interactive Technology, "KUSC is very excited to be collaborating with StratosAudio in this new technology, providing an important, valued-added service to our listeners; and it perfectly compliments our on-going commitment to provide the very best of emerging technologies for the greater Los Angeles classical music audience, including our upcoming inauguration of a purely digital IBOC-FM signal."

StratosAudio provided limousine drive-around demonstrations of the Interactive Radio at CES with a live feed from local Clear Channel station KSNE 106.5. Demonstrations will continue in select cities in the US, Europe and Asia.

Source: [http://www.stratosaudio.com](#), Feb 20, 2004

About Hyundai Autonet, Inc.

For the past eighteen years since its inception, Hyundai Autonet as a leader of initiating automobile Information Technology Industry in Korea has dedicated itself to the development and integration of mobile electronics, information & communications and networking technologies to realize "a new multi-media space in our cars".

About Motorola, Inc.

Motorola, Inc. (NYSE:MOT) is a global leader in providing integrated communications and embedded electronic solutions. Motorola is a global corporate citizen dedicated to ethical business practices and pioneering important technologies that make things smarter and life better for people, honored traditions that began when the company was founded 75 years ago this year. For more information, please visit: www.motorola.com.

About StratosAudio, Inc.

StratosAudio, Inc. is a media services company that enables real time interactive advertising, programming and behavioral data aggregation for the radio broadcast industry and instant gratification for listeners.

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