UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Apple, Inc., Petitioner v. GUI Global Products, Ltd., D/B/A Gwee, Patent Owner

> Case IPR2021-01289 U.S. Patent No. 10,259,020

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, GUI Global Products, Ltd. d/b/a Gwee, hereby appoints John J. Edmonds and Stephen F. Schlather of EDMONDS & SCHLATHER, PLLC and Tarek N. Fahmi as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above captioned *inter partes* review:

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FOR:GUI Global Products, Ltd. d/b/a GweeSIGNATURE:Walter G. MayfieldBY:Walter G. MayfieldTITLE:President

DATE: August 20, 2021

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing paper is being served electronically via

e-mail on August 20, 2021, in its entirety on the following:

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Dated: August 20, 2021

DOCKET

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Respectfully submitted,

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