

UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD

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HYUNDAI MOTOR AMERICA,

Petitioner,

v.

STRATOSAUDIO, INC.,

Patent Owner.

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IPR 2021-01267  
Patent 8,166,081 B2

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Record of Oral Hearing  
Held: October 24, 2022

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Before, JUSTIN T. ARBES, HYUN J. JUNG, and KEVIN C. TROCK,  
*Administrative Patent Judges.*

IPR2021-01267  
Patent 8,166,081 B2

APPEARANCES:

ON BEHALF OF THE PETITIONER:

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ON BEHALF OF PATENT OWNER:

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The above-entitled matter came on for hearing, by video, on Monday, October 24, 2022, commencing at 3:25 p.m., EDT, at the U.S. Patent and Trademark Office, before Chris Hofer, Notary Public.

PROCEEDINGS

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2 JUDGE TROCK: Good day everyone. This is Judge Trock. With  
3 me on the panel today are Judge Arbes and Judge Jung and this is in IPR  
4 2021-01267 concerning U.S. patent No. 8,166,081 Hyundai Motor America  
5 v. StratosAudio, Inc. Why don't we get appearances first. Petitioner?

6 MR. HABER: Benjamin Haber for Petitioner Hyundai, and with me  
7 in the room is Brad Berg. Also on the line is Tim Fink and Catlin Hogan as  
8 well. Caitlin is going to be presenting a portion of the argument as a LEAP  
9 practitioner.

10 JUDGE TROCK: Thank you, Mr. Haber. Counsel for Patent Owner.

11 MR. LAMBERSON: Yes, thank you. Jonathan Lamberson for Patent  
12 Owner, StratosAudio. I'll be presenting today and also with me on the line  
13 are John Scheibeler and Hallie Kiernan.

14 JUDGE TROCK: Thank you, Mr. Lamberson. So in the original  
15 order each side had 60 minutes but Petitioner had requested a LEAP  
16 presentation so that's an additional 15 minutes, so Petitioner you'll have 75  
17 minutes for your presentation and Patent Owner, you will have 60 minutes.

18 Just remember to mute yourself when you're not speaking. When  
19 you're identifying a demonstrative or an exhibit please identify it by number  
20 so that we can have a clear record and also give us a second to pull that up as  
21 we have copies of everything that you've provided. Counsel for Petitioner,  
22 would you like to reserve some time for rebuttal?

23 MR. HABER: Yes. We would like to reserve 20 minutes for rebuttal  
24 at this time.

1 JUDGE TROCK: So that will give you 55 minutes for your  
2 presentation here. So whenever you are ready, go ahead and get started.

3 MR. HABER: I'll first share my screen. Just give me a moment.  
4 Can you see the presentation?

5 JUDGE TROCK: We do.

6 MR. HABER: Right. Thank you, Your Honors. If I may proceed?  
7 Benjamin Haber for Hyundai Motor America. I am going to be discussing  
8 the '081 patent today in IPR 2021-01267.

9 So here I have an overview of the presentation that we'll be giving.  
10 Happy to take these in any order but otherwise these will be the general  
11 order of presentation. Ms. Hogan will be presenting the argument with  
12 regard to 9[b] and [e] and I will be discussing the remainder.

13 I'll start with the alleged invention. So we have on slide 4 the title of  
14 the patent. The patent is related to systems and methods for associating and  
15 presenting multi-media content and so the claims at issue can be understood  
16 in the context of, for example figure 3 of the patent but shown in figure 3 is  
17 a mobile device, as a telephone. The mobile device has a receiver 455. A  
18 signal comes in to the receiver and is received by two or more modules in  
19 the device. So these receiver modules then have respective outputs and the  
20 signal that is processed received is output on a receiver according to the  
21 respective module that receives that signal.

22 So, for example, if there is a audio signal that could be played on the  
23 audio output of speaker 453, is there is a signal that can be presented  
24 visually it can be displayed on the display panel 450 and important to these  
25 claims is the idea of concurrent presentation of those signals. So, for

1 example, a song may be presented to a user on the speaker concurrently  
2 while the display panel 450 is displaying information about the source such  
3 as the artist or the title, et cetera.

4 JUDGE TROCK: Counsel, not to interrupt but if you could go back  
5 to that slide for a second I just have a question on this figure. You have a  
6 screen here I believe that's 450 that's indicated which appears to be split into  
7 two where you have an upper display panel 451 and a lower display panel  
8 452; is that correct?

9 MR. HABER: That is correct. So --

10 JUDGE TROCK: Right. Sorry. And then it's providing information  
11 about a song and an artist and a time I believe on the upper part 451 as well  
12 as an advertisement below on a 452. So you had mentioned I believe in your  
13 description of the '081 patent that there was a receiver for the audio  
14 information and perhaps a receiver for the visual information. I have a  
15 question just with respect to the 450 which is split into two portions. Are  
16 there two separate receivers for the portion that's displayed in 451 and a  
17 separate receiver for the portion which is displayed in 452 or is that  
18 information being provided into that separated screen by a single receiver?

19 MR. HABER: So --

20 JUDGE TROCK: -- or with a single output and that's really the crux  
21 of my question is whether there are multiple receivers here providing that  
22 information and therefore multiple outputs?

23 MR. HABER: Right. So think that there could be multiple receivers  
24 corresponding to the different information that is presented on the display  
25 panel. There's a number of kind of examples that you can get from the '081

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