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Rempell et al.

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(54) **SYSTEMS AND METHODS FOR
PRESENTING INFORMATION ON MOBILE
DEVICES**

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patent is extended or adjusted under 35
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(2), (4) Date: **Nov. 3, 2010**

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PCT Pub. Date: **Oct. 15, 2009**

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3, 2009, provisional application No. 61/113,471, filed
on Nov. 11, 2008, provisional application No.
61/123,438, filed on Apr. 7, 2008.

(51) **Int. Cl.**

G06F 3/048 (2013.01)
G06F 9/44 (2006.01)
G06F 9/45 (2006.01)

(52) **U.S. Cl.**

CPC **G06F 9/4443** (2013.01)

(58) **Field of Classification Search**

CPC G06F 3/048
USPC 715/738
See application file for complete search history.

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Primary Examiner — Jennifer To

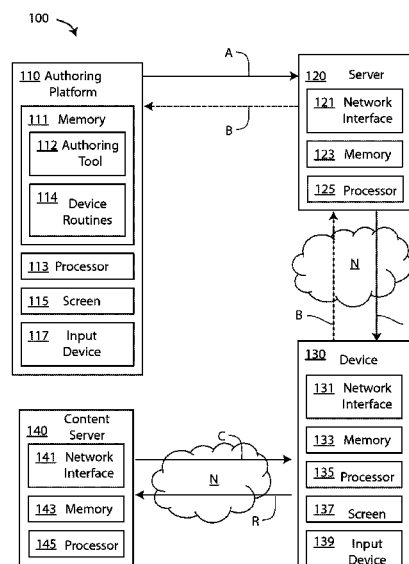
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(57) **ABSTRACT**

Embodiments of a system and method are described for gen-
erating and distributing programming to mobile devices over
a network. Devices are provided with Players specific to each
device and Applications that are device independent.
Embodiments include a full-featured WYSIWYG authoring
environment, including the ability to bind web components to
objects.

28 Claims, 18 Drawing Sheets



**Adobe Inc. v.
Express Mobile, Inc.,
IPR2021-XXXXX
U.S. Pat. 9,471,287
Exhibit 1008**

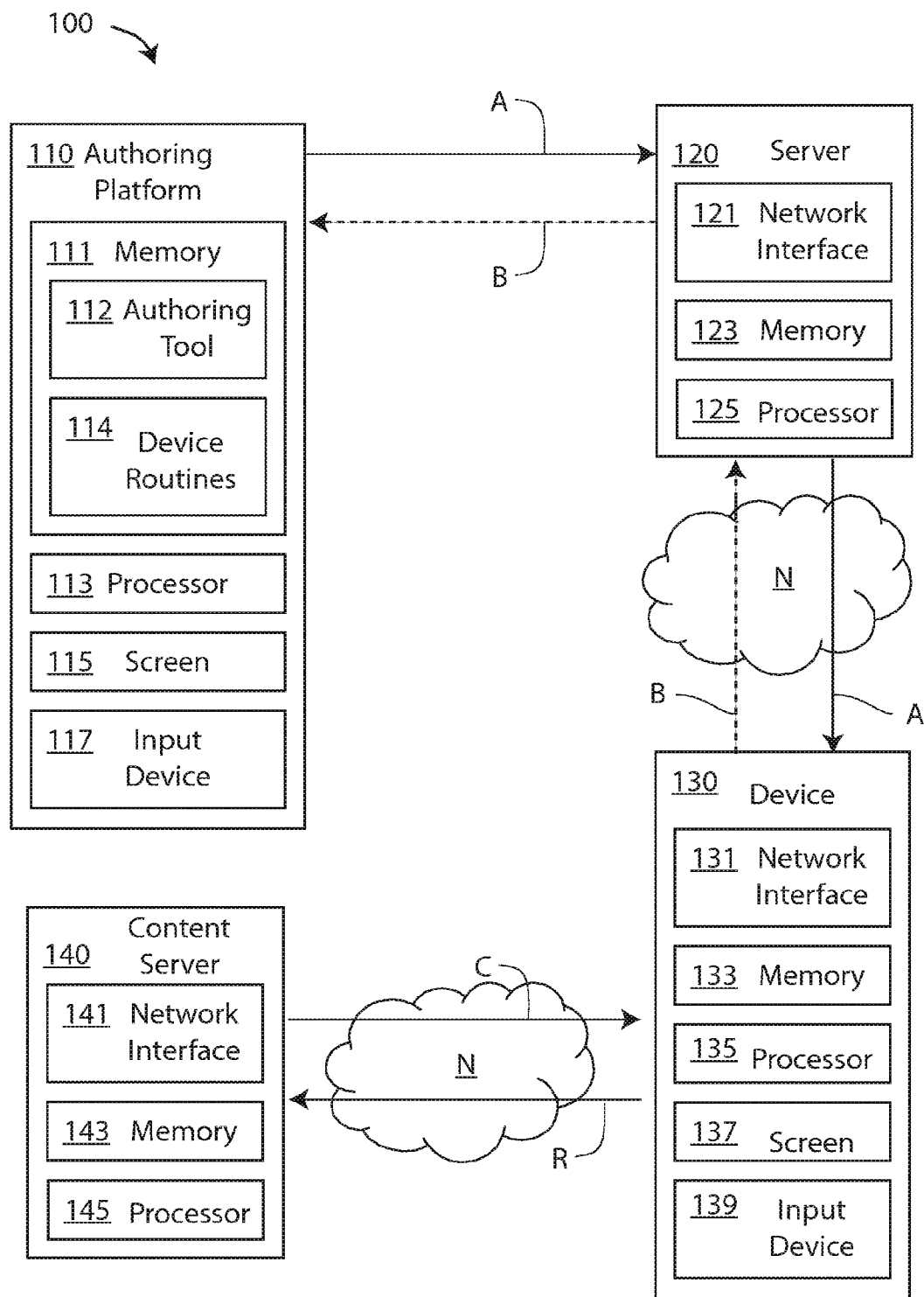


FIG. 1A

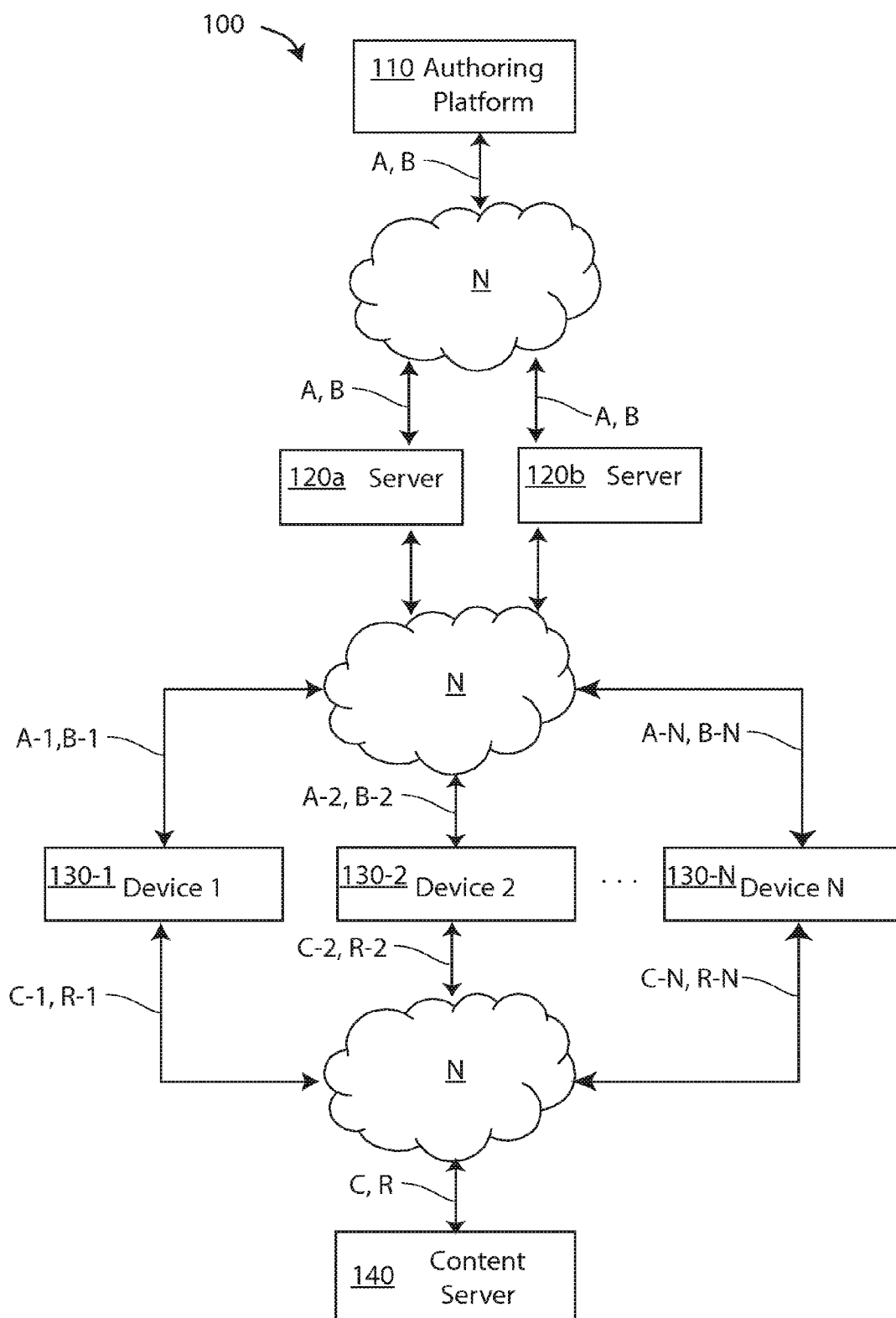


FIG. 1R

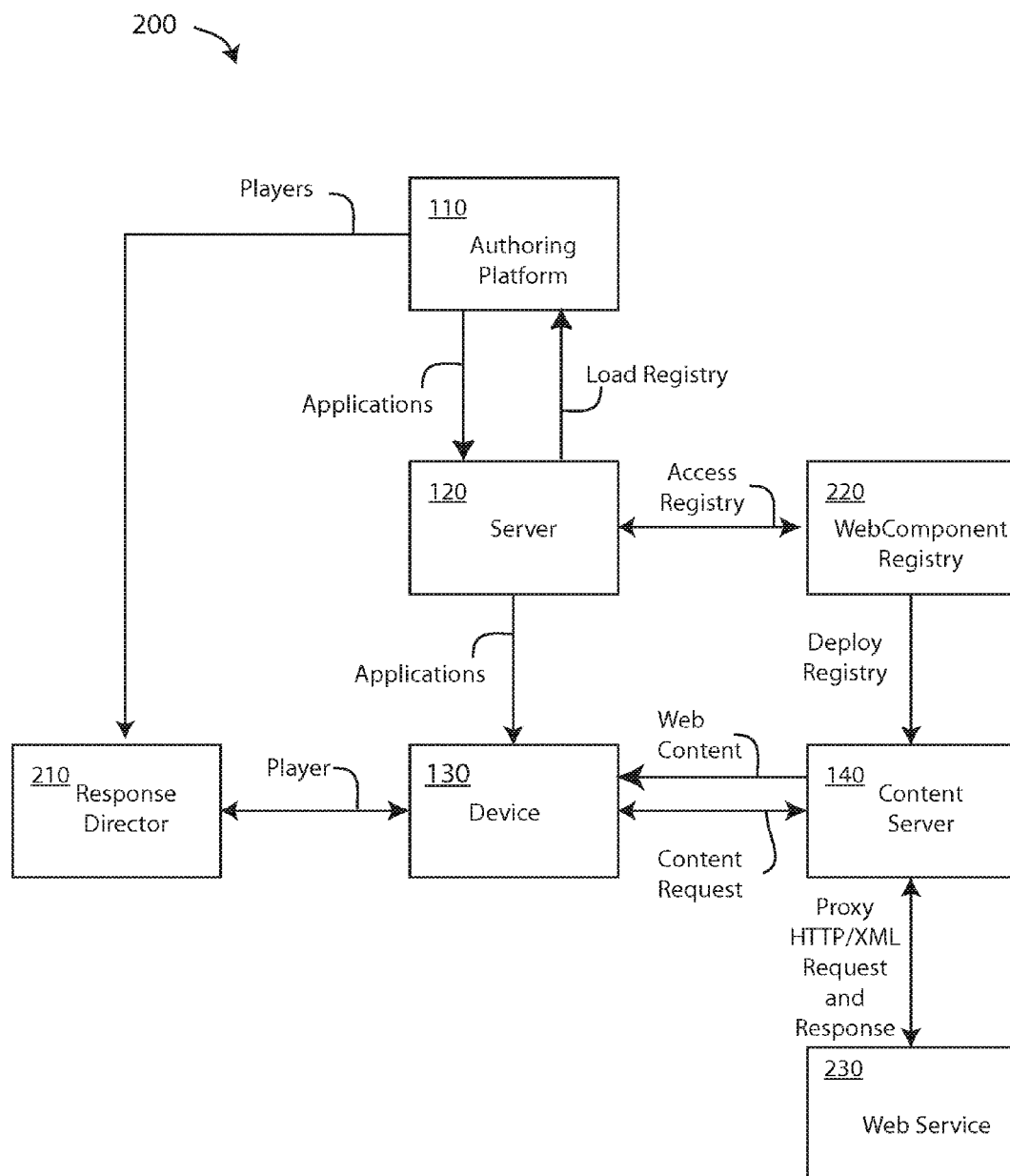


FIG. 2A

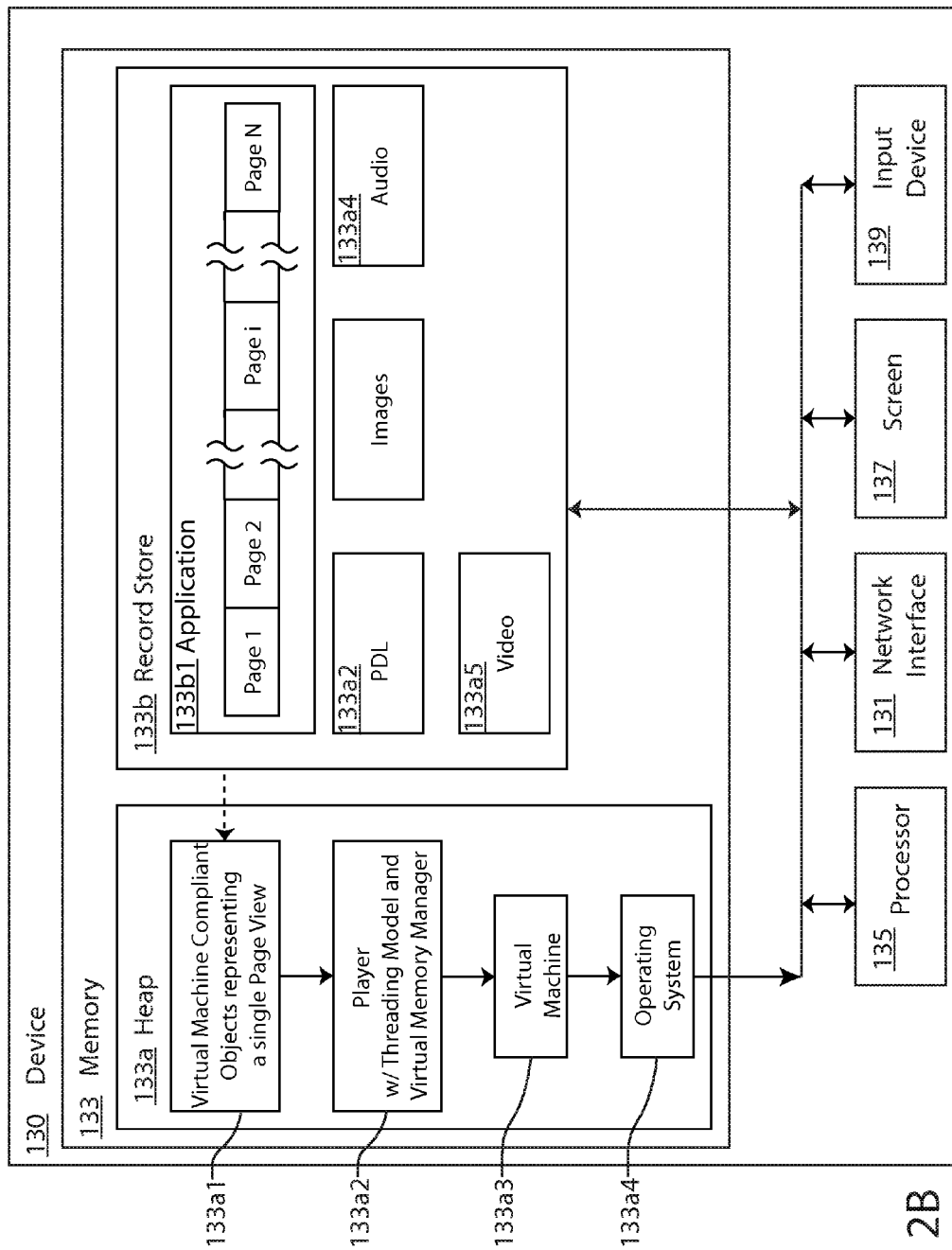


FIG. 2B

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