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(54) **METHOD AND APPARATUS FOR GENERATING AUGMENTED REALITY CONTENT**

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G06F 3/03	(2006.01)
G06T 19/00	(2011.01)

(52) **U.S. Cl.**

CPC ***G06F 3/03*** (2013.01); ***G06T 19/006*** (2013.01)

(58) **Field of Classification Search**

USPC 345/633, 632, 629

See application file for complete search history.

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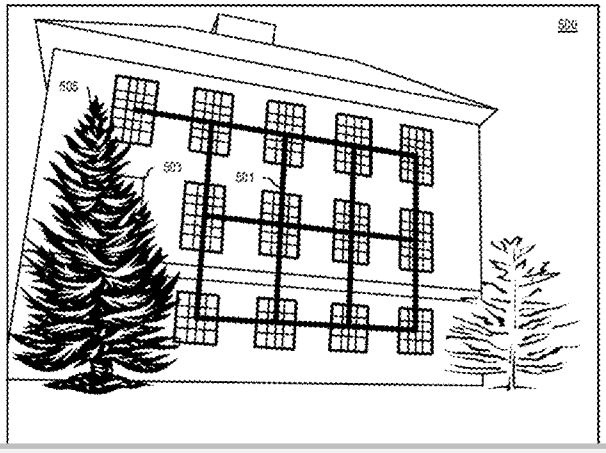
(57) **ABSTRACT**

An approach is provided for providing augmented reality based on tracking. Information, including location information, orientation information, or a combination thereof of a device is determined. A representation of a location indicated based, at least in part, on the information is determined. One or more items are selected to associate with one or more points within the representation. Display information is determined to be generated, the display information including the one or more items overlaid on the representation based, at least in part, on the one or more points.

16 Claims, 9 Drawing Sheets



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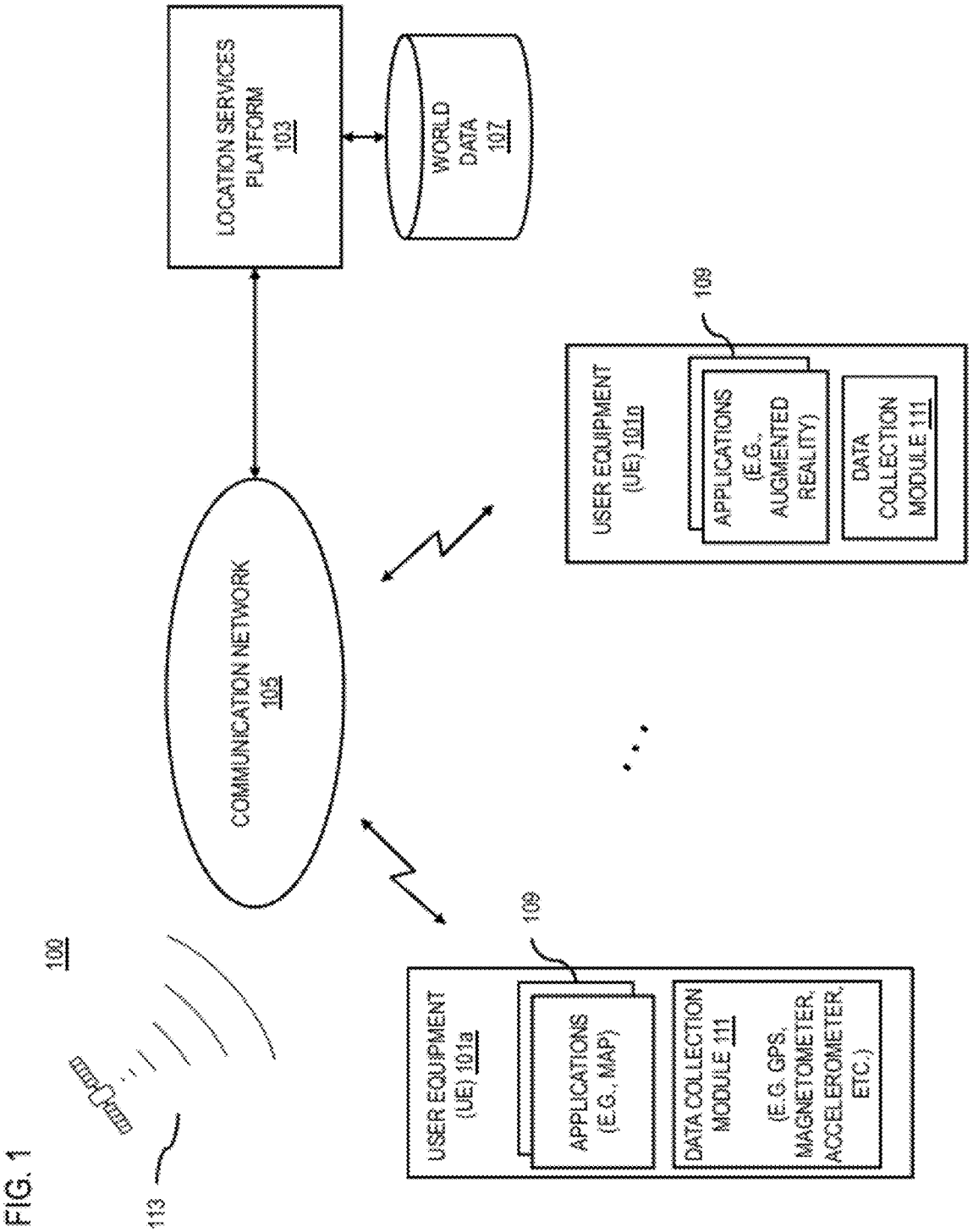

FIG. 1

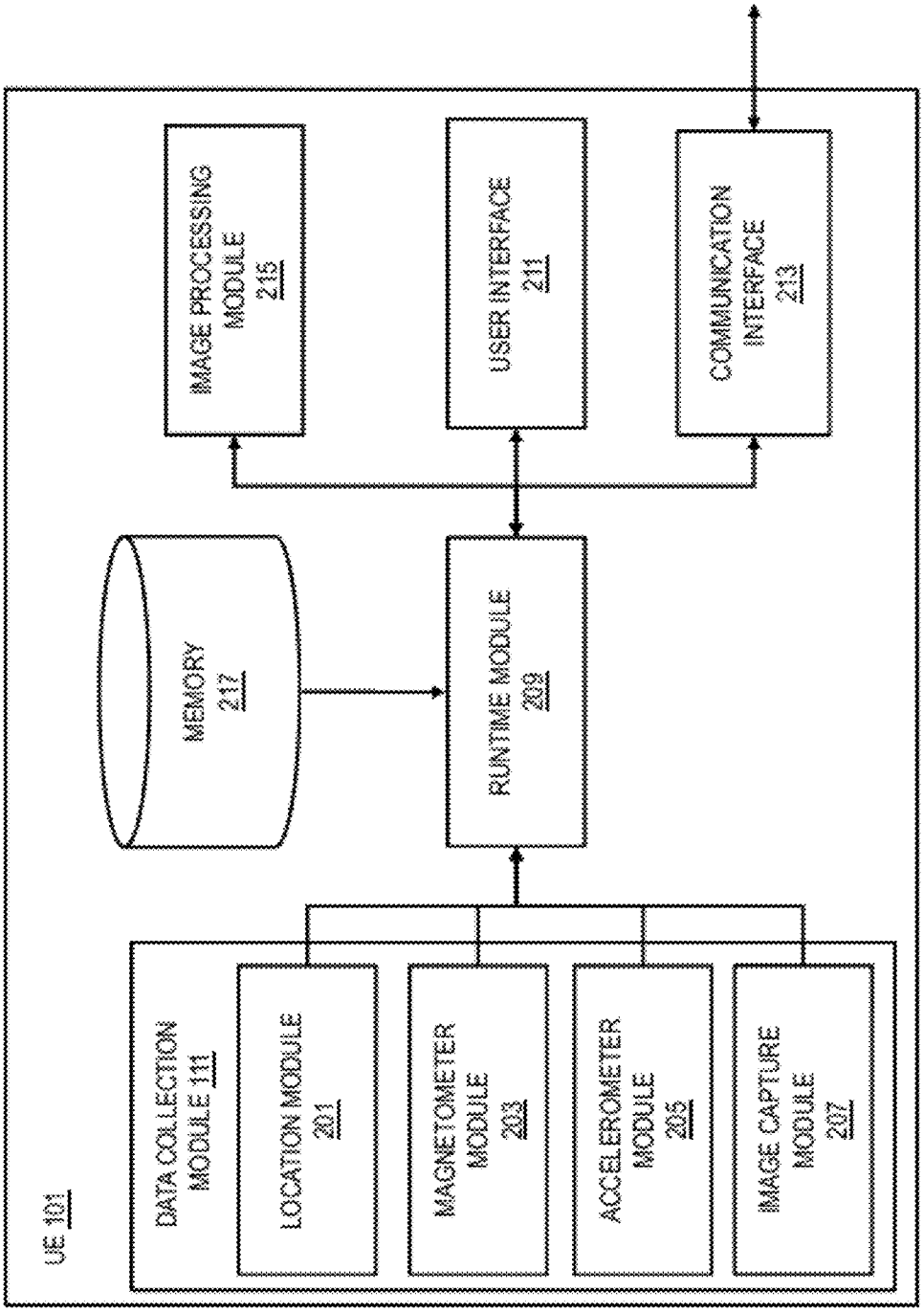

FIG. 2

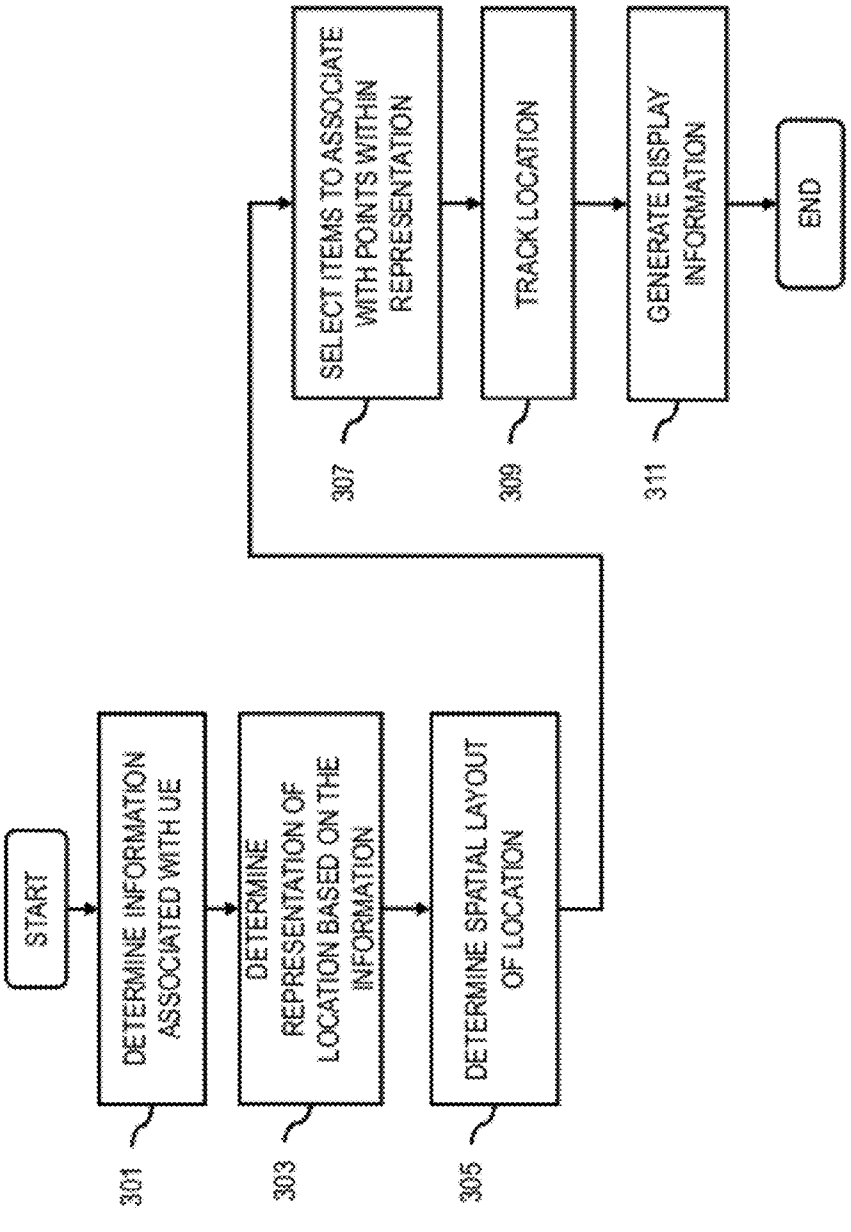

FIG. 3

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