

**UNITED STATES PATENT AND TRADEMARK OFFICE**

---

**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

---

Demaray LLC,

Patent Owner.

---

U.S. Patent No. 7,544,276

U.S. Patent No. 7,381,657

---

**PATENT OWNER'S POWER OF ATTORNEY**

U.S. Patent No. 7,544,276

U.S. Patent No. 7,381,657

Pursuant to 37 C.F.R. 42.10(b), Patent Owner Demaray LLC ("Demaray") hereby appoints the practitioners associated with Irell & Manella LLP's Customer No. 29000 as its attorneys to transact all business in the United States Patent and Trademark Office in the *Inter Partes* Reviews of U.S. Patent Nos. 7,544,276 and 7,381,657. Demaray further appoints H. Annita Zhong as the Lead Counsel, and Benjamin Hattenbach and C. Maclain Wells as Back-up Counsel.

Lead Counsel	Back-up Counsel
<p>H. Annita Zhong (Reg. No. 66,530) IRELL &amp; MANELLA LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, California 90067 Telephone: (310) 277-1010 Facsimile: (310) 203-7199 <a href="mailto:hzhong@irell.com">hzhong@irell.com</a> <a href="mailto:DemarayIprs@irell.com">DemarayIprs@irell.com</a></p>	<p>Benjamin Hattenbach (Reg. No. 41,820) IRELL &amp; MANELLA LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, California 90067 Telephone: (310) 203-7937 <a href="mailto:bhattenbach@irell.com">bhattenbach@irell.com</a></p> <p>C. Maclain Wells (Reg. No. 48,991) Irell &amp; Manella LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, CA 90067 Telephone: (310) 277-1010 Facsimile: (310) 203-7199 <a href="mailto:mwells@irell.com">mwells@irell.com</a></p>

The individual signing below has the authority to execute documents on behalf of Demaray LLC.

Dated: November 11, 2020

By:   
Richard Ernest Demaray, Managing  
Member, Demaray LLC