TRENDHUNTER™
CREATE THE FUTURE

DASHBOARD　　　　　RESEARCH　　　　　KEYNOTES　　　　　EVENTS

About Trend Hunter

Learn more about Trend Hunter, the world's #1 trend platform

Learn more about our culture

DASHBOARD   RESEARCH   KEYNOTES   EVENTS

With 20,000,000 monthly views, TrendHunter.com is the world's largest, most popular trend community. We leverage big data, human researchers and AI to identify consumer insights and deep dive opportunities for the world's most innovative companies, with our research and workshops helping over 900 brands, billionaires, and CEOs to date.

Trend Hunter is a source of inspiration for industry professionals, aspiring entrepreneurs, and the insatiably curious. We're currently studying more than 450,000 cutting edge ideas using over 3 billion choices from 235,000,000 people. Each day, Trend Hunter features a daily dose of innovative ideas, viral news, and pop culture, filtered into clusters of inspiration for our custom trend reports, helping brands and businesses every day to create the future.

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TrendHunter.com was launched in 2005 by Jeremy Gutsche, an innovation and chaos expert and award-winning author who wanted to build a home for new business ideas and creativity. After years of publishing editorial trend articles, Trend Hunter shifted into utilizing AI and research to identify and curate top insights and trends to advise brands and businesses in their own pursuits of innovation.
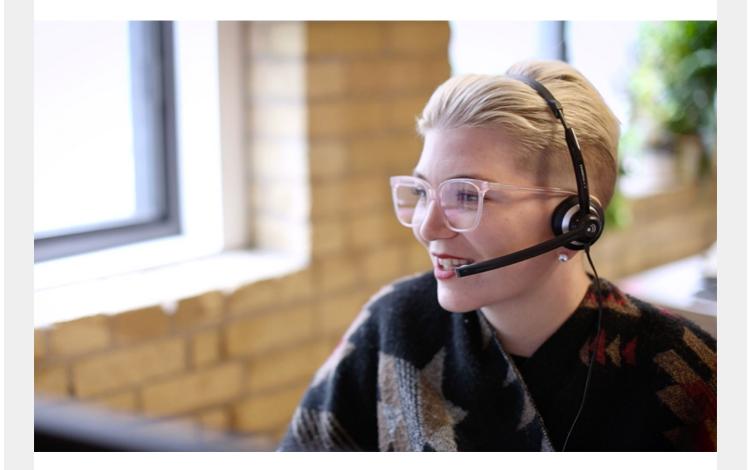
"Like many of us, I was an entrepreneur at heart, but I didn't know what idea I wanted to pursue. I chose careers that I thought would lead me to my business idea... but after years of searching, I was still hunting for inspiration. It was then that I started Trend Hunter - a place for insatiably curious people to share ideas and get inspired."

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Trend Hunter Custom Research

Trend Hunter has disrupted the consumer trend research industry, with a big data and AI research platform that extracts time-consuming steps and costs out of custom research while enhancing insight. We crowdsource thousands of ideas from the Trend Hunter community, crowd filtered with a virtual focus group that includes more than 150,000,000 people. This filtered data turns into custom trend reports offering relevant insight into whatever inquiry a client may have.

LEARN MORE

Brands, billionaires, and CEOs rely on our custom workshops, keynotes and dedicated advisors to kickstart their innovation process and find better ideas faster. Alongside our custom workshop and keynote programs, our dedicated advisors help facilitate change every day, with 24-hours rapid turnaround of custom idea-filled trend reports to help brands scope new markets, discover emerging trends in real-time, and out-innovate their competitors.

LEARN MORE

Future Festival Innovation Conference

DOCKET ALARM

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts

Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research

With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips

Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.