

# Thomas L. Credelle

## Curriculum Vitae

### Professional Summary

Mr. Credelle is a recognized expert in the flat panel/touch industry with over 40 years of expertise in all aspects of flat panel displays, LEDs, LED displays, and optics. He has made significant contributions in the areas of R&D, engineering, marketing, and senior management. He has served at an executive level at start-up businesses within major corporations and start-up companies in Silicon Valley and has had extensive interaction with flat panel producers and customers in Japan, Taiwan, Korea and China. Mr. Credelle holds 84 issued US patents in various flat-panel related technologies including display design, display electronics, materials, algorithms, systems, RFID, and optics, with additional pending.

Mr. Credelle is a Fellow of the Society for Information Display and currently consults regarding technology, business, and patent issues involving Flat Panel Display and LED Technology for various companies. He has written expert-analysis reports for private clients on patent portfolios of over 500 patents and has written numerous IPR ITC, and District Court Case reports and has given depositions on many.

### Expertise

- Flat Panel Display Technology
- LEDs and LED lighting
- Display electronics
- Electro-optics
- Patent analysis
- Expert witness (reports, testimony)
- TFT and Liquid Crystal Display R&D

### Education

<u>Year</u>	<u>College or University</u>	<u>Degree</u>
1970	Massachusetts Institute of Technology	M.S., Electrical Engineering Emphasis: Electro-optics and Solid State Physics Thesis: "Optical Properties of High Purity Stannic Oxide"
1969	Drexel University	B.S., Electrical Engineering (Honors Program)

**Thomas L. Credelle**  
**Curriculum Vitae**

**Professional Experience**

From: 2008  
To: Present  
Organization: **TLC Display Consulting**  
Title: President  
Summary: 

- Technical consulting in the field of flat panel displays, LEDs, and display electronics
- Business/patent consulting in the fields of displays, LEDs, optics, new technology

From: 2016  
To: 2018  
Organization: **RealD**  
Title: Acting CEO, RealD Me (2016-2017), Strategic Advisor, RealD 2017-present  
Summary: 

- Business and technical advisor to RealD Intelligent Backlight Business Unit

From: 2012  
To: 2016  
Organization: **Innova Dynamics, Inc.**, San Francisco, CA  
Title: VP, Application Engineering and Device Performance  
Summary: 

- Primary interface between customer and product engineering
- Testing and qualification of all products
- Business development/technical contact for new opportunities

From: 2007  
To: 2008  
Organization: **Puredepth, Inc.**, Redwood City, CA and Auckland, NZ  
Title: Senior VP Engineering  
Summary: 

- Recruited to establish first senior management leadership position for hardware and software engineering related to Puredepth's Multi Layer Display (MLD) technology.
- Rapidly learned details of technology, established new development plans, and supported customer engagements in US, Korea, and Japan.
- Divided time between US and NZ offices, supporting sales/marketing and leading engineering effort.

## Thomas L. Credelle Curriculum Vitae

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From: 2001  
To: 2007  
Organization: **Clairvoyante, Inc**, Cupertino, CA  
Title: VP Engineering  
Summary:

- Responsible for engineering, product development, product roadmap, marketing of technology that improves resolution and reduces power of color flat panel displays.
- Responsible for applied R&D, IC development, customer training and support for all technology integration programs.
- Creation of new intellectual property to advance adoption of Clairvoyante technology.
- Monthly interaction with leading LCD producers in Taiwan, Korea, Japan; management of all vendors relating to product development (8-10 on-site visits per year).

From: 1999  
To: 2001  
Organization: **Alien Technology Corporation**, Morgan Hill, CA  
Title: VP of Operations  
Summary:

- Key member of management team to develop novel technology for nanoblock-IC assembly using fluidic process. Responsible for facilities, manufacturing operations, IT, and HR; managed \$20M construction project for mfg.
- Key contributor to display-related use of Alien manufacturing processes.
- Contributed to patent portfolio for Alien with key inventions in Nanoblock™ IC manufacturing techniques for displays and RFID tags.

From: 1996  
To: 1999  
Organization: **Motorola**, Flat Panel Display Division, Tempe, AZ  
Title: Director, Product Marketing  
Summary:

- Responsible for establishing market direction and initial sales approach for new Field Emission Displays (FED) under development within the Division.
- Won potential business for initial small FEDs in industrial and automotive applications.
- Established and managed marketing communications department, creating new brand image for product as well as managing all trade show activities.
- Contributed to product development and spec generation. Generated patent disclosures aimed at solving customer-related issues.

## Thomas L. Credelle Curriculum Vitae

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From: 1994  
To: 1996  
Organization: **Allied Signal**, Los Gatos, CA  
Title: Director, Advanced Product Marketing  
Summary: 

- Responsible for establishing product marketing direction and establishing customer contacts for newly-developed optical films for viewing angle enhancement for LCDs.
- Participated in product development, product improvement based on customer input.

From: 1991  
To: 1994  
Organization: **Apple Computer**, Cupertino, CA.  
Title: Manager, Display Engineering  
Summary: 

- Responsible for all LCD engineering and qualification for first PowerBook notebook computers introduced to market.
- Extensive interaction with Asian suppliers.
- Generated patent disclosures related to LCD integration in notebook PCs

From: 1986  
To: 1991  
Organization: **GE R&D Center**, Schenectady, NY  
Title: Manager, TFT LCD Research and Development  
Summary: 

- Managed R&D in TFT and LCD technology for avionics applications. Led the team that built the first 1 million pixel color LCD. Led development of various optical devices based on liquid crystal materials.
- Established photonics effort based on liquid crystal technology.

From: 1970  
To: 1986  
Organization: **RCA Sarnoff Labs**, Princeton, NJ  
Title: Individual Contributor, then Group Manager  
Summary: 

- Increasing levels of responsibility in the R&D of optical materials and flat panel displays.
- Key contributor to novel methods for large screen flat panel TFT.
- Established TFT LCD Program at Sarnoff Labs in 1983.
- Led development of first polySi TFT LCDs at Sarnoff Labs.

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**Curriculum Vitae**

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**Legal Consulting**

*Expert Engagement:*

Type of Matter: Deposition on patent dispute  
Client: Alien Technology  
Case Name: Alien v. Avery, Case No. 08-cv-00795  
Services Provided: Deposed as expert and inventor on behalf of Alien  
Date: October 29, 2008

*Expert Engagement:*

Type of Matter: Patent Infringement, LCD Projection  
Client: McKenna Long & Aldridge LLP  
Case Name: Undisclosed  
Services Provided: Non-testifying expert on ITC case  
Date: November 2011

*Expert Engagement:*

Type of Matter: LCD backlight  
Client: Steptoe and Johnson LLP on behalf of LG  
Case Name: In the Matter of Certain Devices for Improving Uniformity Used in a Backlight Module and Products Containing the Same Inv. No. 337-TA-805  
Services Provided: Non-testifying expert on ITC case (settled)  
Date: November 2011

*Expert Engagement:*

Type of Matter: Display driving method for eBooks  
Client: Klarquist Sparkman LLP on behalf of Amazon (v. Positive Technologies)  
Case Name: 2:11-cv-2226, N.D. Calif.  
Services Provided: Expert Reports, Testifying Expert (settled)  
Date: October 2012 – April 2013

*Expert Engagement:*

Type of Matter: Display driving method for eBooks  
Client: Alston and Bird LLP on behalf of Barnes and Noble (v. Positive Technologies)  
Case Name: 3:11-cv-02226-SI  
Services Provided: Testifying expert on District Court Case (settled) Non infringement and non-enablement reports written.  
Date: March 2013 – July 2013

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