

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE, INC.,

Petitioner,

v.

ALIVECOR, INC.,

Patent Owner.

Case IPR2021-00971

Patent 10,595,731

**PATENT OWNER'S POWER OF ATTORNEY AND
DESIGNATION OF LEAD AND BACKUP COUNSEL**

Patent Owner, AliveCor, Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office, including the power to add or remove backup counsel, associated with the above-captioned *inter partes* review:

Lead Counsel:

James M. Glass
Registration No. 46,729
Quinn Emanuel Urquhart & Sullivan LLP
51 Madison Ave, 22nd Floor
New York, New York, 10010
Tel: (212) 849-7142
Fax (212) 849-7100
Email: jimglass@quinnemanuel.com

Backup Counsel:

Andrew M. Holmes
Registration No. 64,718
Quinn Emanuel Urquhart & Sullivan LLP
50 California St, 22nd Floor
San Francisco, CA 94111
Tel: (415) 875-6322
Fax (415) 875-6700
Email: drewholmes@quinnemanuel.com

John W. McCauley
Registration No. 63,161
Quinn Emanuel Urquhart & Sullivan LLP
50 California St, 22nd Floor
San Francisco, CA 94111
Tel: (415) 875-6434
Fax (415) 875-6700
Email: johnmccauley@quinnemanuel.com

The individual signing below has the authority to execute this document on behalf of Patent Owner AliveCor, Inc.

Date: June 30, 2021

DocuSigned by:
Brian Clarke
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Name: Brian Clarke
Title: General Counsel

On behalf of AliveCor, Inc.