

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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PLAYTIKA LTD. and PLAYTIKA HOLDING CORP.,

Petitioners,

v.

NEXRF CORP.,

Patent Owner.

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Case No. IPR2021-00951  
U.S. Patent No. 8,747,229

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**PETITIONERS PLAYTIKA LTD. AND PLAYTIKA HOLDING CORP.'S  
POWER OF ATTORNEY AND DESIGNATION OF  
LEAD AND BACKUP COUNSEL**

Pursuant to 37 C.F.R. § 42.10(b), Petitioners Playtika Ltd. and Playtika Holding Corp. hereby appoint the Practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., Customer Number 22,852, including the following lead and backup counsel, as their attorneys to transact all business in the United States Patent & Trademark Office associated with the *inter partes* review of U.S. Patent No. 8,747,229.

Lead Counsel	Back-Up Counsel
Cory C. Bell (Reg. No. 75,096) cory.bell@finnegan.com FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. Two Seaport Lane, 6 <sup>th</sup> Floor Boston, MA 02210-2001 Tel: (617) 646-1641 Fax: (617) 646-1666	Gerson S. Panitch (Reg. No. 33,751) gerson.panitch@finnegan.com FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 901 New York Avenue, NW Washington, DC 20001-4413 Tel: (202) 408-4080 Fax: (202) 408-4400  Forrest A. Jones (Reg. No. 74,123) forrest.jones@finnegan.com FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 901 New York Avenue, NW Washington, DC 20001-4413 Tel: (202) 408-4019 Fax: (202) 408-4400  Christina Ji-Hye Yang (Reg. No. 79,103) christina.yang@finnegan.com FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 901 New York Avenue, NW Washington, DC 20001-4413 Tel: (202) 408-4465 Fax: (202) 408-4400

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The individuals signing below have the authority to execute this document  
on behalf of Petitioners Playtika Ltd. and Playtika Holding Corp.

By: \_\_\_\_\_ / <sup>DocuSigned by:</sup>  
*Michael Cohen* / \_\_\_\_\_  
1FAC007183A142A...  
Playtika Holding Corp.

Name: Michael Cohen

Title: General Counsel

Date: 5/26/2021

By: \_\_\_\_\_ / <sup>DocuSigned by:</sup>  
*Arik Sandler* / \_\_\_\_\_  
86A3845ACBF04EC...  
For Playtika Ltd.

Name: Arik Sandler

Title: CFO

Date: 5/26/2021