

Pharmaceutical Companies

Gain valuable insights from real-world clinical data

ACCELERATING PATIENT OUTCOMES

What we offer Pharma



Commercial

Reveal market trends and insight



Medical Affairs

Analysis of patient outcomes



Clinical Operations

Identify practices and patients for clinical trials

BENEFIT FROM IN-DEPTH ANALYSIS OF

High quality, granular EHR data

Pharma companies count on Vestrum Health for unique in-depth clinical insights for the specialties in which they operate. EHR data and analytics are broader and deeper than claims data, surveys, or other traditional market research techniques.

As a result of widespread EHR adoption and the need for advanced analytics, the Vestrum team can now accurately capture, analyze and understand real-world clinical behaviors and decisions.

Vestrum enables Pharma and Medical Device clients to:

- ▶ Use real-world clinical practice data to increase and demonstrate the value of therapies
- ▶ Increase trial efficiency with faster, higher levels of patient screening/recruitment
- ▶ Work with sites to support better targeting
- ▶ Understand factors that shape prescribing and treatment behaviors
- ▶ Analyze switching behaviors and clinical situations that drive decision making
- ▶ Evaluate the performance of sales and marketing campaigns

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**Mylan v. Regeneron
IPR2021-00881
U.S. Pat. 9,254,338
Exhibit 2266**

planning through execution and with knowledgeable, dedicated and helpful support along the way //

- Pharmaceutical Executive

ANALYSIS AND REPORTS

Commercial

- ▶ Reveals broad market insights into retina landscape
- ▶ Highlights longitudinal changes and market shifts
- ▶ Timely reports include previous week's patients' encounters
- ▶ Eg. Weekly COVID Report

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// The Vestrum team is well-versed with its data. They have a tremendous understanding of the ophthalmology category, which is essential to providing quality analytics to help address our business issues at hand. In addition, Vestrum's strong partnerships with clinicians in its network provide quality insights with clarity and conciseness. We have been extremely pleased with our partnership with Vestrum as they provide data and services that support our decision-making daily. //

- Senior Market Researcher, Pharma

ANALYSIS AND INSIGHTS

Medical Affairs

- ▶ Evaluate outcomes based on treatment regimen and clinical conditions
- ▶ Utilize key insights to answer specific medical questions
- ▶ Support HEOR analysis with detailed clinical evidence

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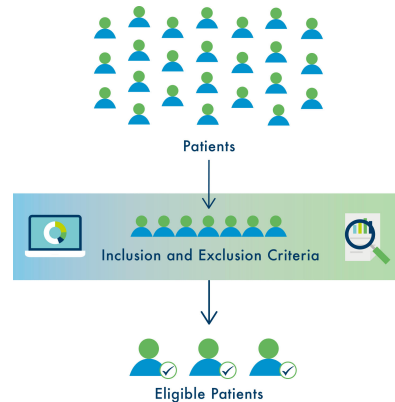
// It has been a great pleasure partnering with Vestrum on multiple projects! They provide high quality data on US retina patients, and their highly knowledgeable

- Data Scientist Principal, Pharma

ANALYSIS AND PATIENT LISTS

Clinical Operations

- ▶ Identify the right patients for clinical trials
- ▶ Understand impact of specific inclusion/exclusion criteria on recruitment expectations
- ▶ Search for patients with identified diagnoses
- ▶ Protocol development through an analysis of the patient pool using historical data with inclusion/exclusion criteria



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" I am a big supporter of Vestrum and the value they bring to my clinical studies. Setting expectations and living up to them is one of the most important aspects of running a trial. The trending reports they provide help with accurate forecasting of timelines and the Recruitment Acceleration Program ensures we are setting sites up with every advantage to meet or exceed enrollment goals. "

- Pharmaceutical Clinical Trial Leader

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