

RETINA SPECIALIST PANEL

# Anti-VEGF PFS Research US Retina Specialist insights

May 11, 2020



## Objectives & Methodology

### Objectives

Novartis is currently preparing for the launch of Beovu in a prefilled syringe (PFS). In order to plan for and optimize the Beovu PFS launch, Novartis needs to understand how Retina Specialists (RSs) use and perceive the PFS products currently available today.

### Methodology

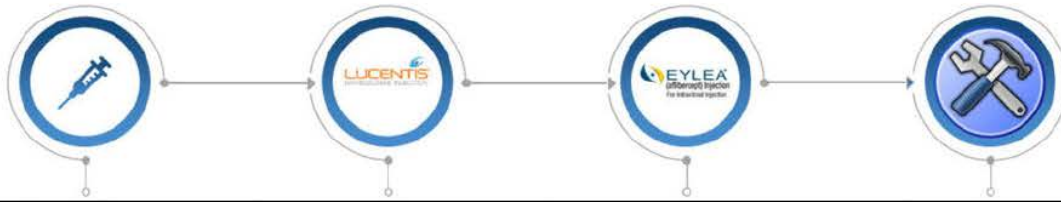
In order to address the research objectives, a 10-minute online survey was conducted with 50 members of the Retina Specialist Panel (4/29/20-5/1/20). Completions fell out as shown below:

Reminder: Novartis-supplied sample was used for panel recruitment, with quotas on patient volume. Given these and other factors, please keep in mind that the panel was not designed to be representative of Retina Specialists in general.

Qualifications of all panel members include:

- Retina Specialist, on Novartis target list
- In practice 2-30 years
- In private practice
- Spend 70%+ of time in direct patient care
- Saw 50+ wet AMD patients in past 3 months
- Currently administers injections to AMD patients
- Mix of specialists in Novartis' 4 behavioral/attitudinal segments

## PFS “Fast Facts”



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## Current Treatment Share



US Retina | Brand Insights <sup>†</sup>Among those currently using each treatment

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Questions A1, A3 (see appendix for question text)

<sup>\*</sup>Caution: small sample size. <sup>\*\*</sup>Caution: extremely small sample size, use data with caution only.

## Current PFS Usage



US Retina | Brand Insights <sup>†</sup>Among those who use PFS

Questions A2, A4 (see appendix for question text)

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