

# PATENT OWNER'S PRESENTATION

*VOLKSWAGEN GROUP OF AMERICA, INC. ET AL.*

*V.*

*STRATOSAUDIO, INC.*

*IPR2021-00712*

*IPR2021-00716*

UNITED STATES PATENT TRIAL AND APPEAL BOARD  
JULY 21, 2022



## Background

The '307 patent states that at the time of the invention, RBDS and RDS allowed broadcasters to “distribute information to a large number of users” but did not “allow individual users to respond to the broadcast information.”

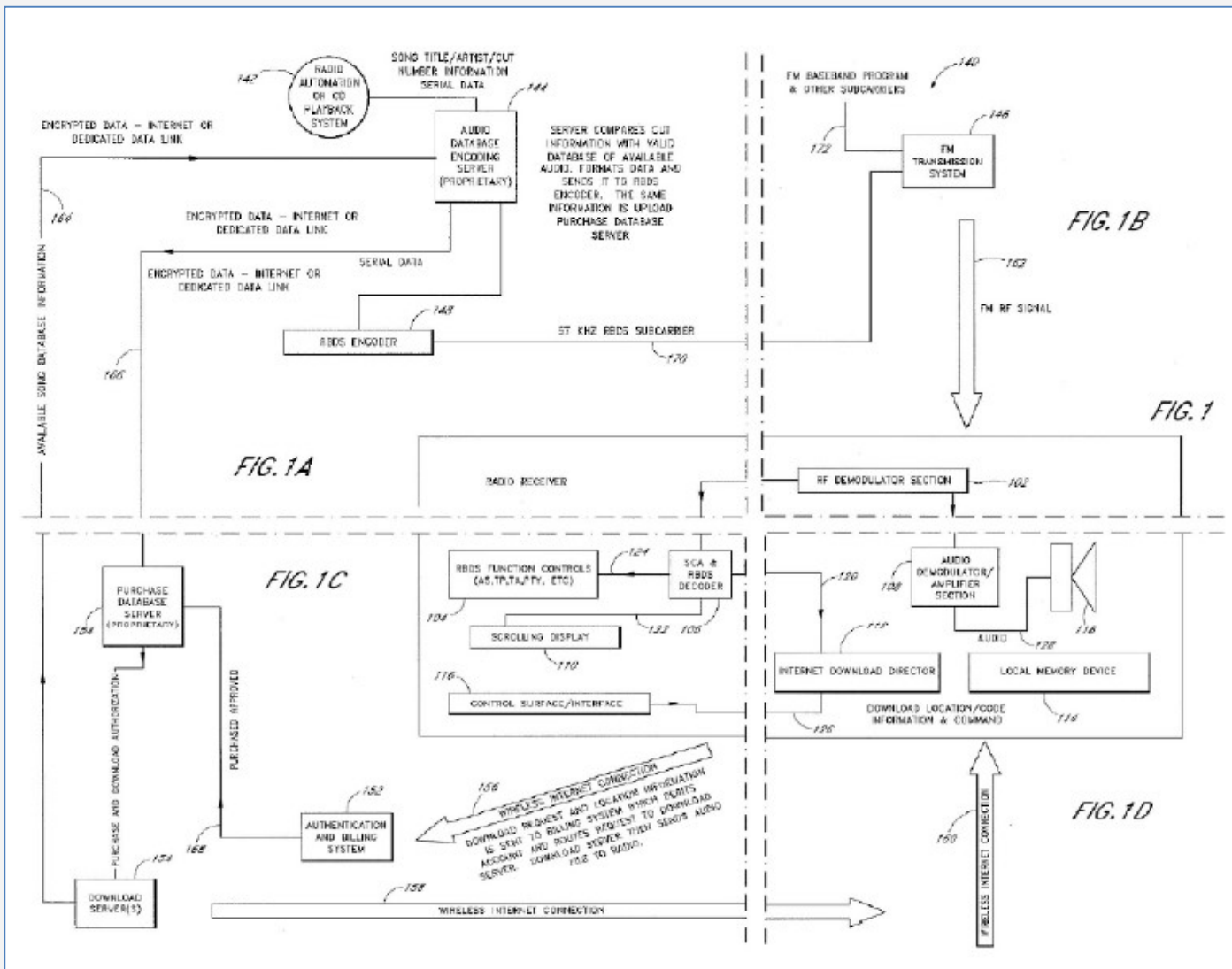
Paper No. 28 (POR) at 8, citing EX1001 ('307 patent), 2:26-31; EX2019 (Hart declaration), ¶36.

A similar standard used in Europe is the European Radio Data System (RDS).

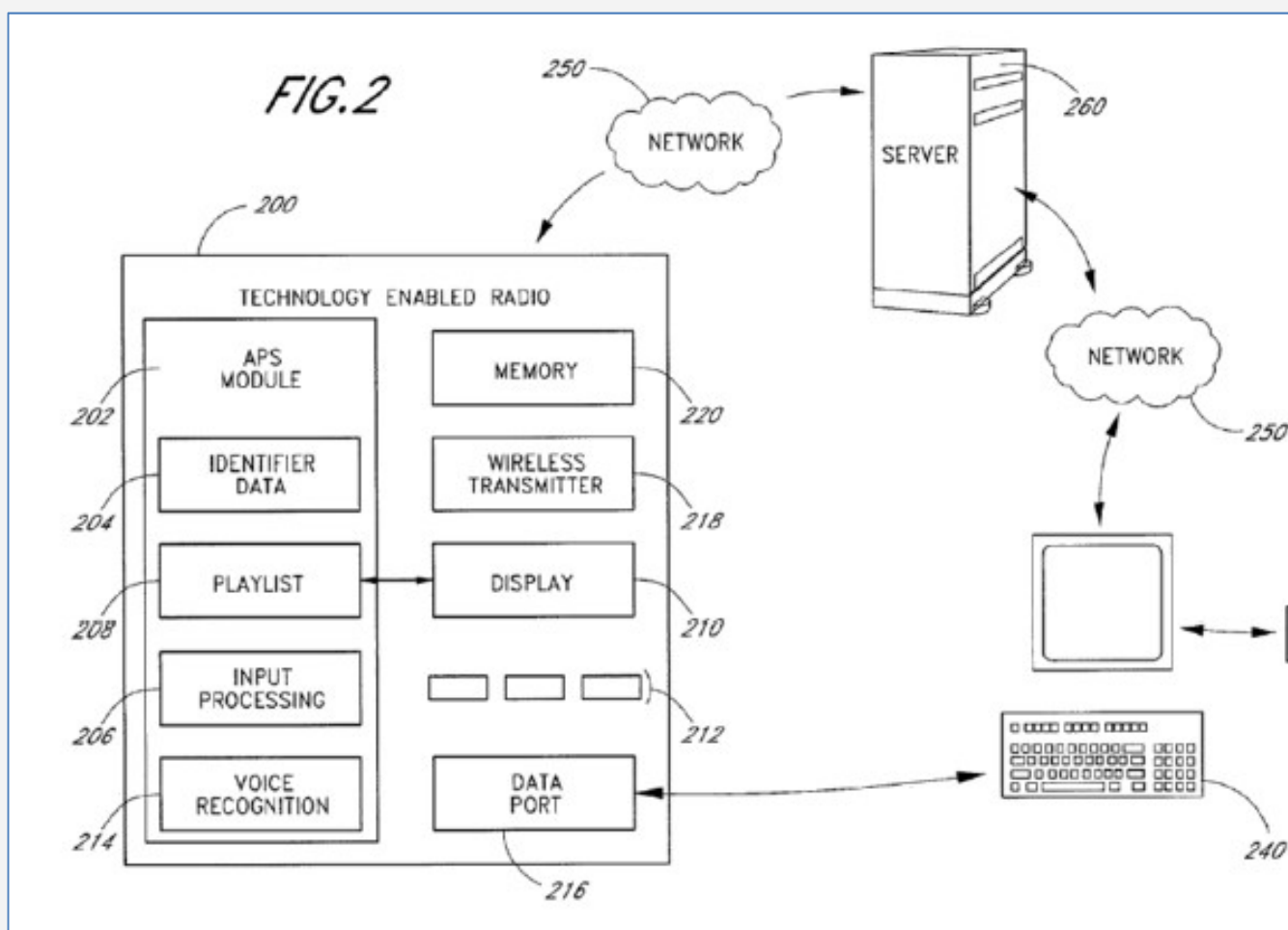
Broadcasters using the RBDS standard can distribute information to a large number of users. However, the standard does not allow individual users to respond to the broadcast information.

EX1001 ('307 patent), 2:26-31 (annotated)

# Background



# Background



EX1001 ('307 patent), Fig. 2; IPR2021-00712, Paper No. 28 (POR) at 14; IPR2021-00716, I

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