

# PATENT OWNER'S PRESENTATION

*VOLKSWAGEN GROUP OF AMERICA, INC. ET AL.*

*V.*

*STRATOSAUDIO, INC.*

*IPR2021-00712*

*IPR2021-00716*

UNITED STATES PATENT TRIAL AND APPEAL BOARD  
JULY 21, 2022

# Background

U.S. Patent Nos. 8,903,307 (“the ’307 patent) and 8,688,028 (“the ’02 patent) are in the same family with substantively the same text. This presentation focuses on the ’307 patent and IPR2021-00712. The presentation provides parallel cites to the record in IPR2021-00716.

The '307 patent describes a system and method for allowing a user to receive broadcast media by correlating media content identifying data with a **segment**. IPR2021-00712, Paper No. 28 (POR) at 7; EX1001 ('307 Patent) EX1001, 2:55-57, Cl. 11; EX2001 (EX1001 Declaration) ¶¶34; IPR2021-00716, Paper No. 28 (POR) at 7; EX1001 ('028 Patent) EX1001, 2:53-55, Cl. 11; EX2001 (EX1001 Declaration) ¶¶33.

The present invention solves these and other problems by providing a system that allows an individual user to respond to a data broadcast. In one embodiment, an Automatic Pur-

EX1001 ('307 patent), 2:55-57 (

## Background

The '307 patent states that at the time of the invention, RBDS and RDS allowed broadcasters to “distribute information to a large number of users” but did not “allow individual users to respond to the broadcast information.”

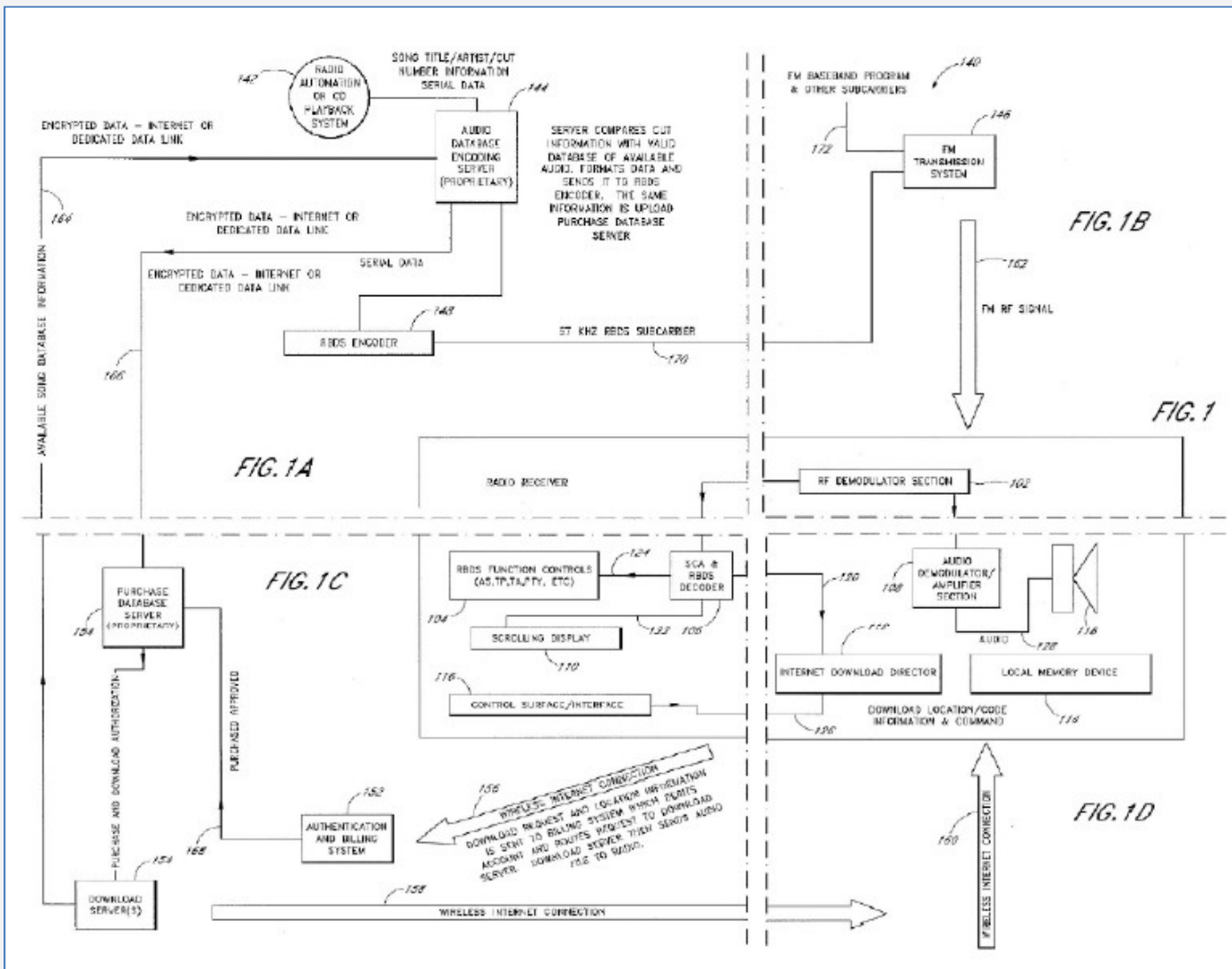
Paper No. 28 (POR) at 8, citing EX1001 ('307 patent), 2:26-31; EX2019 (Hart declaration), ¶36.

A similar standard used in Europe is the European Radio Data System (RDS).

Broadcasters using the RBDS standard can distribute information to a large number of users. However, the standard does not allow individual users to respond to the broadcast information.

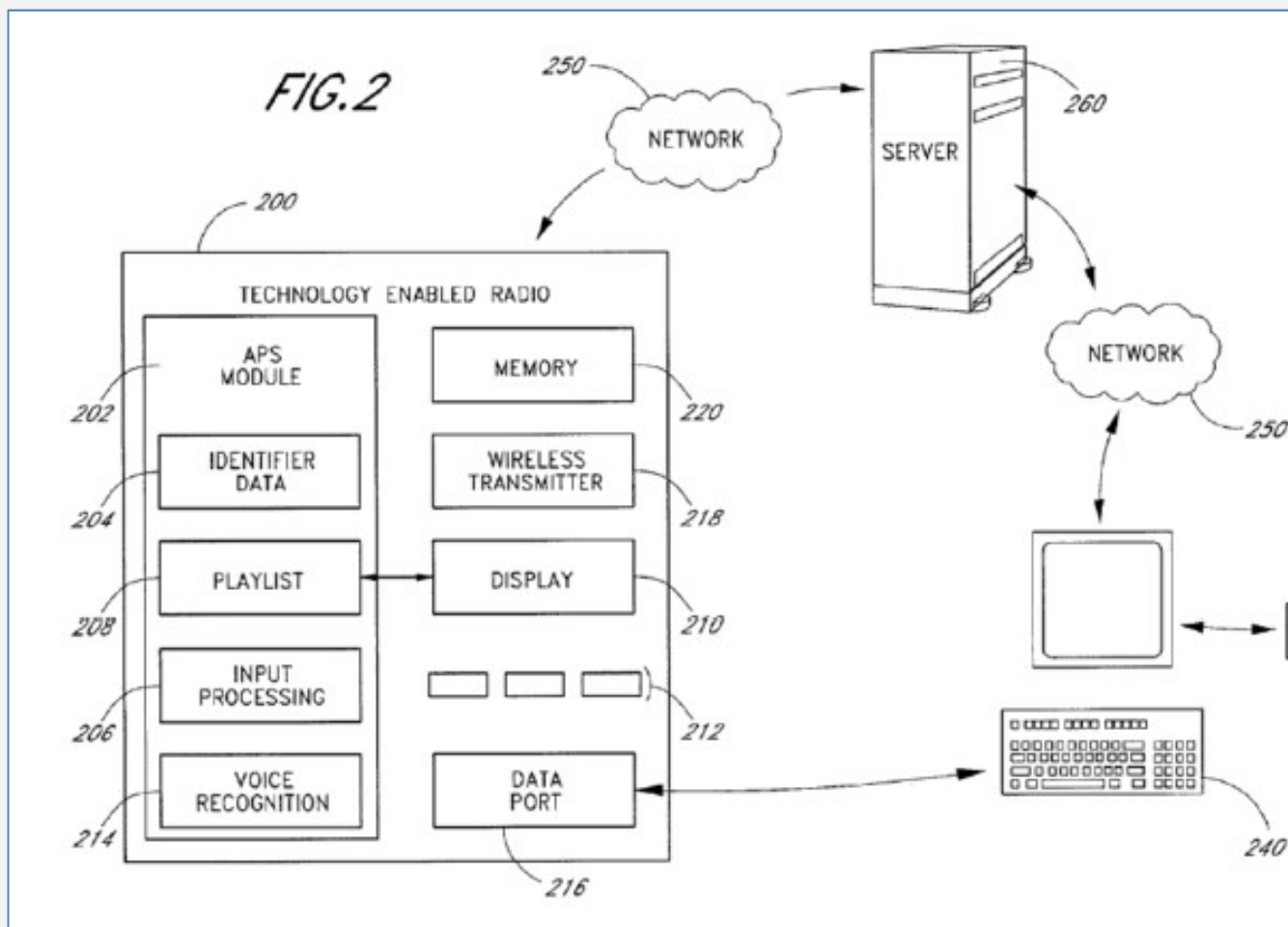
EX1001 ('307 patent), 2:26-31 (annotated)

# Background



EX1001 ('307 patent), Figs. 1A, 1B, 1C, 1D; IPR2021-00712, Paper No. 28 (POR) at 10; IPR2021-00716, I

# Background



EX1001 ('307 patent), Fig. 2; IPR2021-00712, Paper No. 28 (POR) at 14; IPR2021-00716, I

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