UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AT&T SERVICES, INC. and DIRECTV, LLC, Petitioners,

v.

BROADBAND iTV, INC., Patent Owner.

Case No. IPR2021-00556 Patent No. 10,028,026

POWER OF ATTORNEY PURSUANT TO § 42.10(B)

Mail Stop Patent Board Patent Trial and Appeal Board U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

DOCKET

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Pursuant to 37 C.F.R. §42.10(b), Petitioners, AT&T Services, Inc. and DIRECTV, LLC, hereby appoint the following lead and back-up counsel as its representatives in the *inter partes* review proceeding concerning U.S. Patent No. 10,028,026, before the Patent Trial and Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Address all communications, emails, and telephone calls to lead and back-up counsel as listed below:

Lead Counsel	Back-up Counsel
Roger Fulghum, Reg. No. 39,678	Jeffery S. Becker, Reg. No. 68,533
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Petitioners also appoint all practitioners associated with Customer Numbers 31625 and 05073 of Baker Botts L.L.P. jointly, and each of them severally, with full power of substitution, delegation, and revocation.

RM

The undersigned is authorized to execute this Power of Attorney on behalf of Petitioners AT&T Services, Inc. and DIRECTV, LLC.

FOR: AT&T Services, Inc. and DIRECTV, LLC

Signature:

7/202

Name:

Timothy J. Dyll Authorized Signatory Assistant Vice President, Legal

Date:

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R

M

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CERTIFICATE OF SERVICE

In accordance with 37 C.F.R. §§42.6 (e) and 42.105(a), (b), the undersigned certifies that on the 19 day of February, 2021, a complete and entire copy of Petitioners' Power of Attorney was served on the Patent Owner via Federal Express at the following correspondence addresses:

AMSTER, ROTHSTEIN & EBENSTEIN LLP 90 Park Avenue New York, NY 10016

A courtesy copy was provided via Federal Express to Patent Owner's lead and

back-up counsel in the inter partes review proceeding DISH Network L.L.C. v.

Broadband iTV, Inc., IPR2020-01267 pending before the Patent Trial and Appeal

Board:

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Additionally, a courtesy copy was provided via Federal Express to Patent

Owner's litigation counsel in the action Broadband iTV, Inc. v. AT&T Services, Inc.

et al, Case No. 1:20-cv-717 pending between Petitioners and Patent Owner and involving the '026 Patent:

Jack Wesley Hill Ward, Smith & Hill PLLC 1507 Bill Owens Pkwy Longview, TX 75604

By: /s/ Roger Fulghum

Roger Fulghum Lead Counsel for Petitioners