

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AT&T SERVICES, INC. and DIRECTV, LLC,
Petitioners,

v.

BROADBAND iTV, INC.,
Patent Owner.

Case No. IPR2021-00556
Patent No. 10,028,026

POWER OF ATTORNEY PURSUANT TO § 42.10(B)

Mail Stop Patent Board
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. §42.10(b), Petitioners, AT&T Services, Inc. and DIRECTV, LLC, hereby appoint the following lead and back-up counsel as its representatives in the *inter partes* review proceeding concerning U.S. Patent No. 10,028,026, before the Patent Trial and Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Address all communications, emails, and telephone calls to lead and back-up counsel as listed below:

Lead Counsel	Back-up Counsel
Roger Fulghum, Reg. No. 39,678 BAKER BOTTS L.L.P. One Shell Plaza 910 Louisiana Street Houston, Texas 77002 Phone: 713.229.1707 Fax: 713.229.2707 Email: roger.fulghum@bakerbotts.com	Jeffery S. Becker, Reg. No. 68,533 Baker Botts L.L.P. Trammel Crow Center 2001 Ross Avenue, Suite 900 Dallas, TX 75201 Phone: 214.953.6526 Fax: 214.661.4526 Email: jeff.becker@bakerbotts.com Morgan G. Mayne, Reg. No. 76,653 Baker Botts L.L.P. Trammel Crow Center 2001 Ross Avenue, Suite 900 Dallas, TX 75201 Phone: 214.953.6945 Fax: 214.661.4945 Email: morgan.mayne@bakerbotts.com

Petitioners also appoint all practitioners associated with Customer Numbers 31625 and 05073 of Baker Botts L.L.P. jointly, and each of them severally, with full power of substitution, delegation, and revocation.

CERTIFICATE OF SERVICE

In accordance with 37 C.F.R. §§42.6 (e) and 42.105(a), (b), the undersigned certifies that on the 19 day of February, 2021, a complete and entire copy of Petitioners' Power of Attorney was served on the Patent Owner via Federal Express at the following correspondence addresses:

AMSTER, ROTHSTEIN & EBENSTEIN LLP
90 Park Avenue
New York, NY 10016

A courtesy copy was provided via Federal Express to Patent Owner's lead and back-up counsel in the *inter partes* review proceeding *DISH Network L.L.C. v. Broadband iTV, Inc.*, IPR2020-01267 pending before the Patent Trial and Appeal Board:

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Additionally, a courtesy copy was provided via Federal Express to Patent Owner's litigation counsel in the action *Broadband iTV, Inc. v. AT&T Services, Inc.*

et al, Case No. 1:20-cv-717 pending between Petitioners and Patent Owner and involving the '026 Patent:

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By: /s/ Roger Fulghum

Roger Fulghum
Lead Counsel for Petitioners