UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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DISH NETWORK L.L.C.,
Petitioner

v.

BROADBAND ITV, INC.,
Patent Owner

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U.S. Patent No. 10,028,026
Issue Date: July 17, 2018

Title: SYSTEM FOR ADDRESSING ON-DEMAND TV PROGRAM
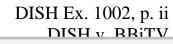CONTENT ON TV SERVICES PLATFORM OF A DIGITAL TV
SERVICES PROVIDER

Case No. IPR2020-01267

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DECLARATION OF DR. SAMUEL H. RUSS, PH.D.

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