

Measuring Wireless Charging Efficiency In the Real World







Or...

Why a Wireless Charging Sponeeds to Support Close & Loosely-Coupled Approache





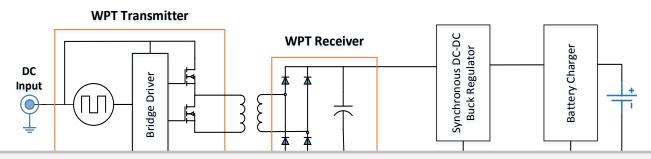




Power for a Wireless World

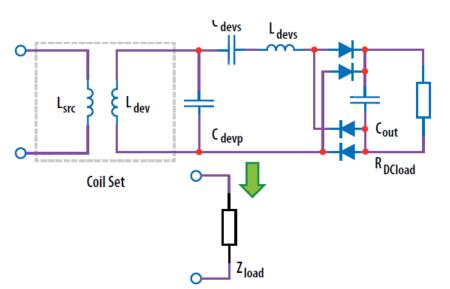
Industry-Wide Problem:

There is no Standardized test methodology for specifying power efficiency of a wireless charging system.





Efficien Matte



Who cares about efficient

- IKEA
- McDonald's
- EPA/China/EU/Gov't ag
- Auto makers
- Consumers
- Who doesn't care?

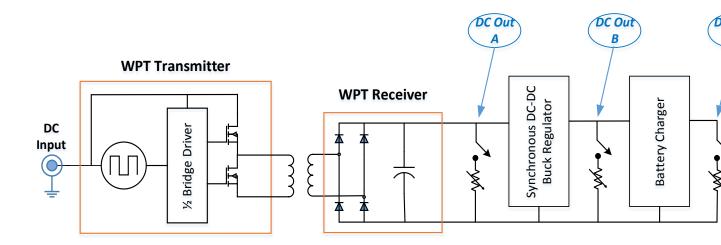




Power for a Wireless World

No Measureme Standa

- 1. DC out A: Not a valid representation of real-world application
- 2. DC out B: A good proxy, if the right load range is selected
- 3. DC out C: The real-world view, also allows complete energy analysis





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