



# Measuring Wireless Charging Efficiency In the Real World





Or...

# Why a Wireless Charging Spot needs to Support Close & Loosely-Coupled Approaches

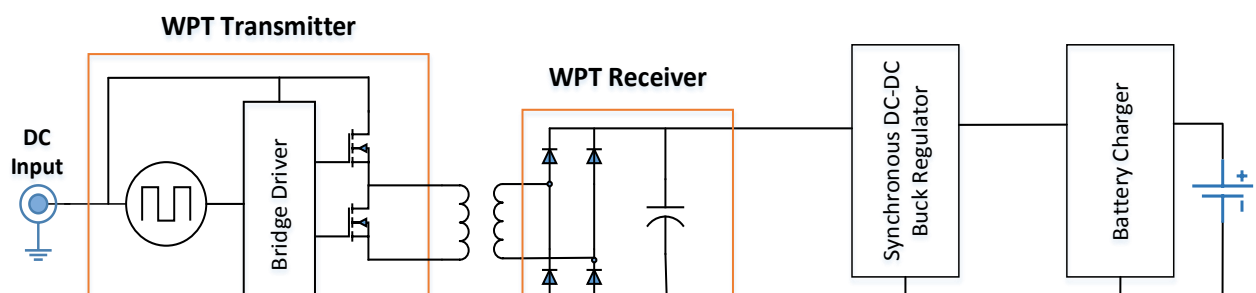




Power for a Wireless World

# Industry-Wide Problem:

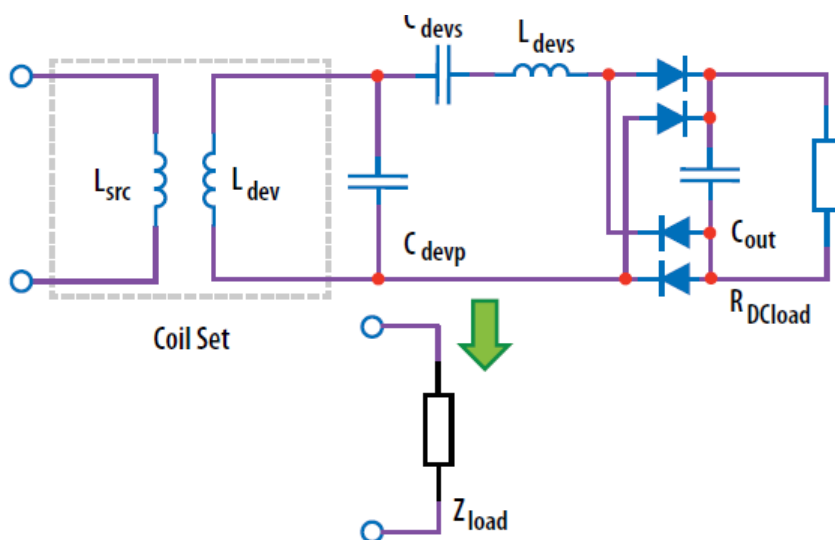
There is no Standardized test methodology for specifying power efficiency of a wireless charging system





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# Efficient Matters



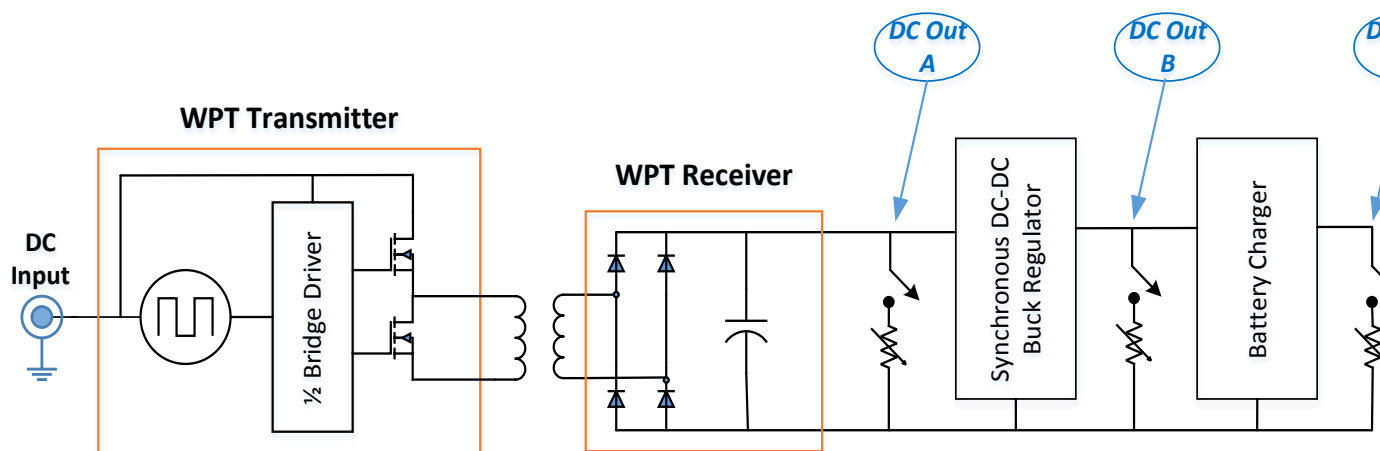
- **Who cares about efficiency?**
  - IKEA
  - McDonald's
  - EPA/China/EU/ Gov't agencies
  - Auto makers
  - Consumers
  - Who doesn't care?



Power for a Wireless World

# No Measurement Standards

1. DC out A: Not a valid representation of real-world application
2. DC out B: A good proxy, if the right load range is selected
3. DC out C: The real-world view, also allows complete energy analysis



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