

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Samsung Electronics Co. Ltd., Samsung Electronics America, Inc., and
Apple, Inc.,
Petitioner

v.

Neonode Smartphone LLC,
Patent Owner

Case IPR2021-00144
U.S. Patent No. 8,095,879

PATENT OWNER'S UPDATED MANDATORY NOTICES

Pursuant to the email instruction of February 16, 2021 from Mr. Kellogg and to 37 C.F.R. § 42.8(a)(2), Patent Owner Neonode Smartphone LLC, hereby submits the following updated mandatory notices in connection with Samsung Electronics Co. Ltd.'s, Samsung Electronics America, Inc.'s, and Apple, Inc.'s Petition for Inter Partes Review of U.S. Patent No. 8,095,879, Case IPR2021-00144.

I. Lead and Back-Up Counsel Under 37 C.F.R. §42.8(b)(3)

Petitioners provide the following designation of counsel.

| Lead Counsel | Back-Up Counsel |
|--|--|
| Robert M. Asher Reg. No. 30,445 rashersunsteinlaw.com <u>Postal and Hand-Delivery Address:</u> Sunstein LLP 100 High Street Boston, MA 02110-2321 617 443 9292 (phone) 617 443 0004 (fax) | Bruce D. Sunstein Reg. No. 27,234 bsunsteinsunsteinlaw.com <u>Postal and Hand-Delivery Address:</u> Sunstein LLP 100 High Street Boston, MA 02110-2321 617 443 9292 (phone) 617 443 0004 (fax) |
| Backup-Counsel | Back-Up Counsel |
| Timothy M. Murphy Reg. No. 33,198 tmurphysunsteinlaw.com <u>Postal and Hand-Delivery Address:</u> Sunstein LLP 100 High Street Boston, MA 02110-2321 617 443 9292 (phone) 617 443 0004 (fax) | Arne Hans Reg. No. 72,846 ahanssunsteinlaw.com <u>Postal and Hand-Delivery Address:</u> Sunstein LLP 100 High Street Boston, MA 02110-2321 617 443 9292 (phone) 617 443 0004 (fax) |

| Back-Up Counsel | Back-Up Counsel |
|---|--|
| Philip J. Graves (<i>pro hac vice</i>) philipg@hbsslaw.com <u>Postal and Hand-Delivery Address:</u> Hagens Berman Sobol Shapiro LLP 301 North Lake Avenue, Suite 920 Pasadena, CA 213 330 7150 (phone) 213 330 7152 (fax) | Greer N. Shaw (<i>pro hac vice</i>) greers@hbsslaw.com <u>Postal and Hand-Delivery Address:</u> Hagens Berman Sobol Shapiro LLP 301 North Lake Avenue, Suite 920 Pasadena, CA 213 330 7150 (phone) 213 330 7152 (fax) |
| Back-Up Counsel | |
| Mark S. Carlson (<i>pro hac vice</i>) markc@hbsslaw.com <u>Postal and Hand-Delivery Address:</u> Hagens Berman Sobol Shapiro LLP 1301 Second Avenue, Suite 2000 Seattle, WA 98101 206 623 7292 (phone) 206 623 0594 (fax) | |

II. Service Information

Patent Owner consents to electronic service by email. Please address all correspondence and service to counsel as listed above. All correspondences through email should also be directed to sunsteinip@sunsteinlaw.com.

Dated: March 10, 2021

Respectfully submitted,

/Robert M. Asher, #30,445/
 Robert M. Asher
 Reg. No. 30,445
 Sunstein LLP
 100 High Street

Boston, MA 02110-2321
(617) 443-9292

CERTIFICATE OF SERVICE

It is certified that on March 10, 2021, the foregoing document has been served on Petitioner as provided in 37 C.F.R. § 42.6(e) via electronic mail at IPR50095-0015P1@fr.com.

Dated: March 10, 2021

/Robert M. Asher, #30,445/
Robert M. Asher
Reg. No. 30,445
Sunstein LLP
100 High Street
Boston, MA 02110-2321
617 443 9292 (phone)
617 443 0004 (fax)