

Paper No. \_\_\_\_\_

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Google LLC

Petitioner

v.

EcoFactor, Inc.

(record) Patent Owner

Patent No. 10,534,382

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*Inter Partes* Review No. IPR2021-00054

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**PETITIONER POWER OF ATTORNEY  
GOOGLE LLC**

**PETITIONER POWER OF ATTORNEY**

Petitioner Google LLC hereby appoints attorneys Matthew A. Smith (Lead Counsel), Andrew S. Baluch (Backup Counsel) and Elizabeth Laughton (Backup Counsel) of Smith Baluch LLP to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment or substitution of backup counsel by notice. Please recognize the correspondence address (including any electronic mail address) for Google LLC in the above-identified *inter partes* review proceeding to be the address associated with the attorneys from Smith Baluch LLP listed in petition for *inter partes* review. The individual signing below has the authority to execute this document on behalf of Google LLC.

Date: October 21, 2020

Signed: \_\_\_\_\_



Renny Hwang  
Director, Litigation  
Google LLC